

3. BEAUTY-RELATED (continued)

Guidelines	Reference
<p>f. If a cosmetic product / service claims to cure or treat skin conditions, a HSA Permit is required from the Health Sciences Authority (HSA).</p> <p>Examples of claims to cure or treat skin conditions requiring a permit from HSA:</p> <ul style="list-style-type: none">• Acne• Inflammation <p>Alternatively, products could claim the following (without a permit from HSA):</p> <ul style="list-style-type: none">• Improve acne marks / scars• Calms skin• Smooths skin• Care for blackheads, freckles, pigmentation, eyebags, etc.• Deals with enlarged pores, open pores, dilated pores• Improves orange peel skin look• Skin / Face / Body whitening• Skin cell renewal / Discarding dead skin with new cells• Dermatologically tested (for non-medical products, e.g. face cream)• To help an over-acidic body restore its pH balance <p>Slimming advertisements (Weight Loss)</p> <p>a. Weight loss in this context will also refer to weight limitation and control.</p> <p>b. Advertisements should not make claims referring to "obesity" or "overweight". This is a medical condition requiring qualified medical treatment and attention.</p> <p>c. Advertisements for "crash diets" are unacceptable.</p> <p>d. Testimonials from individuals (except famous celebrities) featured in an advertisement must be verified with the following:</p> <ul style="list-style-type: none">• Signed letter from the individual with his/her NRIC number indicated in the letter. <p>e. For testimonials from Doctors and other medical professionals, please see 20-Doctors/ Clinics/ Hospitals (Public & Private)</p> <p>f. The claim "increase/boost/improve metabolic rate/metabolism" is not acceptable in advertisements featuring slimming products or services.</p> <p>g. The disclaimer "There is no scientific proof that any slimming program can achieve permanent weight loss; except when accompanied with a balanced diet and regular exercise" have to be included for advertisements featuring slimming/-weight loss services.</p> <p>h. The disclaimer "Used in conjunction with a balanced diet and regular exercise" have to be included for advertisements featuring weight management health products.</p> <p>Examples of acceptable alternative claim:</p> <ul style="list-style-type: none">• Stimulate metabolic rate/metabolism	<p>Contact Health Sciences Authority Medical Advertisements Unit Tel : 6866 3477 Website: www.hsa.gov.sg</p> <p>SCAP Appendix H</p> <p>SCAP Section iii (3)</p> <p>SCAP Appendix H (5.4.1)</p>