

Investor RELATIONS

SPH's Investor Relations practices are built upon firm adherence to a high standard of corporate governance and transparency. We strive to deliver clear, consistent and timely updates to the investment community and develop long-term relationships with our shareholders. Every year, an annual programme of investor relations activities is carefully planned to ensure that all segments of the investment community are engaged. A calendar of both past and upcoming activities is regularly updated on the SPH website to keep investors informed.

To further understand the concerns of investors and improve our corporate governance and investor relations practices, we commissioned independent perception studies during the year to gather valuable feedback. The Board is regularly updated on shareholder statistics and investors' and analysts' views.

This year, our efforts were once again recognised by the investment community. SPH received the Best Investor Relations Award (Bronze) at the Singapore Corporate Awards 2011 and was presented its ninth Most Transparent Company Award in the Non-Electronics Manufacturing Category at the 11th SIAS Investors' Choice Awards 2010.

Proactive engagement with investors

Senior management interacts actively with the investment community through multiple platforms to address concerns and provide business updates. These include one-on-one meetings, conference calls, quarterly post-results luncheons, investment conferences and overseas roadshows. During the year, senior management undertook a roadshow in Tokyo to strengthen shareholder relations and gain valuable feedback for the Group. SPH also participated in 2 major investor

conferences – Credit Suisse Asian Investment Conference in Hong Kong and Morgan Stanley Asia Pacific Summit in Singapore.

Retail investors are given the opportunity to meet with management annually through the Corporate Profile and Investment Seminar organised by the Securities Investors Association (Singapore) ("SIAS"). Extending our outreach efforts, we also participate in Invest Fair, a yearly event by our subsidiary, Shareinvestor. On a regular basis, our engagement with retail investors continues through email and telephone calls.

In addition, our dedicated Investor Relations website is updated timely with our quarterly financial performance and other announcements. Senior management's presentation of the Group's half and full year results through audio webcasts and slide presentations are also available for viewing online. With access to an extensive archive of announcements and presentations, as well as email alerts on latest announcements, the website is a valuable resource for investors to obtain important information for their investment decisions.

Enhancing Shareholders' Value

SPH strives to enhance the long-term value for shareholders. Based on our track record, a high percentage of our recurring earnings have been returned to shareholders. We will continue to assess opportunities for returning excess cash generated from operations that is surplus to the Company's requirement.

Shareholders are encouraged to access our corporate website at www.sph.com.sg for the latest corporate information updates on the Group. Queries can be posted via our investor relations email address, sphir@sph.com.sg.

Investor Relations Calendar

1st Quarter 2011 (September – November 10)

- 2010 Full Year Financial Results Announcement and Media Conference & Analysts' Briefing with audio webcast
- Full Year Results Investor Meeting
- # Morgan Stanley Asia Pacific Summit 2010 (Singapore)
- Release of Annual Report 2010

2nd Quarter 2011 (December 10 – February 11)

- Annual General Meeting
- Payment of 2010 Final Dividends
- Announcement of 1Q FY 2011 Results
- Post 1Q Results Investor Meeting
- Non-Deal Roadshow (Tokyo)

3rd Quarter 2011 (March – May 11)

- # Credit Suisse – Asian Investment Conference (Hong Kong)
- Announcement of 2Q/HY FY 2011 Results and Analysts' Briefing with audio webcast
- Post 2Q Results Investor Meeting

4th Quarter 2011 (June – August 11)

- # SIAS Corporate Profile and Investment Seminar (Singapore)
- # SIAS Asian Investment Conference & Exhibition 2011
- Announcement of 3Q FY 2011 Results
- Post 3Q Results Investor Meeting
- # Shareinvestor's Invest Fair 2011

Investor conferences attended

Financial Calendar

2011

- 12 October** Announcement of FY 2011 Results
- 13 December** Books Closure for Dividend Entitlement
- 23 December** Proposed Payment of 2011 Final Dividends

2012*

- 10 January** Announcement of 1Q FY 2012 Results
- 13 April** Announcement of 2Q FY 2012 Results
- 13 July** Announcement of 3Q FY 2012 Results
- 12 October** Announcement of FY 2012 Results

* *The dates are indicative and subject to change. Please refer to SPH website, www.sph.com.sg, for the latest updates*