

# CORPORATE PROFILE

Singapore Press Holdings (SPH) is Southeast Asia's leading media organisation, engaging minds and enriching lives across multiple languages and platforms.

SPH has 19 titles licensed under the Newspaper Printing and Presses Act, of which nine are daily newspapers across four languages. Every day, 3.05 million individuals or 76 per cent of people above 15 years old, read one of our publications.

The online editions of our main newspapers enjoy over 300 million page views with 20 million unique visitors every month.

Our success is built on the long history and rich heritage of our two flagship newspapers – The Straits Times, the English-language daily and Lianhe Zaobao, the Chinese-language daily. The other two dailies, Berita Harian and Tamil Murasu, remain the staple for the Malay-speaking and Tamil-speaking communities respectively. These four major newspapers, together with The New Paper and The Business Times, also provide online news to SPH's Internet portal, AsiaOne. SPH also launched The Straits Times' iPad and enhanced iPhone applications, an Android smartphone application, and The Business Times' iPad and smartphones applications. SPH's Chinese flagship newspaper Lianhe Zaobao has also launched its digital editions which include smartphone applications, a web application, as well as iPad and online PDF versions.

Apart from AsiaOne, SPH's online and new media initiatives include an online marketplace for products, services and employment, ST701; Stomp (Straits Times Online Mobile Print), a portal that connects, engages and interacts with readers on the Web and via mobile phone messaging; omy.sg, a bilingual news and interactive portal and The Straits Times RazorTV, a free access interactive webcast service offering video-on-demand clips.

In the radio business, SPH UnionWorks Pte Ltd operates entertainment stations UFM 100.3 in Mandarin, as well as Kiss92 and HOT FM91.3 in English.

SPH has a 20 per cent stake in MediaCorp TV Holdings Pte Ltd, which operates free-to-air channels 5, 8 and U, and a

40 per cent stake in MediaCorp Press Ltd, which publishes the free newspaper, Today.

SPH's events subsidiary Sphere Exhibits organises innovative consumer and trade events and exhibitions as well as large scale conferences. SPH also has a leading digital out-of-home platform called SPHMBO, comprising a network of large outdoor LED billboards at strategic locations (e.g. Raffles Place, Orchard Road etc) and indoor screens across shopping centres and banks island-wide. It also operates large format billboards, banners and other static media platforms.

Straits Times Press, SPH's book-publishing arm, as well as Focus Publishing, produce quality books and periodicals in English and Chinese.

SPH REIT was successfully listed on 24 July 2013. SPH REIT is a Singapore-based REIT established principally to invest, directly or indirectly, in a portfolio of income-producing real estate which is used primarily for retail purposes in Asia-Pacific, as well as real estate-related assets. SPH REIT is managed by SPH REIT Management Pte Ltd, which is a wholly-owned subsidiary of SPH.

The initial portfolio of SPH REIT comprises the following two high quality and well located commercial properties in Singapore:

- Paragon, a premier upscale retail mall and medical suite/ office property, well known for its upscale mall housing many luxury brands, located in the heart of Orchard Road; and
- The Clementi Mall, a mid-market suburban mall located in the centre of Clementi town, an established residential estate in the west of Singapore.

The Seletar Mall is SPH's latest retail development and is expected to open at the end of 2014. SPH's wholly-owned subsidiary, Times Development Pte Ltd, also developed a 43-storey upmarket residential condominium, Sky@eleven, at Thomson Road.

More information can be found on [www.sph.com.sg](http://www.sph.com.sg)

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