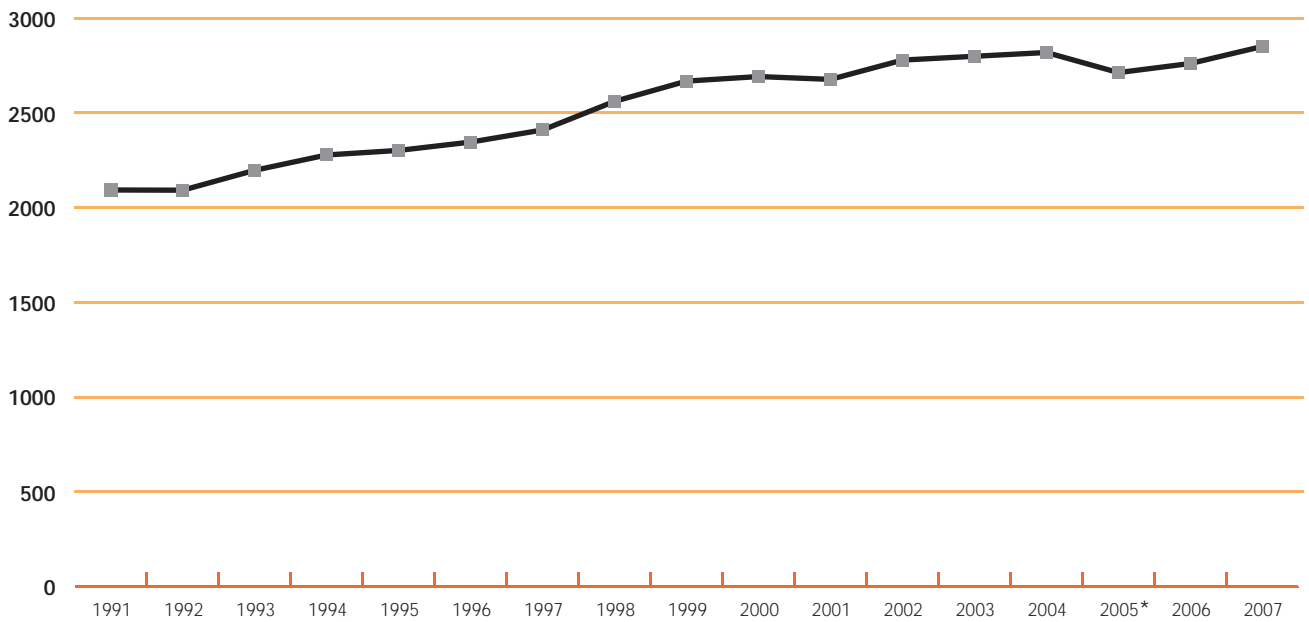
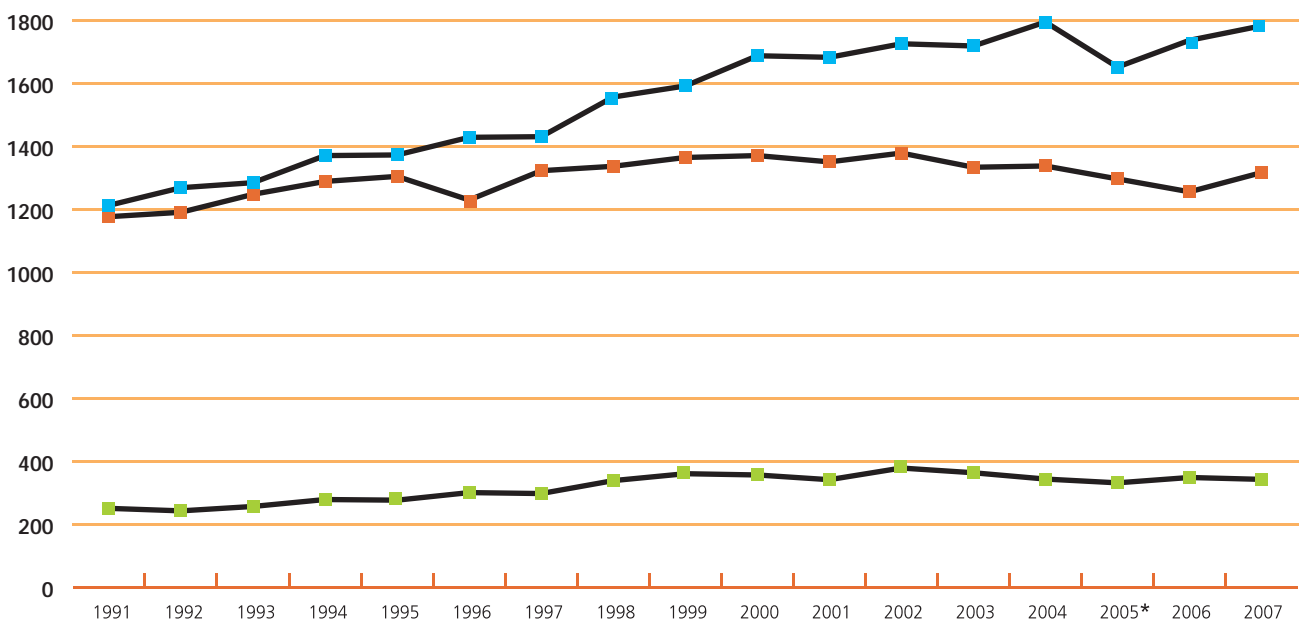


SPH Newspapers Readership Trends

SPH Newspapers Net Readership Trends ('000)



SPH Newspapers Net Readership Trends ('000)



* *Streets ceased publication from January 2005*

Source: Nielsen Media Research, Media Index

Publications:
■ English-language papers*
■ Chinese-language papers
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