

# AWARDS & accolades

The name Singapore Press Holdings is synonymous with quality as it continues to garner awards, local and international, for the past one year. SPH views these awards as a form of acknowledgement and recognition of the hard work done by management and staff. They also serve as a benchmark for the company to assess its performance against its peers.

## CORPORATE AWARDS

- **SIAS 8<sup>th</sup> Investors' Choice Awards**
  - Singapore Corporate Governance Award (Merit)
  - Most Transparent Company Award (Non-Electronics Manufacturing)
  - Best Financial Journalist of the Year (Lorna Tan, The Straits Times & Michelle Quah, The Business Times)
  - Most Promising Journalist of the Year (Fiona Chan, The Straits Times)



SIAS 8<sup>th</sup> Investors' Choice Awards

- **21<sup>st</sup> Annual Singapore 1000 and SME 500 Awards**
  - Singapore 1000 – Net Profit Excellence (Services)
- **Singapore HR Awards 2008**
  - Corporate HR Award
  - Leading HR Practices in HR Communication
  - Leading HR Practices in Health & Employee Wellness
  - Leading HR Practices in Workplace Safety & Health
  - Leading HR Practices in Corporate Social Responsibility
  - Employee Relations & People Management – Special Mention
  - Fair Employment Practices – Special Mention
- **23<sup>rd</sup> Community Chest Awards**
  - Corporate Gold Award
- **Patron of the Arts Award 2008**
  - Distinguished Patron of the Arts

## EDITORIAL ACHIEVEMENTS

- **Hitwise Online Performance Awards**
  - News and Media (Print) – [www.zaobao.com](http://www.zaobao.com)
  - News and Media (IT Media) – [www.hardwarezone.com](http://www.hardwarezone.com)
  - Computers and Internet (Hardware) – [forums.hardwarezone.com.sg](http://forums.hardwarezone.com.sg)
  - Computers and Internet (Social Networking & Forums) – [forums.hardwarezone.com.sg](http://forums.hardwarezone.com.sg)
  - Food & Beverage (Lifestyle & Reference) – [wineanddine.asiaone.com](http://wineanddine.asiaone.com)
- **7<sup>th</sup> IFRA Asia Media Awards**
  - Best in Photojournalism (Spot News) – Gold, ST
  - Best in Photojournalism (Feature) – Gold, *my paper*; Silver, ST
  - Best in Newspaper Infographics (Non-Breaking News) – (Circulation over 100,000) – Bronze, TNP
  - Best in Online Media - (Circulation over 100,000) – Gold, Stomp
  - Best in Special Coverage (Newspaper Special Section) – (Circulation over 100,000) – Bronze, ST
  - Best in Design (Magazine Overall Design) – (Circulation below 50,000) – Gold, ICON, SPH Magazines
  - Asian Newspaper Colour Quality – (Circulation below 80,000) – Gold, BT; Silver, BH
  - Asian Newspaper Colour Quality – (Circulation 80,000-200,000) – Gold, LHZB
- **10<sup>th</sup> SOPA Awards for Editorial Excellence**
  - Excellence in Feature Writing – Winner (The Straits Times)



10<sup>th</sup> SOPA Awards for Editorial Excellence

## EDITORIAL ACHIEVEMENTS

- Excellence in Special Issue/ Special Section
  - Winner (The Straits Times)
- Excellence in Reporting on the Environment
  - Honourable Mention (The Straits Times)
- Excellence in Editorial Cartooning - Honourable Mention (The Straits Times)
- Excellence in Magazine Design - Winner (Her World)
- **APEX Awards 2008**
  - Excellence in Design and Illustration
    - Photography - Latitude One '15
  - Excellence in Regular Departments & Columns
    - The Peak
  - Grand Award for Design & Illustration; Award of Excellence in Feature Writing - SilverKris
- **Magnum Opus Awards 2008**
  - Best Use of Colour Photography - Bronze (Latitude One '15)
  - Best Feature Design - Honourable Mention (SilverKris)
- **Asian Publishing Awards 2008**
  - Excellence Award for Design and Layout
    - Millenia
  - Excellence Award in Design and Layout
    - ICON Moments
- **Tabbie Awards 2008**
  - Best Front Cover Design, Digital Imagery
    - Gold (BizQ)
  - Best Singapore Issue (April-June 2007)
    - Honourable Mention (BizQ)
- **5<sup>th</sup> Asian Print Awards 2007**
  - Best in Innovative Printing and Gold Award for Web Offset (Light Weight Coated category)
    - Kodak Platinum Sponsor Award (The Business of Times, a watch supplement for The Business Times)

## ADVERTISING & MARKETING AWARDS

- **73<sup>rd</sup> INMA Newspaper Marketing Awards**
  - Online Audience Usage and Engagement (Circulation over 300,000) - 2<sup>nd</sup> Place (ST701 Colleen Exposed)
  - New Brand/Product/Audience Development (Circulation over 300,000) - 2<sup>nd</sup> Place (ST701 Get the Right Stuff)
- **6<sup>th</sup> Singapore Outdoor Advertising Awards**
  - Best New Outdoor Media Award - SPHMBO

## PROPERTIES ACCOLADES

- **Singapore Retailer Association (SRA) Shopping Centre Scorecard 2007**
  - Best Efforts in Advertising & Promotions
    - Paragon
  - Best Efforts in Tenant Relationships - Paragon