

## OPERATING COMPANIES OF THE GROUP

as at August 31, 2010

### SUBSIDIARIES

| Name of Subsidiary  | Principal Activities   | Country of Incorporation       |
|---|--|--------------------------------|
| 701Sou (Beijing) Information Technology Co Ltd                  | Researching and developing search engine software and networking technology and providing related services | The People's Republic of China |
| 701Sou (Hong Kong) Pte Ltd                                      | Holding investments  | Hong Kong                      |
| Bizlink Exhibition Services Pte Ltd                             | Exhibitions/ convention/ conference organisers   | Singapore                      |
| Blu Inc Holdings (Malaysia) Sdn Bhd                             | Holding investments and providing management support services  | Malaysia                       |
| Blu Inc Media (HK) Limited                                      | Publishing magazines and providing editorial and other services  | Hong Kong                      |
| Blu Inc Media China   | Advertising and promoting the magazine publishing business   | The People's Republic of China |
| Blu Inc Media Sdn Bhd   | Publishing and distributing magazines and books  | Malaysia                       |
| Blu Inc Media Singapore Pte Ltd                                 | Acting as an agent to promote, solicit and generate advertisement orders                                   | Singapore                      |
| clickTRUE Pte Ltd   | Providing online marketing and technology services   | Singapore                      |
| CT Point Investments Pte Ltd                                    | Holding investments  | Singapore                      |
| Focus Publishing Ltd  | Publishing magazines and providing editorial services  | Singapore                      |
| New Beginnings Management Consulting (Shanghai) Company Limited | Business management and consultancy services   | The People's Republic of China |
| Rednano Pte Ltd   | Online search and directories  | Singapore                      |
| Shareinvestor Pte Ltd   | Providing online investor relations services, developing applications and operating a financial portal     | Singapore                      |
| Shareinvestor.com Holdings Pte Ltd                              | Holding investments and providing management services  | Singapore                      |
| SI Portal.com Sdn Bhd   | Providing online investor relations services, developing applications and operating a financial portal     | Malaysia                       |
| Sin Chew Jit Poh (Singapore) Limited                            | Holding investments and properties   | Singapore                      |
| Singapore Press Holdings (Overseas) Limited                     | Providing marketing and other services and holding investments   | Singapore                      |
| SPH (Americas) Pte Ltd  | Providing news reporting services  | Singapore                      |
| SPH AlphaOne Pte Ltd  | Holding investments  | Singapore                      |
| SPH Buzz Pte Ltd  | Franchising kiosks to third party operators  | Singapore                      |
| SPH Data Services Pte Ltd                                       | Licensing copyrights and trademarks  | Singapore                      |

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### SUBSIDIARIES (CONT'D)

| Name of Subsidiary                     | Principal Activities   | Country of Incorporation |
|--|--|--------------------------|
| SPH Interactive International Pte Ltd  | Licensing software, providing technical services and holding investments                                 | Singapore                |
| SPH Interactive Pte Ltd                | Holding investments  | Singapore                |
| SPH Magazines Pte Ltd                  | Publishing magazines, providing online marketing services and editorial services and holding investments | Singapore                |
| SPH MediaBoxOffice Pte Ltd             | Providing advertising and events management services   | Singapore                |
| SPH Net Pte Ltd                        | Holding investments  | Singapore                |
| SPH Search Pte Ltd                     | Online businesses  | Singapore                |
| SPH UnionWorks Pte Ltd                 | Radio broadcasting   | Singapore                |
| Sphere Exhibits Pte Ltd                | Events/ exhibitions/ conventions/ conference organisers  | Singapore                |
| Straits Times Press Pte Ltd            | Publishing and distributing of books   | Singapore                |
| Tamil Murasu Ltd                       | Publishing newspapers  | Singapore                |
| The Straits Times Press (1975) Limited | Holding investments  | Singapore                |

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### ASSOCIATES

| Name of Associate                   | Principal Activities   | Country of Incorporation       |
|-------------------------------------|--|--------------------------------|
| Beijing Gameaxis Info Ltd           | Business management and consultancy services   | The People's Republic of China |
| GMM Times Co Ltd                    | Publishing and distributing magazines  | Thailand                       |
| Hardware Zone (Philippines) Co      | Publishing, advertising and providing online services  | Philippines                    |
| Hardware Zone (Thailand) Co Ltd     | Publishing, advertising and providing online services  | Thailand                       |
| MediaCorp Press Ltd                 | Production and distribution of newspapers  | Singapore                      |
| MediaCorp TV Holdings Pte Ltd       | Provision and marketing of television broadcasting services, production and distribution of television programmes and music albums | Singapore                      |
| MI Publishing (HK) Co Limited       | Publishing magazines   | Hong Kong                      |
| OpenNet Pte Ltd                     | Developing national broadband network  | Singapore                      |
| Shanghai YouHer Consultancy Limited | Consultancy services   | The People's Republic of China |
| SI.com (Thailand) Co. Ltd           | Providing online investor relations services, developing applications and operating a financial portal                             | Thailand                       |

### JOINTLY-CONTROLLED ENTITIES

| Name of Jointly-controlled Entity                  | Principal Activities  | Country of Incorporation       |
|--|---|--------------------------------|
| 701Panduan Sdn Bhd                                 | Providing online search and directories services              | Malaysia                       |
| 701Search Pte Ltd                                  | Online businesses   | Singapore                      |
| 701Search, Inc.                                    | Providing online search, directories and classifieds          | Philippines                    |
| Mudah.my Sdn Bhd                                   | Online search and directories                                 | Malaysia                       |
| PT 701Search                                       | Providing online classifieds services                         | Indonesia                      |
| Shanghai Blu Inc Advertising Co Ltd                | Advertising and consultancy services                          | The People's Republic of China |
| Shanghai Goal Media Management Consulting Co. Ltd. | Providing management consultancy for media related businesses | The People's Republic of China |