

18. HEALTH SUPPLEMENTS (Continued)

Guidelines

- d. Health supplements must not be advertised for any specific medicinal purpose i.e. treatment, prevention, or alleviation of symptoms, of any diseases or medical conditions.
- e. Should the advertiser wish to include certain medical or health claims in their advertisements, approval must be sought from HSA. A permit may be issued and the permit number must be printed onto the published advertisement.

Address: Advertisement Unit, Centre for Pharmaceutical Administration,
Health Sciences Authority,
11 Biopolis Way
#11-03 Helios
Singapore 138667
Tel: 6866 3476
Fax: 6478 9038

Acceptable claims for health supplements:

- Enhances good health and growth
- Supplements nutrition
- Nourishes the body
- Strengthens the body (without reference to vital organs, e.g. the brain, heart, liver, lungs, stomach, kidney, reproductive organs, pancreas and other glands)
- Relieves general tiredness and weakness
- Helps in recovery to good health
- Slimming purposes
- Healthy look or improves complexion
- Maintains youth, vitality, makes you feel energised
- Aids indigestion, alleviates gas
- Aids alertness of mind
- Helps concentration