## **SPH Organisation**Structure

CHIEF EXECUTIVE OFFICER		
OHDI EXEC	I TOTAL	
		Lianhe Zaobao
		Lianhe Wanbao
		Shin Min Daily News
ADMINISTRATION		My Paper
	CHINESE	Friday Weekly / Thumbs Up
CORPORATE COMMUNICATIONS	NEWSPAPERS	Cultural Industry Promotion
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CORPORATE DEVELOPMENT		The Straits Times / The Sunday Times
		The Business Times
FINANCE		Berita Harian / Berita Minggu
		The New Paper
HUMAN RESOURCES		Stomp / Digital Media Unit
	ENGLISH & MALAY NEWSPAPERS	Editorial Services Unit
INTERNAL AUDIT		Editorial Systems Support Unit
INFORMATION RESOURCE CENTRE	1	Classified Advertisement*
		Display Advertisement
	-	Customer Service
INFORMATION TECHNOLOGY		Research, Analysis & Planning Department
		Product Development & Branding
SECRETARIAT / LEGAL		New Media**
	MARKETING	Special Projects Unit
	NEWCOADED	Production
	NEWSPAPER SERVICES	Circulation

includes ST701 includes Interactive Business Unit & SPH MBO Pte Ltd