

## 6. CHILD ADOPTION

### Guidelines

### Reference

- a. Only Child Adoption Agencies may advertise such services. (i.e. only for child adoption services; babies available for adoption).
- b. The company should produce copy of ROC (registration number/ date, principle activity, etc.). Advertisement should include the company's name and address.
- c. Words in the advertisement copy should not give the impression that the "baby" or "child" is a commodity.
  - Instead of the words "fast delivery", alternative words are "good customer service", "responsible and reliable service"