

awards & accolades

Corporate Governance Awards

1. Singapore Corporate Awards

- Best Investor Relations Award
(Silver, \$1 billion and above market capitalisation category)

2. 12th SIAS Investors' Choice Awards 2011

- Runner Up - Most Transparent Company Award 2011
(Non-Electronics Manufacturing Category)
- Financial Journalist of the Year
(The Business Times, Ms Lynette Khoo)
- Financial Story of the Year
(The Business Times, Ms Felda Chay)
- Promising Journalist of the Year
(The Straits Times, Ms Esther Teo)
- Promising Journalist of the Year
(The Business Times, Ms Joyce Hooi)
- Investor Education Journalist of the Year
(The Business Times, Ms Teh Hooi Ling)

Other Corporate Awards

1. Supporter of MINDS Award

2. Singapore HR Awards 2012

- Corporate HR Champion
- Corporate HR Award
- Leading HR Practices Category
 - Learning & Human Capital Development
 - HR Communications and Branding
 - E-HR Management (Special Mention)
- Special Category
 - Corporate Social Responsibility
 - Fair Employment Practices

3. Community Chest Awards

- Corporate Platinum Award

4. Patron of Heritage Awards

- SPH received Partner of Heritage award

5. Total Defence Awards 2012

- Total Defence Awards (Employers)
 - 2nd Tier: Distinguished Defence Partner Award

6. SCDF Strategic Partner Award 2012



Singapore Corporate Awards



Patron of the Arts Award

7. Brand Finance Forum 2012 – Top 100 Most Valuable Brand

- SPH (13th position)
- The Straits Times (50th position)
- Her World (75th position)
- Lianhe Zaobao (78th position)
- Nuyou (86th position)

8. Patron of the Arts Award

- SPH received Distinguished Patron of the Arts award for the 20th consecutive year. SPH Foundation and SPH UnionWorks (UFM 100.3) were each honoured with the Friend of the Arts award. omy.sg received the Arts Supporter award.

9. ACCA Approved Employer

Editorial / Printing / Creative Achievements

1. Business China Young Achiever Award

- Han Yong Hong, Lianhe Zaobao

2. Singapore Environmental Achievement Awards

- City Developments Limited Environmental Journalist of the Year (Grace Chua, The Straits Times)

3. Singapore Sports Awards

- Most Inspiring Sports Story of the Year (Terence Voon, The Straits Times)



Singapore Sports Awards

4. Digital Media of the Year Awards by Marketing Magazine

- **Women Category**
 - 1st – herworldPLUS (www.herworldPLUS.com)
- **Men Category**
 - 1st – Men's Health (www.menshealth.com.sg)
- **Tech Category**
 - 1st – HardwareZone (www.HardwareZone.com)
- **Luxury Category**
 - 1st – Luxury Insider (www.Luxury-Insider.com)
- **Business & Finance Category**
 - 1st – The Business Times (www.businesstimes.com.sg)
- **News Category**
 - 2nd – AsiaOne (www.asiaone.com)
 - 3rd – The Straits Times (www.straitstimes.com)
- **Property Category**
 - 3rd – STProperty (www.stproperty.sg)
- **Car Category**
 - 3rd – Torque (www.torque.com.sg)

5. Asian Digital Media Awards 2011 by WAN-IFRA

- **Best in Online Media Award – Newspaper Website**
 - Gold – straitstimes.com
- **Best in Online Media Award – Magazine Website**
 - Silver – HardwareZone.com
- **Best in Cross Media Award – Cross Media Advertising**
 - Gold – 'SPH Turns You On' trade event
 - Bronze – The Straits Times on iPad
- **Best in Mobile Media Award – Mobile Publishing**
 - Gold – straitstimes.com
 - Silver – AsiaOne
- **Best in Social Media Award**
 - Bronze – Stomp



Asian Digital Media Awards 2011 by WAN-IFRA

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6. Marketing Magazine: Magazines of the Year 2012

- **Magazine of the Year**
 - 1st – Her World
 - 2nd – CLEO
- **Women’s Magazine of the Year**
 - 1st – Her World
 - 2nd – CLEO
 - 3rd – The Singapore Women’s Weekly
- **Men’s Magazine of the Year**
 - 1st – Men’s Health
- **Health Magazine of the Year**
 - 1st – Men’s Health
 - 2nd – Shape
- **Women’s Fashion Magazine of the Year**
 - 1st – Harper’s BAZAAR
- **Motor Vehicle Magazine of the Year**
 - 1st – Torque
- **Parenting Magazine of the Year**
 - 1st – Young Parents
- **Consumer Electronics Magazine of the Year**
 - 1st – HardwareMAG (HWM)
- **Property Magazine of the Year**
 - 1st – Luxury Properties
- **In-flight Magazine of the Year**
 - 1st – SilverKris
- **Chinese Magazine of the Year**
 - 2nd – ICON
 - 3rd – Nuyou
- **Youth Magazine of the Year**
 - 2nd – Seventeen
- **Luxury Magazine of the Year**
 - 2nd – The Peak
- **Local Business Magazine of the Year**
 - 2nd – Business Quotient (BizQ)
- **Interior Magazine of the Year**
 - 3rd – Home & Décor
- **Travel Magazine of the Year**
 - 3rd – AsiaSpa (Regional – Hong Kong)

7. WAN-IFRA Asia Media Awards 2012

- **Best in Editorial Award – Newspaper Feature Article**
 - Silver (The Straits Times for “What Lies Beneath”)
- **Best in Editorial Award – Newspaper Feature Article**
 - Bronze (The Straits Times for “The Dragon’s Mighty Roar”)
- **Best in Photojournalism Award – Sports Photography**
 - Bronze (The Straits Times, Mugilan Rajasegeran)

8. INMA Awards 2012

- **Marketing Solutions for Advertising Clients (circulation over 300,000)**
 - omy.sg for omy Blog Club (3rd position)

9. PANPA Ad Awards 2012

- **Best Single Print Campaign (circulation more than 90,000)**
 - Winner (SPH Creative Services, Marketing Division for “Human Resources Recruitment”)
- **Best Single Print Campaign (circulation more than 90,000)**
 - Highly Commended (SPH Creative Services, Marketing Division for The Business Times – “Window”)
- **Best Single Print Campaign (circulation more than 90,000)**
 - Highly Commended (SPH Creative Services, Marketing Division – “Si Chuan Dou Hua Restaurant”)
- **Best Integrated Campaign For A Client (One Or More Platforms), Open category**
 - Highly Commended (SPH Creative Services, Marketing Division – “SPH Ink Awards 2011”)

10. 2012 PANPA Newspaper of the Year Awards

- **Best Newspaper Event (circulation of 90,000+)**
 - The RHB-Straits Times National Spelling Championship
- **Digital News Destination – Mobile or App**
 - Highly Commended (The Straits Times mobile site)
- **Digital News Destination – Mobile or App**
 - Highly Commended (AsiaOne iPhone app)



Asia Media Awards

11. Society of Publishers in Asia (SOPA) 2012 Awards

- **Excellence in Human Rights Reporting**
 - Award for Excellence
(The Straits Times for “Sex, Lies and Trafficking”)
- **Excellence in Explanatory Reporting**
 - Award for Excellence
(The Straits Times for “What Lies Beneath”)
- **Excellence in News Photography**
 - Award for Excellence
(The Straits Times for “End of an Era at Tanjong Pagar”)
- **Excellence in Editorial Cartooning**
 - Honorable Mention
(The Straits Times for KIM JONG-IL (1947 – 2011))
- **Excellence in Feature Photography**
 - Honorable Mention
(The Straits Times for “The Last Outfit”)
- **Excellence in Information Graphics**
 - Honorable Mention
(The New Paper for “Arty and Lucky”)
- **Excellence in Feature Photography**
 - Honorable Mention
(ZbBz for “The Fragrance of Ceylon”)
- **Excellence in Multimedia News Presentation**
 - Honorable Mention
(omy.sg for “Singapore General Elections 2011”)
- **Excellence in Magazine Design**
 - Honorable Mention
(Action Asia by Blu Inc Media (HK) Ltd)

12. 33rd Society of News Design – The Best of News Design™ Creative Competition

- **Miscellaneous category**
 - Award of Excellence
(The New Paper on Sunday for “Kelong King”)



Society of Publishers in Asia (SOPA) 2012 Awards

13. MPAS (Magazine Publishers Association of Singapore) Magazine Awards 2012

- **Consumer Magazine of the Year 2012**
 - The Peak
- **Best Use of Photography / Illustration**
 - The Peak Selections: Domain
- **Best Single Article Design**
 - Nuyou

14. 2012 Magnum Opus Awards

- **Best Overall Editorial**
 - Silver (SPH Magazines for Singapore Health)
- **Best Editorial – New Publication**
 - Silver (SPH Magazines for Savour)
- **Best Cover**
 - Bronze (SPH Magazines for SilverKris)
- **Best Overall Editorial (Print Magazine category)**
 - Honorable Mention (SPH Magazines for SilverKris)

15. APEX Awards 2012

- **Design and Illustration**
 - Grand Award (SPH Magazines for SilverKris)
- **Custom-Published Magazines and Journals**
 - Award of Excellence (SPH Magazines for Savour)
- **Illustration and Typography**
 - Award of Excellence (SPH Magazines for Singapore Nautilus)

16. WAN-IFRA World Young Reader Prize

- **Brand category**
 - Commendation Award (The Straits Times for RHB-The Straits Times National Spelling Championship)

17. WAN-IFRA International Newspaper Color Quality Club (INCQC) 2012 – 2014

- The Straits Times
- Lianhe Zaobao
- Berita Harian

18. 2012 Tabbie Awards

- **Best Single Issue**
 - Gold (Singapore Nautilus)
- **Feature Design**
 - Gold (Singapore Nautilus)

Property Accolades

1. Singapore Service Class Certification by SPRING Singapore (Paragon)