

Singapore Blog Awards 2010 Sponsors and Partners

Main Sponsors:



EASB (<http://www.easb.edu.sg>) is a premiere higher learning institute in Singapore offering a range of higher learning and professional development programmes. EASB has 4 university partners with more than 30 specializations in areas such as Business, Hospitality, Tourism, Casino & Events, Accounting, Banking, Finance, Nursing, Marketing, Logistics & IT. EASB's university partners are namely, Queen Margaret University, Edinburgh, the University of Wales Institute, Cardiff, the University of Southern Queensland and Heriot-Watt University, Edinburgh. With its employability-centered approach to education, EASB has proven itself to be a top private education provider preparing students for a career. Today, EASB has over 3500 students with 2 campus in Singapore.



National Heritage Board (<http://nhb.gov.sg>) actively champions the development and promotion of a vibrant cultural and heritage sector in Singapore. We make heritage enriching, relevant and accessible to all through exciting events that engage diverse audiences like the iconic Singapore HeritageFest, Night Festival, International Museum Day, Explore Singapore! and Istana Art Event. In addition, the Board operates eight leading museums and heritage interpretative centres.



United International Pictures (<http://www.uip.com.sg>) is one of the world's leading film distribution companies. Jointly owned by Paramount and Universal, we bring many of the most exciting films made today to international cinema audiences. Based in London, UK, UIP's network of offices and licensees together reach a total of 127 countries around the world.

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Sponsors :



The Hong Kong Tourism Board (<http://www.discoverhongkong.com>) is a government-subsidized body tasked to market and promote Hong Kong as a travel destination worldwide and to enhance visitors' experience once they arrive. Festive Hong Kong 2010 is the annual marketing platform of the HKTB in 2010-11. The platform is designed to encourage visitors to come and experience the plethora of traditional festivals and cultural celebrations that could only be found in Hong Kong. Throughout the year, the HKTB will organise a series of mega events, which will be promoted along with the traditional festivals and celebrations, as well as major events organised by third parties. The HKTB aims to further elevate Hong Kong's image as the Events Capital of Asia, and create a business platform for the tourism-related sectors in the city.



Rednano.sg, Singapore's directory search engine is owned by SPH Search Pte Ltd, a subsidiary of Singapore Press Holdings Ltd. Launched in 2008, rednano.sg aims to provide accurate, relevant and timely information about Singapore, its people and businesses. It is available ONLINE (www.rednano.sg) and on MOBILE (via WAP mobile.rednano.sg, SMS shortcode 33333 and Rednano LOCATE, an award winning location-based service). Users of rednano.sg enjoy the experience of One Search, All Results of localised content where a search query is returned with a neatly consolidated result that contains information on *Directory, Maps, People, Web, News* and *Images*.



ASUS (<http://sg.asus.com>), maker of the world's best selling and most award winning motherboards, is a leading company in the new digital era, with a broad product portfolio that also includes notebooks, netbooks, multimedia, graphics cards, displays, desktop PCs, servers, wireless solutions, mobile phones and networking devices. Driven by innovation and committed to quality, ASUS designs and manufactures products that perfectly meet the needs of today's digital home, office and person. ASUS won 3,268 awards in 2009, and is widely credited with

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revolutionizing the PC industry with the Eee PC™. With a global staff of more than ten thousand and a world-class R&D design team, the company's revenue for 2009 was US\$7.5 billion. ASUS ranks among BusinessWeek's InfoTech 100, and has been on the listing for 12 consecutive years.



Asia Web Direct (<http://www.asiawebdirect.com>) has everything you need to research and book your next trip to Asia. With great deals for a huge range of properties throughout Asia available to book up to 18 months in advance, tour bookings, instant confirmation, real customer feedback, maps, photos and comprehensive destination information, booking with Asia Web Direct will save you time and money.

FABRIX

Fabrix (<http://www.fabrixcases.com>) is a company obsessed with creating the most fashionable carry gear for your mobile technology. In an attempt to drive the convergence between fashion, lifestyle and technology, Fabrix aims to create exceptionally beautiful and functional accessories to meet the diverse travel needs of each individual. Taking a simplistic design approach, throw in a little functionality innovation, marry it with elegant material combinations and top that with our high quality craftsmanship, a Fabrix Case is thus born.

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Supported by:



Advertlets.com is an Asian blog/weblog advertising network that offers the remarkably sensible proposition of targeted, unintrusive advertising that benefits the online advertising and blogger community, as well as their readers.

Bloggers get better advertising that is relevant to their readers, and advertisers make their advertising dollars and their message count.



ping.sg is a meta blog for Singapore bloggers. It aims to create a comprehensive and thorough database for blog entries written by local bloggers and/or with local interest. ping.sg also aims to create online community for Singapore bloggers to interact and gives every single blogger the same chance to stand out above the rest.



ST701 (<http://st701.com>) - First launched on March 24, 2006 as a job portal, ST701 carries the initials of The Straits Times, Singapore Press Holdings' flagship newspaper and Singapore's national English broadsheet. The numbers "701" convey what the user will experience: 7 days a week search at the 01 place that matters.

Over the course of one and a half years, ST701 expanded its scope to include motoring, property and general classifieds. Now, ST701 comprises four verticals, namely: ST701 Jobs; ST701 Cars; ST701 Property; and ST701 Shops. Collectively, the four verticals span the full range of classified advertisements, and ST701 is now CATS Classified's e-marketplace on the Internet.

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Event Partners :



Movida - Viva Movida! Appropriately named after the Cuban street slang for "party", this is the place where the Latin classic "Oye como va" plays and it might as well be a call of "Oi - come over"! - that's how inviting this world music is. Whether you are living la vida loca, busting samba moves to "La Bamba", or just looking for a Buena Vista, this is where St James says "Welcome to the World". See you again soon amigo, because this Fiesta just gets better and better!



The Event Age (<http://www.theeventage.com>) - The Event Age is a young & energetic company, established in 2004. We are the One-Stop Solution Provider for all your events' planning, incentive and conference management.

At The Event Age, we adopt a partnership approach with our clients. We become an extension of your team. We will integrate and participate in the planning and creating, from conceptualization to on-site delivery to post-event reviews, to your desired levels.



Orange Clove (<http://www.orangeclove.com.sg>) - Our name is derived from the combination of a fruit (orange) and a spice (clove).

The orange tree, originating from China, has charted an interesting journey traversing India, the Middle East, Europe and finally America. Transcending national boundaries and cultures, the humble orange has endeared itself globally - much like the internationally popular dishes that we have handpicked for our menus. The orange, a citrus fruit, is characterised by its freshness. This is also a quality that we want to be associated with, as we use only the freshest ingredients for our dishes.

The clove, on the other hand, is a spice native to Indonesia but used worldwide. It represents our Asian-ness, in our re-interpretation of some of the international cuisines on our menu as well as our warm service. And just like the clove that spices up dishes, so does Orange Clove add tang to events with our delectable fare and unique presentation styles.

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Hence, Orange Clove is deemed a befitting name for a quality conscious caterer that serves international cuisine with an Asian focus.



Tiger Beer (<http://www.tigerbeer.com.sg>) - Launched in 1932, Tiger Beer is APBS' flagship brand. Today, Tiger Beer is brewed in 11 countries and available in some 60 countries worldwide including Europe, USA, Latin America, Australia and the Middle East.

Over the years, Tiger Beer's award-winning taste has picked up over 40 internationally acclaimed accolades and awards. The most notable include the Gold Medal at the Brewing Industry International Awards, UK, 1998 (the equivalent of the Oscar Awards for the brewing industry) and more recently, the gold medal in the International Style Lager category at the 2010 World Beer Cup, often referred to as 'The Olympics of Beer Competitions' by the industry. This is the second recognition Tiger has received at the same competition, where it last won the gold medal in the European-style Pilsner category in 2004. From 2004 to 2006, Tiger Beer was also named one of the coolest brands in the UK by SuperBrands UK Ltd, an independent arbiter on branding in the UK.