

EXECUTIVE OFFICERS

CHEONG YIP SENG

Editor-in-Chief, English/Malay Newspapers Division

Mr Cheong has been in journalism for over 40 years. In January 1987, he became Editor-in-Chief of the English and Malay Newspapers Division, a position he holds today. As Editor-in-Chief, he manages four newspapers – The Straits Times, The Business Times, Berita Harian and The New Paper.

He is a non-executive director of SBS Transit Ltd. In 1997, Mr Cheong received the ASEAN Award for information. He also serves on the Bioethics Advisory Committee and the National University of Singapore Council.

THAM KHAI WOR

Senior Executive Vice President, Marketing

Mr Tham is the Senior Executive Vice President of Marketing, responsible for sales and marketing of advertising in the English, Malay and Chinese newspapers, and heads the marketing activities of all newspapers. He has been with the Group for 33 years.

He was the President of Master Printers' Association from 1983 – 1984; and Advertising Media Owners Association, Singapore, for 11 years (1986 - 1997), and is now their Honorary Advisor. Concurrently, he was Singapore's representative in the Asian Foundation of Advertising Associations, and Governor of the Institute of Advertising, Singapore.

ROBIN HU YEE CHENG

Executive Vice President

Chinese Newspapers Division, Newspapers Services Division

Mr Hu joined the Group as Executive Vice President, Chinese Newspapers Division and Newspaper Services Division on February 1, 2004. Before joining SPH, Mr Hu was Managing Director of global business in SingTel's wholly-owned National Computer Systems Pte Ltd.

Mr Hu has extensive experience in the public and private sectors in areas such as technology and media. Between 1995 and 2001, he worked in China initially as a member of the Economic Development Board's pioneering team in Suzhou and later as Counsellor (Industry and Investment) in the Singapore Embassy in Beijing before becoming a technopreneur during the heydays of the dotcom era.

EXECUTIVE OFFICERS (CONT'D)

ARTHUR SEET KEONG HOE

Executive Vice President, Finance

Mr Seet is the Executive Vice President of Finance. He held various finance positions in Times Publishing Berhad, and in Singapore Newspaper Services Pte Ltd, including Financial Controller and General Manager, Circulation. Mr Seet has been with the Group for 30 years.

Mr Seet is a director of MobileOne Ltd. He is a Fellow of the Chartered Association of Certified Accountants and member of the Institute of Certified Public Accountants of Singapore.

SNG NGOI MAY

Executive Vice President

Corporate Services & Corporate Relations

Mrs Sng is the Executive Vice President, responsible for the Group's Properties, Administration, Information Resource Centre, Legal/ Secretariat and Corporate Relations functions. She joined the Group in 1983 as Group Editorial Manager and has served in various management positions in the Editorial Support Services and Human Resources divisions.

Mrs Sng is concurrently the General Manager of Press Foundation of Singapore Limited, a charity foundation set up in 2003. Prior to joining SPH, she was in the Government Administrative Service and worked in the Ministries of Health, Finance and Home Affairs. Mrs Sng holds a Master of Science from the University of Singapore.

LOW HUAN PING

Executive Vice President, Technology

Mr Low is the Executive Vice President, Technology. He has been with the Group for 18 years. Previously, he was Chief Executive Officer of SPH AsiaOne Ltd, a subsidiary of SPH, Chairman of CyberWay Pte Ltd and a director of Singapore Cable Vision Limited. Mr Low is also a director of MobileOne Ltd.

Mr Low started his career at the Ministry of Defence, where he subsequently headed various IT departments.

Mr Low holds a Bachelor of Arts (Honours) and Master of Arts from Cambridge University, where he read Engineering and a Master of Science from the University of Singapore. He also graduated from Harvard's Business School Advanced Management Program.

WEE LEONG HOW**Executive Vice President, Human Resources &
Executive Director, SPH MediaWorks Ltd**

Mr Wee has been with the Group for 20 years, and is currently the Executive Vice President of Human Resources. He is concurrently Executive Director of SPH's TV subsidiary, SPH MediaWorks Ltd.

Mr Wee started his career in the Singapore Civil Service, first as an engineer in the Ministry of Defence followed by a stint in the Foreign Service.

Mr Wee holds a Master of Arts from Cambridge University, where he read Engineering under a Singapore Government scholarship. He also has a Master of Business Administration from the National University of Singapore.

MICHAEL CHIN YONG KOK**Acting Executive Vice President, Corporate Development and Properties**

Mr Chin has been with the Group for 13 years. He is Acting Executive Vice President of the Corporate Development Division and Properties. He started his career with SPH in Corporate Planning/Business Development Department, and then moved to the Properties Department. He also held concurrent positions in Production and Human Resources Divisions.

Mr Chin started his career as an engineer in the Public Works Department and later, a senior manager in Coopers & Lybrand, before joining SPH.

He holds a Bachelor of Science, First Class Honours, University of Manchester, a Master of Science, University of Manchester and a Master of Business Administration from the National University of Singapore.

GINNEY LIM MAY LING**Head, Legal & Group Company Secretary**

Ms Lim is Head of the Legal/ Secretariat Department and Group Company Secretary. She has been with the Group since December 1991 and founded the Legal/Secretariat Department in SPH which until her joining, had no in-house legal department.

Prior to joining SPH, Ms Lim was heading the Legal & Secretariat department of NTUC INCOME. She has over 20 years of experience in the legal, corporate secretarial and insurance sectors.

Ms Lim holds a Bachelor of Law (Honours) from the National University of Singapore. She is also an Associate of the Institute of Chartered Secretaries and Administrators and an Associate of the Chartered Insurance Institute.

She is a member of the Group 8: Listed Companies Committee of the Singapore International Chamber of Commerce.

JOYCE CHEE SIEW LUAN**Head, Internal Audit**

Mrs Chee joined SPH in 1986 as the deputy chief internal auditor and became the head of Internal Audit in 1987. She was responsible for both internal audit functions of SPH and Times Publishing groups until 1996. Prior to joining SPH, she headed the internal audit function of Tan Chong Motors and was the deputy head of audit in Great Eastern Assurance.

She has held the Vice President and Governor positions in the Institute of Internal Auditors (Singapore) for many terms and has actively contributed to the growth and development of the internal audit profession in Singapore.

Mrs Chee is a Certified Public Accountant (Singapore) and a Certified Internal Auditor (US).