

## **SINGAPORE PRESS HOLDINGS LIMITED**

### ANNOUNCEMENT TO THE SINGAPORE EXCHANGE LTD

#### INCORPORATION OF SUBSIDIARY

SPH Interactive International Pte Ltd (“SPHII”), a subsidiary of Singapore Press Holdings Ltd (“SPH”), has incorporated a company, details of which are as follows:

Name of company	:	701Panduan Sdn. Bhd.
Date of incorporation	:	25 February 2008
Issued Capital	:	RM2.00
Nature of business	:	Digital Media Business

Save that Mr Willie Cheng, a Director of the Company, is also a Director of SPHII, none of the directors of SPH has any interest, direct or indirect, in the matter.

Submitted by Ginney Lim May Ling, Group Company Secretary to SGX on 28 February 2008.