

31. ADVERTISEMENT CATEGORISATION (continued)

Guidelines	Reference
<p>E. Government Announcements Dissemination of information to the public</p> <ul style="list-style-type: none">a. Advertisements relating to all government schemes with the intention to educate the public on regulations and programs<ul style="list-style-type: none">i. CPF changesii. Public Transport fare structuresiii. New medical schemesiv. IRAS new filing scheme, etcb. Advertisements related to enforcement or regulatory requirements which can be linked to new laws and penalties e.g.<ul style="list-style-type: none">I Introduction of new laws on smoking ban, drink-driving ,etc <p>F. Public Services/Utilities Announcements</p> <ul style="list-style-type: none">a. Announcements on services, utilities, transportation<ul style="list-style-type: none">i. Change in rates of public transportationii. Change in rates of water, gas, electricity etc. <p>G. Others</p> <ul style="list-style-type: none">a. Corrigendum noticesb. Clarification notices,c. Exhumation notices, etc. <p><i>(Please note that the list of examples given is not exhaustive)</i></p>	