

SIGNIFICANT EVENTS

2013

6 SEPT Bilingual pictorial coffee-table book marks Mr Lee Kuan Yew's 90th birthday

SPH launched a bilingual pictorial book to commemorate the birthday of Mr Lee Kuan Yew, who turned 90 on 16 September 2013. Published by Straits Times Press, the book titled "Lee Kuan Yew: A Life in Pictures" was presented to Mr Lee at his Istana office by SPH CEO Alan Chan.

6 SEPT Lianhe Zaobao celebrates 90 years of heritage and editorial excellence

Lianhe Zaobao's 90th anniversary year-long celebrations culminated in a grand gala dinner. About 500 guests were invited to the gala dinner. President Tony Tan Keng Yam was the Guest of Honour.



9 SEPT Lianhe Wanbao goes digital as part of its 30th anniversary celebrations

Lianhe Wanbao launched its smartphone and tablet apps, along with its new website, as part of its 30th anniversary celebrations.

30 SEPT SPH teams up with Telenor and Schibsted in online classifieds

701Search, SPH's joint-venture company with Schibsted Classified Media AS, specialising in building and growing online marketplaces in regional emerging markets, announced its new partner – Telenor ASA, Norway's leading telecommunications operator.

3 OCT more Local. more Vocal. more Social. The New Paper: Read us aNew

The New Paper unveiled its revamped, revitalised, refreshed look in celebration of its 25th anniversary. This was its first major revamp since 2007.

2 NOV Straits Times journalist launches book on China's leaps and stumbles after the Beijing Olympics

The close of the Beijing Olympics marked the surge of a "steroid superpower", a stark contrast to the massive economic meltdown in the West. The spectacular rise of China, accompanied by an upswing in social unrest, political intrigue and insecurity, was vividly captured by The Straits Times journalist Peh Shing Huei in his book, "When the Party Ends – China's Leaps and Stumbles after the Beijing Olympics". Published by Straits Times Press, the 320-page book was officially launched at the Singapore Writers Festival.



17 NOV Shin Min Daily News launches its first e-book – "Master Hsing Yun - Words of Wisdom"

Shin Min Daily News launched its first e-book, "Master Hsing Yun - Words of Wisdom" (星云大师点智慧) to coincide with the visit of Master Hsing Yun, a Taiwanese Buddhist monk, to Singapore. Shin Min Daily News has been running a daily column on his words of wisdom since 2009.

20-22 NOV Inaugural AsiaEducationExpo 2013 and conferences by Sphere Exhibits

Organised by Sphere Exhibits, the inaugural edition of the AsiaEducationExpo 2013 showcased the industry's latest trends, technology, learning tools and ideas for every stage

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of learning, as well as new and emerging instruction in the development of holistic learning.

22 NOV Lianhe Zaobao launches new online portal zaobao.sg

Lianhe Zaobao launched its newest online portal zaobao.sg which is a one-stop information portal for local Zaobao readers. Through this website, readers can gain access to in-depth reports and opinion pieces carefully produced and curated by Zaobao's team of editors and reporters. There is also breaking news and a newly revamped local stock market microsite.

5 DEC My Paper updated

Singapore's first and only bilingual newspaper, My Paper, received an updated look – a cleaner, more upmarket product that caters to young professionals, managers and executives.

11 DEC SPH Invests in Magzter Inc

SPH invested in Magzter Inc (Magzter), a global digital magazine store and newsstand with more than 16 million users from over 200 countries and a global catalogue of thousands of magazines in more than 30 global languages.

12 DEC Berita Harian launches apps and new website BeritaHarian.sg

Malay daily Berita Harian launched its smartphone and tablet apps along with its new website BeritaHarian.sg following a revamp of the newspaper in May 2013.

12 DEC SPH Multimedia Ltd acquires remaining 7.1 per cent stake in SPH UnionWorks

SPH announced that it acquired NTUC Media's 7.1 per cent stake in SPH Radio (formerly known as SPH UnionWorks Pte Ltd). With this acquisition, SPH Radio is now a wholly-owned subsidiary of SPH.

19 DEC SPH Magazines partners Happy 3 Media to launch revamped GameAxis.com

SPH Magazines entered into a partnership with Happy 3 Media to revamp GameAxis.com, Singapore's premier website on video gaming news and reviews. The revamped website was launched with a new logo, marking the change of creative direction.

2014

8 JAN SPH sets up subsidiary to grow media business

To grow its media business, SPH set up a subsidiary SPH Media Fund Pte Ltd and established a \$100 million New Media Fund to invest in media-related businesses. This will play a critical role in SPH's aspiration to be the leading multi-media company in Asia.

14 JAN A new piece of art at Paragon

In conjunction with the upgrading of its building façade, Paragon installed an intriguing piece of art titled Noeud Rouge (Red Knot). It was created by Parisian contemporary artist Jean-Michel Othoniel, who was in Singapore to grace the launch of his sculpture.



16 JAN SPH releases The Straits Times SoShiok App with new look, features and rewards

Food lovers looking for places to eat in Singapore can now use the newly relaunched The Straits Times SoShiok App for the latest food news as well as expert reviews on food establishments ranging from hawker fare and fast food to hip bars and fine dining.

24 JAN SPH Magazines officially launches SME community portal TowkayZone.com

SPH Magazines launched TowkayZone.com, an online portal designed and created with small medium enterprises (SMEs) in mind. Built in partnership with the Infocomm Development Authority of Singapore, the site provides a platform for the SME community to exchange ideas, seek advice and network with each other.

17-19
FEB

Sphere Conferences partners Myanmar government to organise hospitality and tourism trade show

Sphere Conferences partnered the Myanmar Tourism Federation to organise the inaugural Myanmar Hotels, Food & Beverage and Travel Trade Show in Yangon, Myanmar.

21
FEB

The New Paper launches "Singapore Raw" for its 25th Anniversary

The New Paper launched a book titled "Singapore Raw: 25 stories from 25 years of news, emotion, wow" in commemoration of its 25th anniversary. The coffee-table book published by Straits Times Press featured 25 of the paper's most memorable stories over the years.



8
MAR

Her World and herworldPLUS present The Young Woman Achiever Forum 2014

Her World and its sister website herworldplus.com reached out to Singapore's young women at The Young Woman Achiever Forum 2014 on International Women's Day. The inaugural forum featured a panel of inspirational, successful women who spoke on their experiences about reaching their dreams and goals.



16
MAR

New AsiaOne iPad App offers more content with immersive user experience

AsiaOne released a new iPad app which offers a wide range of news and lifestyle features from SPH publications such as The Straits Times, The Business Times, The New Paper, My Paper and websites such as sgCarMart.

17
MAR

Coloured Newsprint – another print innovation by SPH

SPH introduced another print innovation in My Paper with coloured salmon newsprint, which gave the feature a striking presence within the regular news pages.

24-26
MAR

Myanmar's first and only Civil Aviation development conference

Sphere Conferences launched Myanmar's first and only aviation conference, the Myanmar Civil Aviation Development Conference 2014 in Yangon.

25
MAR

The Straits Times launches Myanmar edition

The Straits Times launched its inaugural edition in Myanmar. With a circulation of 5,000 copies and printed in English, The Straits Times is the largest circulating international newspaper in Myanmar. Distribution is concentrated in the major cities of Yangon, Naypyidaw and Mandalay, targeting both local and foreign businessmen. Copies are also circulated to ministries, businesses, major hotels, airlines, bookshops and supermarkets.



26
MAR

Female magazine celebrates its 40th anniversary with a special collector's edition

Female, a publication of SPH Magazines, commemorated its 40-year-old milestone with its biggest issue ever - an upsized edition with refreshed design and sharper content. It also threw a birthday bash at the W Hotel.

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6 APR Refreshed zbSunday offers a brighter and livelier read

zbSunday, Singapore's No.1 Chinese newspaper on Sundays, was revamped with a new look and content.

9 APR Zaobao.com launches NewsTalk – a ground-breaking approach to learning Chinese

NewsTalk, a joint product of zaobao.com and award-winning technology developer GistXL Technology, was launched as a revolutionary online learning platform using current affairs and advance language technology for learners to learn Chinese as a "living language".

16 APR Release of Chinese edition of "One Man's View of the World" 《李光耀观天下》

The Chinese edition of the best seller "One Man's View of the World" by Mr Lee Kuan Yew was launched. Titled 《李光耀观天下》 中文版, the 400-page volume conveyed Mr Lee's views on the future of the major powers and regions of the world.

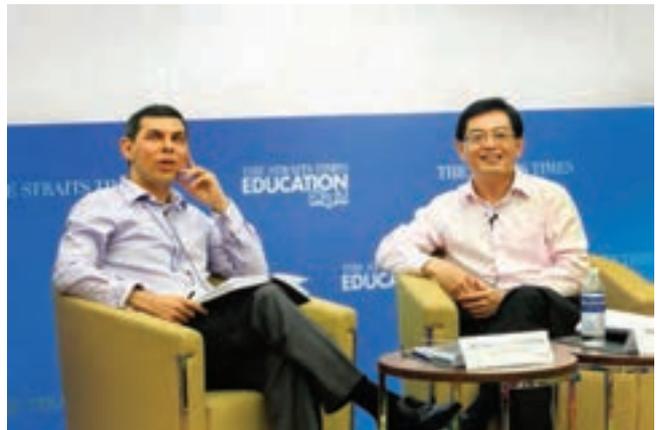
27-31 APR AUG We: Defining Stories photo exhibition

The Straits Times and National Museum of Singapore's "We: Defining Stories" photo exhibition was held at the museum's Exhibition Gallery. The free exhibition chronicled the defining moments in Singapore's history from 1950 to 2013. On show were more than 400 photographs from the paper's archives and the museum's collection.



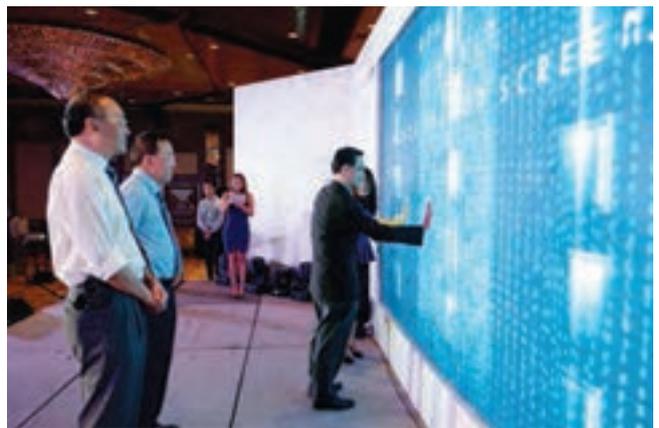
4 MAY The Straits Times hosts inaugural Education Forum

More than 300 participants attended the inaugural Straits Times Education Forum. Education Minister Heng Swee Keat was the guest speaker at a question-and-answer session.



8 MAY Launch of new Digital Division

SPH launched its new Digital Division to harness the growth potential of SPH's various digital offerings, through concerted efforts to bring integrated solutions that are innovative, creative and enterprising to its advertisers and users.



12 MAY "Every parent an informed parent" - The Straits Times launches its Education Community

The Straits Times launched a digital Education Community to make "every parent an informed parent".

17 MAY Revamped Classified Ads offer a more effective reach to the right customers

CATS Classified adopted its host newspaper's identity and was renamed The Straits Times Classified, The New Paper Classified, Lianhe Zaobao Classified or Berita Harian Kclassified. Each carries listings and features that appeal most to readers of that particular newspaper.

23 MAY Shape magazine brings fitness to Singapore's night scene by holding the first-ever dance workout party

Shape Glow 2014, a 90-minute dance workout party featuring two group exercises, Zumba and Bokwa, drew 700 participants to Zouk and Phuture. It was the first night-time fitness event organised by Shape Singapore.

23-24 MAY Chinese musical drama Nasirdin Afandi premieres in Singapore

Chinese musical drama Nasirdin Afandi (阿凡提) made its debut in Singapore. The production was jointly presented by Lianhe Zaobao and Asia Arts & Culture, and performed by the Beijing Huaxia Musical Performing Troupe.



26-28 MAY Myanmar's first real estate and urban build conference

Sphere Conferences launched Myanmar's first real estate and urban build event – Real Estate Show Myanmar 2014 and the second annual Myanmar Urban Development Conference 2014 in Yangon. The three-day event attracted over 200 urban planners, architects, developers, building users, capital investors and key real estate and urban development stakeholders from across the region.

16 JUN Straits Times Press launches "Foul! The inside story of Singapore match fixers"

Straits Times Press launched "Foul! The inside story of Singapore match fixers", a 152-page book on the untold story of prominent Singaporean match fixers who boldly plied their trade on the international football scene. The book was written by Mr Zaihan Mohamed Yusof, Senior Correspondent at The New Paper.



18 JUN Kiss92 is Singapore's No. 1 English music radio station based on share of listenership

The latest Nielsen radio survey results released saw Kiss92 emerged as Singapore's No. 1 English music station based on percentage share of listenership. Its cumulative listenership made the biggest leap of 89,000 to 574,000, overtaking GOLD 90.5 to claim No. 2 spot in terms of cumulative listenership among English radio stations here. All SPH Radio stations also made it into the Top 10 positions.

26-29 JUN New focus on kitchen showcase at inaugural Food & Kitchen Show 2014

Exhibits Inc Pte Ltd, a wholly owned subsidiary of SPH, presented the inaugural Food & Kitchen Show 2014. It was the only show in the market to feature a kitchen showcase highlighting the latest in innovative kitchen products and creative concepts. The exhibition also offered a wide spread of food and beverage products for its visitors.

27 JUN Reimagine storytelling with The Straits Times Star app

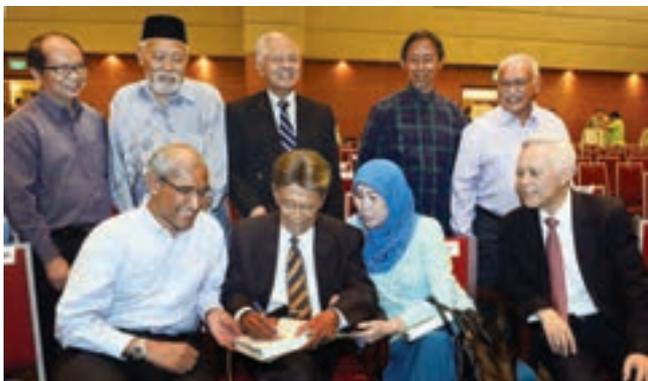
The Straits Times Star (ST Star) app was introduced and houses a collection of digital publications, starting with The Life, a monthly magazine packed with articles on style, design, pursuits, travel and food. An e-book called 100 Hot Bods was subsequently released, featuring 100 of the people interviewed for The Sunday Times' series, and health and fitness tips.

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8 JUL

Straits Times Press launches book on Singapore's political pioneers – "We also served: Reflections of Singapore's former PAP MPs"

Straits Times Press launched "We also served: Reflections of Singapore's former PAP MPs". The book was jointly written by former People's Action Party (PAP) Members of Parliament (MPs) Dr Chiang Hai Ding and Mr Rohan Kamis. The launch was attended by over 100 guests, including past and present PAP MPs and their family members.



10 JUL

The Peak magazine launches book – "30/30 – The Game Changers"

The Peak launched a coffee-table book – "30/30 – The Game Changers" published by SPH Magazines Pte Ltd, and was unveiled as part of The Peak's celebration of 30 years in print.

12 JUL

Tamil Murasu launches Tamil-language version of S R Nathan's memoirs - "An Unexpected Journey: Path to the Presidency"

Tamil Murasu launched the Tamil-language version of former President S R Nathan's memoirs "An Unexpected Journey: Path to the Presidency". The translation for the book, based on the English-language version first launched in September 2011, was done as a private commission by Mr A Palaniappan, Head Specialist (Languages) (English/Tamil) at the Language Services Department, Parliament of Singapore. Tamil Murasu sponsored the cost of translating and publishing the Tamil edition of the book as a gift to the Tamil community.



31 JUL

Lianhe Wanbao relaunched with new content and vibrant design

Lianhe Wanbao was relaunched with a new look and content, focusing on three "Cs" – Care, Connect and Communicate to better engage its readers.

12-14 AUG

Sphere Conferences launches Malaysia's pioneering patient-centred learning platform

The first Patient Care Malaysia Conference by Sphere Conferences was held in Selangor, Malaysia. It was an unrivalled platform for patient care professionals and key healthcare stakeholders in Malaysia to learn and discuss strategies leading to excellence in patient-centric healthcare.

20 AUG

SPH makes its first investment in education business

SPH marked its first investment into the education sector by buying a 22 per cent stake in pre-school and enrichment provider Mindchamps Preschool (Worldwide).

28-31 AUG

COMEX marks 20 years with new show highlights

COMEX, Singapore's biggest IT and Consumer Electronics Exhibition, presented a new show concept for its 20th anniversary this year. Organised by Exhibits Inc, the new show highlights included the Tech Fashion Show, Tech Showcase, Booth Babes Contest, The Stage and Gamers' Hub, which gave visitors an unforgettable experience.

30 AUG

Simply Her and SingHealth hold Women's Health Conference 2014

Simply Her magazine, along with SingHealth, presented its first-ever Women's Health Conference. Eight medical experts from SingHealth, the largest healthcare group in Singapore, gave a series of talks on common health conditions that affect women and the latest medical treatments available.

4-6 SEP

SPH launches International Franchise & Business Opportunities trade show in Ho Chi Minh City

The International Franchise & Business Opportunities trade show, organised by BizLink Exhibition Services, made its debut in Ho Chi Minh City.