

DAILY AVERAGE NEWSPAPERS CIRCULATION

August 2014

THE STRAITS TIMES/ THE SUNDAY TIMES (PRINT + DIGITAL^{1,2}) The Straits Times/ The Sunday Times (Print): 309,700 The Straits Times/ The Sunday Times (Digital): 149,600	459,300
THE BUSINESS TIMES (PRINT + DIGITAL^{1,2}) The Business Times (Print): 32,900 The Business Times (Digital): 15,300	48,200
BERITA HARIAN/ BERITA MINGGU (PRINT + DIGITAL^{1,2}) Berita Harian/ Berita Minggu (Print): 47,200 Berita Harian/ Berita Minggu (Digital): 1,600	48,800
THE NEW PAPER/ THE NEW PAPER SUNDAY (PRINT + DIGITAL^{1,2}) The New Paper/ The New Paper Sunday (Print): 76,300 The New Paper/ The New Paper Sunday (Digital): 600	76,900
LIANHE ZAobao (PRINT + DIGITAL^{1,2}) Lianhe Zaobao (Print): 150,000 Lianhe Zaobao (Digital): 33,300	183,300
LIANHE WANBAO (PRINT + DIGITAL^{1,2}) Lianhe Wanbao (Print): 89,100 Lianhe Wanbao (Digital): 2,400	91,500
SHIN MIN DAILY NEWS	129,800
TAMIL MURASU / TAMIL MURASU SUNDAY	15,000
ZBCOMMA³	56,500
THUMBS UP³	26,900
THUMBS UP JUNIOR³	15,100
THUMBS UP LITTLE JUNIOR³	36,900

Notes:

- Total paid digital subscription numbers reported are in accordance with the rules by the Audit Bureau of Circulations Singapore (ABC).
- The Straits Times/ The Sunday Times unique digital subscribers: 52,473.
 The Business Times unique digital subscribers: 5,135.
 Berita Harian unique digital subscribers: 621.
 The New Paper unique digital subscribers: 368.
 Lianhe Zaobao unique digital subscribers: 11,777.
 Lianhe Wanbao unique digital subscribers: 1,349.
- Figures are reported on a per issue basis.