

OCTOBER 2005
SIAS 6th Investors' Choice Awards

Most Transparent Company
(Non-Electronics Manufacturing)

Best Financial Journalist of the Year
(Lee Su Shyan, The Straits Times)

Best Financial Story of the Year
(Lorna Tan, The Straits Times)

Most Promising Financial Journalist
(Azrin Asmani, The Straits Times)

Most Promising Financial Journalist
(Lim Keng Soon, Lianhe Zaobao)

Special Award
(Susan Long, The Straits Times)

Special Award
(Teh Hooi Ling, The Business Times)

NOVEMBER 2005
Excellent Service Awards

Superstar and Star Awards
(Linna Tan, Classified Advertisements)

Gold Award
(Lynn Wong, Classified Advertisements)

DECEMBER 2005
3rd Asian Print Awards

Web Offset (Coated Stock)
– Gold (Her World)

Web Offset (Coated Stock)
– Silver (Shape)

FEBRUARY 2006
Hitwise Online Performance Awards

News and Media (Print)
– www.zaobao.com

Entertainment (Multimedia)
– podcast.straitstimes.com

Food & Beverage (Lifestyle & Reference)
– food.asiaone.com

Lifestyle (New Age)
– zodiac.asiaone.com

ACME Awards

Retail & National Advertising, Home
furnishing & Home Improvement (Circulation
over 250,000) – Honorable Mention
(Beautiful Homes 2004)

Classified Advertising, Revenue Generating
Classified Event (Circulation 75,000 – 250,000
circulation) - Award of Merit (The New Paper
Wedding Planner 2005)

MARCH 2006
**International Newspaper Color Quality Club
(2006 to 2008)**

The Straits Times

The Business Times

Lianhe Zaobao

Berita Harian

APRIL 2006
5th IFRA Asia Media Awards

Asian Newspaper Colour Quality Award
(Weekday Circulation over 100,000)
– Bronze (The Straits Times)

Asian Newspaper Colour Quality Award
(Weekday Circulation below 100,000)
– Gold (Berita Harian)

Asian Newspaper Colour Quality Award
(Weekday Circulation below 100,000)
– Silver (The Business Times)

Best in Newspaper Infographics
(Non-Breaking News; Circulation over 100,000)
– Bronze (The Straits Times)

Best in Photography (General News)
– Bronze (Wang Hui Fen, The Straits Times)

Best in Photography (Feature Photography)
– Gold (Wang Hui Fen, The Straits Times)

Best in Photography (Feature Photography)
– Silver (Terence Tan, The Straits Times)

Best in Photography (Feature Photography)
– Bronze (Mohd Ishak, The New Paper)

Best in Newspaper Infographics (Non
Breaking News; Circulation over 100,000)
– Silver (Simon Ang & Jonathan Roberts,
The New Paper)

Best in Newspaper Infographics (Non Breaking
News; Circulation below 100,000)
– Silver (Mohd Samad, Berita Harian)

Best in Magazine Design (Circulation over
50,000) – Silver (Her World)

PANPA Newspaper Advertising Awards

Best Advertising Feature or Supplement
(Circulation over 50,000) – Winner (The Straits
Times – Health & You Supplement)

Most Effective Use of Colour (Circulation over
50,000) – Winner (Chinese Newspapers Division
– Children's Day Carnival Advertisement)

Best Tactical Use of Newspaper In House
(Circulation of 15,000 - 50,000) – Highly
Commended (Lianhe Zaobao – Singapore
Promising Brand Awards Campaign)

Best Campaign (Circulation over 50,000) – Highly
Commended (The New Paper – The New Face
Call-For-Entry Advertisements)

Advertising Feature of Supplement (Circulation
over 50,000) – Finalist (SPH Classified
Department – Young Classified)

71st INMA Newspaper Marketing Awards

Public Relations Programmes & Events
(Circulation over 300,000) – First Place (The
Straits Times – CATS New Logo Launch)

MAY 2006
SOPA Awards for Editorial Excellence

Excellence in Feature Photography
– Winner (The Straits Times)

Excellence in News Photography
– Honorable Mention (The Straits Times)

Excellence in Public Service Journalism
– Honorable Mention (The Straits Times)

The Scoop Award
– Winner (The New Paper)

Excellence in Newspaper Design
– Honorable Mention (The Straits Times)

Excellence in Magazine Front Cover Design
– Honorable Mention (FIRST!)

AUGUST 2006
PANPA Newspaper of the Year Awards

Young Readers (Circulation over 50,000)
– Highly Commended (Little Red Dot,
The Straits Times)

Newspaper Photography of the Year
– Commended (Ong Chin Kai, The Straits Times)

Marketeer of the Year – Highly Commended
(Geoff Tan, Marketing Division)