

corporate profile

Singapore Press Holdings (SPH) is Southeast Asia's leading media organisation, engaging minds and enriching lives across multiple languages and platforms.

We publish 18 newspaper titles in four languages. Our subsidiary, SPH Magazines, publishes more than 100 periodicals in Singapore and the region. Every day, 2.92 million individuals, or 74 per cent of people above 15 years old, read one of our publications in Singapore.

The online editions of our main newspapers enjoy over 270 million page views with 18 million unique visitors every month.

Our success is built on the long history and rich heritage of our two flagship newspapers – The Straits Times, the English-language daily and Lianhe Zaobao, the Chinese-language daily. The other two dailies, Berita Harian and Tamil Murasu, remain the staple for the Malay-speaking and Tamil-speaking communities respectively. These four major newspapers, together with The New Paper and The Business Times, also provide online news to SPH's Internet portal, AsiaOne.

SPH also launched The Straits Times' iPad and enhanced iPhone applications, an Android smartphone application and The Business Times' iPhone application. SPH's Chinese flagship newspaper Lianhe Zaobao has also launched its digital editions which include a web application, as well as online and PDF versions.

Apart from AsiaOne, SPH's online and new media initiatives include ST701, the leading online marketplace for jobs (STJobs), property (STProperty), cars (STCars) and general classifieds (STClassifieds); Stomp (Straits Times Online Mobile Print), a portal that connects, engages and interacts with readers on the Web and via mobile phone messaging; omy.sg, a bilingual news and interactive portal and The Straits Times RazorTV, a free access interactive webcast service offering live chat shows and video-on-demand clips.

We also operate three popular radio channels, HOT FM91.3 and Kiss92 in English and UFM 100.3 in Mandarin, under an 80 per cent-owned joint venture company, SPH UnionWorks, with NTUC Media.

SPH has a 20 per cent stake in MediaCorp TV Holdings Pte Ltd, which operates free-to-air channels 5, 8, and Channel U, and a 40 per cent stake in MediaCorp Press Ltd, which publishes the free newspaper, Today.

SPH's event arm, Sphere Exhibits, organises innovative consumer and trade events and exhibitions as well as large scale conferences in Singapore and the region. SPH's digital Out-of-Home platform SPH MediaBoxOffice comprises a network of large outdoor LED billboards at strategic locations (e.g. Raffles Place, Orchard Road, etc.) and indoor screens across shopping centres and banks island-wide. It also operates large format billboards, banners and other static media platforms.

The Straits Times Press, SPH's book-publishing arm, as well as Focus Publishing, produce quality books and periodicals in English and Chinese.

On the property front, SPH owns and manages Paragon, the prime retail and office complex in the heart of Orchard Road, as well as The Clementi Mall. Its latest retail mall, The Seletar Mall, is expected to open in 2014. SPH's wholly owned subsidiary, Times Development Pte Ltd, also developed a 43-storey upmarket residential condominium, Sky@eleven, at Thomson Road.

As an industry leader, SPH is an active corporate citizen and supports various causes including education, arts and culture, nature and conservation, sports, charity and community. It has won many awards and accolades for its extensive corporate social responsibility efforts.

More information can be found on www.sph.com.sg

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