

group at a glance

NEWSPAPERS

With print as its core business, SPH publishes 18 newspaper titles in four languages. Every day, 2.92 million individuals or 74 per cent of people above 15 years old, read one of SPH's news publications. With more than 1,000 journalists, including correspondents operating in about 20 cities around the world, SPH is well-equipped with the talent and network to deliver quality news and information that covers both domestic and international markets.

MAGAZINES

SPH Magazines publishes over 100 magazine titles in Singapore and the region, covering a broad range of interests from fashion, bridal, society, automobiles, parenting, décor and information technology. It also provides custom publishing services covering lifestyle magazines and newsletters. It strives to bring its titles to regional markets and affirm its position as the Publisher of Choice in the region. It also owns popular portals like www.hardwarezone.com, and herworldPLUS.

BOOK PUBLISHING

The Straits Times Press, SPH's book-publishing arm, as well as Focus Publishing, produce quality books and periodicals in English and Chinese. Notable books published by The Straits Times Press include "Lee Kuan Yew: Hard Truths to Keep Singapore Going" and "My Lifelong Challenge: Singapore's Bilingual Journey". Focus Publishing has published a wide range of periodicals and magazines, including the best-selling Health No.1, Wellness No.1 and UW.

INTERNET AND NEW MEDIA

SPH's online editions of its key newspapers enjoy over 270 million page views with 18 million unique visitors every month. SPH has also expanded into other new media initiatives such as ST701, the leading online marketplace for jobs (STJobs), property (STProperty), cars (STCars) and general classifieds (STClassifieds); Stomp (Straits Times Online Mobile Print), a portal that connects, engages and interacts with readers on the Web and via mobile phone messaging; omy.sg, a bilingual news and interactive portal and The Straits Times RazorTV, a free access interactive webcast service offering live chat shows and video on demand clips.

SPH also launched The Straits Times' iPad and enhanced iPhone applications, an Android smartphone application and The Business Times' iPhone application. SPH's Chinese flagship newspaper Lianhe Zaobao has also launched its digital platforms which include a web application, as well as online and PDF versions.

EVENTS AND OUTDOOR MEDIA

SPH's event arm, Sphere Exhibits, organises innovative consumer and trade events and exhibitions as well as large scale conferences in Singapore and the region. SPH's digital Out-of-Home platform SPH MediaBoxOffice comprises a network of large outdoor LED billboards at strategic locations (e.g. Raffles Place, Orchard Road, etc.) and indoor screens across shopping centres and banks island-wide. It also operates large format billboards, banners and other static media platforms.

PROPERTIES

SPH owns and manages Paragon, the prime retail and office complex in the heart of Orchard Road, Singapore's main shopping belt. It houses some of the world's leading luxury brands. Its second mall – The Clementi Mall – opened in May 2011 with 100 per cent occupancy. The Seletar Mall is its latest retail development and is expected to open in 2014. SPH's wholly-owned subsidiary, Times Development Pte Ltd, also developed a 43-storey upmarket residential condominium, Sky@eleven, at Thomson Road.

BROADCASTING

SPH operates three popular radio channels, HOT FM91.3 and Kiss92 in English and UFM 100.3 in Mandarin, under an 80 per cent-owned joint venture company, SPH UnionWorks, with NTUC Media. It has a 20 per cent stake in MediaCorp TV Holdings Pte Ltd, which operates free-to-air channels 5, 8, and Channel U, and a 40 per cent stake in MediaCorp Press Ltd, which publishes the free newspaper, Today.