

DAILY AVERAGE NEWSPAPERS CIRCULATION

AUGUST 2018

A.R. 2018

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Daily Average Newspapers Circulation ¹	August 2018	August 2017
The Straits Times / The Sunday Times		
Print + Digital	370,700	383,600
Print	232,500	263,200
Digital	138,200	120,400
The Business Times		
Print + Digital	43,400	43,100
Print	26,000	27,100
Digital	17,400	16,000
Berita Harian / Berita Minggu		
Print + Digital	32,000	36,100
Print	30,400	34,600
Digital	1,600	1,500
Lianhe Zaobao		
Print + Digital	212,200	197,500
Print	126,400	137,100
Digital	85,800	60,400
Lianhe Wanbao		
Print + Digital	124,300	107,100
Print	58,200	63,300
Digital	66,100	43,800
Shin Min Daily News		
Print + Digital	148,600	134,300
Print	83,000	91,400
Digital	65,600	42,900
Tamil Murasu / Tamil Murasu Sunday		
Print + Digital	9,400	10,400
Print	8,800	9,800
Digital	600	600
NewsEd²		
Digital	11,200	0
zbCOMMA²		
Print + Digital	96,700	30,800
Print	48,300	30,800
Digital	48,400	0
Thumbs Up²		
Print + Digital	25,300	19,300
Print	14,000	19,300
Digital	11,300	0
Thumbs Up Junior²		
Print + Digital	14,500	12,000
Print	8,200	12,000
Digital	6,300	0
Thumbs Up Little Junior²		
Print	36,300	37,000
Balar Murasu²		
Print	3,400	3,100

Notes:

1. Total print and digital circulation numbers reported are in accordance with the rules set by Audit Bureau of Media Consumption Singapore (ABC).
2. Figures are reported on a per issue basis.