



Just like how the five senses work together to enhance our sensory experience, SPH's business pillars synergise to engage and enrich our stakeholders in more ways than one.

Over the years, we have been building on our strengths in Publishing, Broadcasting, Internet & Mobile, Events and Exhibitions, and Property.

As the media landscape changes amidst technological advancements, SPH continues to evolve and innovate to stay ahead.

# GROUP AT A GLANCE



## NEWSPAPERS

SPH has **19** titles licensed under the Newspaper Printing and Presses Act, of which nine are daily newspapers across four languages. **3.05** million individuals or **76** per cent of people above **15** years old, read one of SPH's news publications.



## MAGAZINES

SPH Magazines publishes over **100** magazine titles in Singapore and the region, covering a broad range of interests from fashion, bridal, society, automobiles, parenting, décor and information technology.



## BOOK PUBLISHING

Straits Times Press, SPH's book-publishing arm and Focus Publishing, produce quality books and periodicals in English and Chinese.



## INTERNET AND NEW MEDIA

SPH's online editions of its key newspapers enjoy over **300** million page views with **20** million unique visitors every month. SPH has also expanded into other new media initiatives such as ST701, Stomp, omy.sg and The Straits Times RazorTV.



## EVENTS AND OUTDOOR MEDIA

SPH's events subsidiary Sphere Exhibits organises innovative consumer and trade events and exhibitions, as well as large scale conferences. SPH also has a leading digital out-of-home platform called SPHMBO.



## PROPERTIES

SPH REIT, comprising Paragon and The Clementi Mall, is managed by SPH REIT Management Pte Ltd. The Seletar Mall is expected to open end 2014. Times Development Pte Ltd also developed Sky@eleven at Thomson Road.



## BROADCASTING

SPH UnionWorks Pte Ltd operates UFM 100.3, as well as Kiss92 and HOT FM91.3. SPH has a **20** per cent stake in MediaCorp TV Holdings Pte Ltd, which operates free-to-air channels 5, 8 and U, and a **40** per cent stake in MediaCorp Press Limited.



# BUSINESSES AND PRODUCTS UNDER THE SPH GROUP



## NEWSPAPERS



Berita Harian	Lianhe Zaobao	The Business Times	The Sunday Times
Berita Minggu	Little Red Dot	The Business Times	Thumbs Up
Gen G	My Paper (bilingual)	Weekend	Thumbs Up Junior
i3	Shin Min Daily News	The New Paper	Thumbs Up Little Junior
IN	tabla!	The New Paper on Sunday	Zaobao Sunday
Lianhe Wanbao	Tamil Murasu	The Straits Times	zbCOMMA

## MAGAZINES



24:7	Harper's BAZAAR	Nuyou	UW
Action Asia	Singapore	Shape Singapore	Victory Trail
Asia-Pacific Boating	Health No. 1	SilverKris	Wellness No. 1
AsiaSpa	Her World	Simply Her	Winning Post
China Boating	Home & Decor	Sutra	Young Parents
CLEO Singapore	ICON	The Finder	ZbBz
Cosmopolitan Singapore	JET Asia-Pacific	The Peak	
Female	LP Luxury Properties	The Singapore Women's	
Golf Digest Singapore	Men's Health Singapore	Weekly	
HardwareMAG	NSMan	Torque	

\* SPH has more than 100 magazine titles including contract and licensed titles in the region.

## BOOK PUBLISHING / CONTRACT PUBLISHING



Focus Publishing  
Straits Times Press

## ONLINE



701Panduan.com	Hardwaremag.com	Nuyou.com.sg	Stjobs.sg
701Search.com	HardwareZone.com	omy.sg	stomp.com.sg
AsiaOne.com	HerworldPLUS.com	radio913.com	Stproperty.sg
AyosDito.ph	Homeanddecor.com.sg	razor.tv	straitstimes.com
Berniaga.com	Iconsingapore.com.sg	sgCarMart	tamilmurasu.sg
businessimes.com	Inluxe.cn	Shape.com.sg	Thepeakmagazine.com
ChoTot.vn	kiss92.sg	ShareInvestor.com	tnp.sg
cyberita.asia1.com.sg	Luxury-Insider.com	Simplyher.com.sg	Torque.com.sg
Femalebridesonline.com	Menshealth.com.sg	ST701.com	ufm1003.sg
Femalemag.com.sg	Mudah.my	Stcars.sg	wanbao.com.sg
Golfdigestsingapore.com	mypaper.sg	Stclassifieds.sg	Youngparents.com.sg
			zaobao.com

## PROPERTIES



**Retail**  
Paragon  
SPH REIT  
The Clementi Mall  
The Seletar Mall

**Residential**  
Sky@eleven

## EVENTS / OUTDOOR



BizLink Exhibition Services	Sphere Conferences
Buzz Pods	Sphere Exhibits
Exhibits Inc	SPHMBO

## RADIO



**SPH UnionWorks**  
HOT FM91.3  
Kiss92  
UFM 100.3



# See

a whole  
**new** world

Our commitment to quality ensures that we cater to our readers' broad range of interests while exposing them to new perspectives. SPH has 19 titles licensed under the Newspaper Printing and Presses Act, of which nine are daily newspapers across four languages. We have more than three million readers who rely on our newspapers for information daily and publish more than 100 magazine titles in Singapore and the region.



# Listen to the changing **beat**

Our radio stations HOT FM91.3, Kiss92 and UFM 100.3, are always in tune with our listeners' changing needs and dynamic lifestyles. Apart from being Singapore's newest station, Kiss92 is also the first station to cater specifically to women listeners. Kiss92 is ranked 3<sup>rd</sup> amongst the English radio stations in Singapore according to the Nielsen Radio Diary Survey in June 2013.





## New experiences at a **Touch**

We provide innovative and integrated solutions. Our online portals such as HerworldPLUS.com, HardwareZone.com, as well as flagship websites like straitstimes.com, Business Times Online, Zaobao.com and AsiaOne engage more than 20 million visitors with over 500 million page views. SPH also launched The Straits Times' iPad and enhanced iPhone applications, an Android smartphone application and The Business Times' iPhone application.



# Savour the Scent of success

Having a strong events and advertising arm means that we are able to leverage on our established network and tap into new opportunities across various platforms. We have close to 250 digital out-of-home advertising screens and over 1.5 million visitors to more than 20 Sphere Exhibits events and exhibitions every year. The latest addition to our business is Sphere Conferences, organising events in Singapore, Myanmar and beyond.



The most  
**discerning** of  
**Taste**

SPH REIT is a Singapore-based REIT established principally to invest, directly or indirectly, in a portfolio of income-producing real estate which is used primarily for retail purposes in Asia-Pacific, as well as real estate-related assets. The initial portfolio comprises two high quality and well located commercial properties in Singapore – Paragon and The Clementi Mall. The Seletar Mall is SPH's latest retail development and is expected to open at the end of 2014. Times Development Pte Ltd also developed Sky@eleven.



# ORGANISATION STRUCTURE

