

Significant Events

2014

4 to 6 Sept 2014

International Franchise & Business Opportunities (IFBO) Vietnam 2014 debuts in Ho Chi Minh City

International Franchise & Business Opportunities (IFBO) Vietnam debuted in Ho Chi Minh City. Organised by BizLink Exhibition Services, IFBO Vietnam brought together quality brands and concepts for entrepreneurs, investors and franchising experts to explore business opportunities.

24 Sept 2014

AsiaOne enters into content and sales partnership with LifestyleAsia.com

AsiaOne entered into a content and sales partnership with LifestyleAsia.com to enhance the luxury lifestyle content on AsiaOne. AsiaOne readers could visit LifestyleAsia.com directly via AsiaOne's landing page. Select content from LifestyleAsia.com was also published on AsiaOne's homepage.

25 to 28 Sept 2014

Get pampered and empowered at the inaugural Ladies Expo 2014

Organised by Exhibits Inc., the inaugural Ladies Expo treated visitors to talks and activities, complimentary makeovers, hairstyling, make-up services and samples of the best cosmetics, skincare and beauty products.



28 Sept 2014

More than 20,000 take part in The Straits Times Run at the Hub

The National Stadium played host to more than 20,000 participants of The Straits Times Run at the Hub, the first mass-running event to end under the stadium's iconic dome roof. The 5km race ended with a party at the race village inside the stadium.

8 Oct 2014

The Business Times: refreshed newspaper, website and mobile apps

The Business Times unveiled its revamped newspaper, website and mobile apps to provide readers with a better and more interactive reading experience. Its new masthead reinforces its positioning as a credible source of business news, insights and analyses.

8 to 10 Oct 2014

Inaugural Manufacturing Solutions Expo drives growth through innovation and productivity

Jointly organised by the Singapore Manufacturing Federation and Sphere Exhibits, Manufacturing Solution Expo 2014 presented a one-stop platform for companies to adopt innovation-led solutions to help increase productivity, shifting from labour-intensive activities to high-end manufacturing.

17 Oct 2014

Straits Times Press releases books on former Prime Minister Lee Kuan Yew

Straits Times Press released "The Big Ideas of Lee Kuan Yew" in conjunction with the Lee Kuan Yew School of Public Policy. This was a 196-page book comprising essays from those who had worked closely with the former Prime Minister.

ST Press also launched other books in the course of the year, including "Lee Kuan Yew – A Tribute", "Can Singapore Survive", and "Be At the Table or Be on the Menu: A Singapore Memoir".

27 Oct 2014

Straits Times Classified launches new mobile app

SPH's Print Classified launched a new reader-friendly technology that allowed users to search through the e-paper version of The Straits Times Classified currently available free on mobile apps for both tablets and smartphones. Readers could use The Straits Times Classified mobile apps to search for the items or services that they were looking for. They could also copy or share the entire ad through email, phone message or the social media as long as the related apps were installed on their mobile devices.

30 Oct 2014**The Straits Times introduces Brunei edition**

The Straits Times introduced another regional edition in Brunei. The All-in-One Straits Times package consisting of the print edition and full digital access via online, tablets and smartphones, was also launched. United Borneo Press (B) Sdn Bhd was licensed to print and distribute 2,500 of The Straits Times Brunei daily, including The Sunday Times, which was available at B\$1 a copy.

3 Nov 2014**Lianhe Zaobao starts new online TV news programme ZB Keywords**

Lianhe Zaobao started ZB Keywords, an online TV news programme which provided viewers with the key content of the day's top stories in just three minutes. The programme featured journalists from Lianhe Zaobao summing up headline news of the day in two to three keywords in Chinese, allowing viewers to understand the gist of the stories in the shortest time possible.

3 Nov 2014**SPH Classified offers convenience with online obituary booking service**

Those who wished to dedicate obituary, memorial or condolence messages to their loved ones in The Straits Times or Berita Harian can do so online at www.sphobit.com.sg. The new service, offered by SPH's Print Classified, could also be accessed on tablets or smart-phones.

7 Nov 2014**The Straits Times releases SG50 book**

The Straits Times released "50 Things To Love About Singapore". Published by Straits Times Press, the book gave a fresh and quirky take on Singapore 50 years after its independence.

**13 Nov 2014****Regional online classifieds joint venture transactions announced**

SPH, together with Naspers Limited, Schibsted Media Group and Telenor Group, announced an agreement to establish joint ventures for the development of their online classifieds platforms in four key markets – Brazil, Indonesia, Thailand and Bangladesh. Consumers would be able to buy and sell goods on better and more comprehensive market places.

31 Oct 2014**Latest Lianhe Zaobao iPad app levels up content offering, functionality and app design**

Lianhe Zaobao released its latest version of iPad app. Besides retaining its PDF electronic newspaper, the revamped app leveled up its content offering, functionality and app design for its digital subscribers. Non-subscribers can access Breaking News, News Videos, selected Special Reports and limited portion of the pay-walled content.

3 Nov 2014**SPH announces 60 per cent equity stake in StreetSine Technology Group**

SPH Interactive Pte. Ltd. acquired a 60 per cent equity stake in privately-held CoSine Holdings Pte. Ltd, the holding company for the StreetSine Technology Group. StreetSine Singapore would integrate SRX and STProperty onto one digital platform to offer consumers and real estate professionals end-to-end real-time information, property applications and other services for efficiently transacting real estate in Singapore.

10 Dec 2014**Zaobao.com launches lifestyle channel Z-style**

Zaobao.com, the online portal of Lianhe Zaobao, launched a brand new lifestyle channel Z-Style at www.zaobao.com/zstyle to provide the stylish Chinese readers with information on the latest fashion and style trends.

Significant Events

2015

13 Jan 2015

SPH invests in Crowdynews

SPH, through its New Media Fund, invested in Crowdynews, the social media curation platform for media companies which planned to continue its rapid global expansion.

11 Feb 2015

Lianhe Zaobao unveils 6 informative WeChat channels

Lianhe Zaobao unveiled six informative WeChat channels to provide readers with breaking news and lifestyle information. Each of the six channels would broadcast a message to readers every day, alerting them to access four to eight news articles with photos in each message.

26 Feb 2015

Her World celebrates 55th anniversary

Her World kick-started its 55th birthday celebrations. “Her World Gives Back 2015” raised funds for the Singapore Council of Women Organisations through the sale of the magazine’s March issue while four specially concocted mocktails were presented at the Her World Pop-up Bar. The other anniversary events included the Her World 55th Anniversary Gala Dinner and Her World Woman of the Year Awards, Her World Golf Challenge and Her World Beauty Club. There was also a special Her World birthday edition in July.



1 Apr 2015

New SPH Golf unit introduces monthly golf specials called Swing

To cater to growing demand and interest in golf, SPH formed a new unit called SPH Golf to run golf events and produce monthly golf specials for The Straits Times, The Business Times and The New Paper.

13 Apr 2015

SPH Digital launches Trezo

SPH’s Digital Division launched Trezo for users to buy and sell new or preloved items on iOS and Android platforms for free.

14 Apr 2015

SPH, Plug and Play and Infocomm Investments start SPH Plug and Play

SPH Media Fund, Plug and Play and IDA’s Infocomm Investments launched the SPH Plug and Play media and technology-focused accelerator programme.

This collaboration aimed to build a strong pipeline of high growth, innovation-driven tech start-ups to address challenges that the media industry faced.



22 Apr 2015**The New Paper introduces 'M', a new entertainment and lifestyle website**

The New Paper introduced its new website, M, featuring the best in *Movies*, *Music*, and *Makan* or food. TNP.sg also adopted a new mobile-friendly look to its homepage, designed for a better user experience.

26 Apr 2015**Inaugural Shin Min All Wheels Day**

The inaugural Shin Min All Wheels Day at Punggol Waterway Park attracted 95 groups of four with their own bicycles, skateboards, skate scooters or rollerblades to compete in a series of obstacles.

12 to 13 May 2015**Sphere Conferences launches the inaugural Hospitality Investment Conference Indonesia 2015**

Sphere Conferences launched the inaugural Hospitality Investment Conference Indonesia 2015 in Jakarta, Indonesia for property developers, operators and owners of hospitality properties, as well as financiers and investors from across the region.

15 May 2015**Lianhe Zaobao starts property site Z-Property**

Lianhe Zaobao started a new Chinese language property site Z-Property (www.zaobao.com.sg/zproperty) to provide readers with up-to-date news, commentaries and feature stories on the private property market in Singapore and abroad.

22 May 2015**Lianhe Zaobao releases e-book on the late Mr Lee Kuan Yew**

Lianhe Zaobao released a Chinese language e-book "Dian Cang Guang Yao" (典藏光耀, Lee Kuan Yew – Final Farewell), a keepsake edition of the best news coverage in Lianhe Zaobao during the mourning period of Singapore's Founding Prime Minister Mr Lee Kuan Yew.

The 52-page interactive e-book included essays, interviews, video clips and a picture collection of over 100 photographs.

25 May 2015**Sphere Conferences launches the Hospitality Investment Conference Indian Ocean 2015**

Sphere Conferences launched the Hospitality Investment Conference Indian Ocean 2015 in Colombo, Sri Lanka, attracting over 150 developers, operators and owners of hospitality properties, as well as investors, financiers, designers and technology providers from across the region.

30 to 31 May 2015**BeritaHarian.sg National Futsal Championship 2015**

BeritaHarian.sg organised the BeritaHarian.sg National Futsal Championship at the Home United Youth Football Academy. It attracted overwhelming response from participants and sponsors.

**27 Apr 2015****UW releases travel magazine UW Travel & Leisure**

UW released a Chinese travel title called UW Travel & Leisure, offering the latest travel news and hottest travel spots in the world.

21 May 2015**The Seletar Mall opens**

The Seletar Mall, developed by The Seletar Mall Pte Ltd, a joint venture company between SPH and United Engineers Limited, welcomed its first shoppers on 28 November 2014. It was officially opened on 21 May 2015.



Significant Events

2 Jun 2015

SPH acquires stake in BeerFest

Sphere Exhibits took up an additional 40 per cent shareholding stake in Beerfest Asia, the company which organised the annual BeerFest Asia event. With this investment, Sphere Exhibits secured an 80 per cent stake in the company.



9 Jun 2015

ShareInvestor invests 15 per cent stake in social network site InvestingNote

ShareInvestor acquired a 15 per cent stake in Investing Note Pte Ltd. With InvestingNote and its focus on Singapore and US stocks, the site would allow users to share market news and trading ideas, and upload these information on social media platforms such as Facebook and Twitter.

6 Jul 2015

Tamil Murasu celebrates 80th anniversary

Tamil Murasu marked its 80th anniversary with a new masthead and a special supplement. Over 120 advertisers, business partners, past and present staff also attended a dinner to celebrate the joyous occasion. A play titled “Murasu” was staged by the Ravindran Drama Group to commemorate the special occasion.

11 Jul 2015

SG50 Sing-Along unites 10,000 singing voices

Over 10,000 people, together with Prime Minister Lee Hsien Loong, participated in the SG50 Sing-Along (SG50万人大家唱) at the Singapore Indoor Stadium. The mass singing event was presented by SPH’s Chinese Media group and People’s Association, in conjunction with SG50 celebrations. It celebrated the spirit of Singapore through a collective memory of local songs which were popular from the 1950s to today.

25 Jun 2015

New look, better navigation on AsiaOne as it turns 20

In celebration of its 20th anniversary, AsiaOne unveiled a refreshed website with a new look, more navigation features and deeper content. For the first time, over 20 new magazine titles, publications, and web-only content sites, including The Wall Street Journal, CNBC, Nikkei Asian Review, Vulcan Post could be found on AsiaOne, making the site a one-stop destination for news and lifestyle stories.

6 Jul 2015

Glenn Ong and The Flying Dutchman are back on radio with ONE FM 91.3

ONE FM 91.3 unveiled Glenn Ong and Mark Van Cuylenburg, better known as The Flying Dutchman, as their latest additions to helm ONE FM’s Breakfast Show on weekdays, along with Andre Hoeden.

15 Jul 2015

The Straits Times marks 170th anniversary

The Straits Times, marking its 170th anniversary in 2015, launched a free e-book that recounted key moments from the nation’s past as they were reported in the national daily. “Living History: 170 years of The Straits Times” was the newspaper’s gift to the nation on her 50th birthday.

25 Jun to 26 Aug 2015

Apple Watch apps for readers

The Straits Times, AsiaOne, Lianhe Zaobao, Lianhe Wanbao and omy.sg developed apps on the Apple Watch, to provide readers easy access to breaking news.



The Straits Times also organised other events, including the “Singapore STories: Then, Now, Tomorrow” exhibition, a free anniversary concert by Singapore Symphony Orchestra at the Singapore Botanic Gardens and the ST Run.

The Straits Times also underwent a major revamp, giving readers quality content and a consistent look-and-feel that cut across print and digital platforms.

22 Jul 2015**SPH invests in Qoo10**

SPH invested in Singapore-based Giosis Pte Ltd, the parent company of Pan-Asian e-commerce platform Qoo10. The investment would be used to accelerate Qoo10's technology growth and service development, while investing in additional infrastructure and talent acquisition.

28 Jul 2015**Zaobao.com organises International Chinese Interactive News Awards 2015**

The inaugural International Chinese Interactive News Awards, the first of its kind in East Asia, was held in conjunction with Zaobao.com's 20th anniversary in Beijing. The Awards aimed to encourage media professionals and journalism students to hone and showcase their skills in news reporting and interactive media presentation.

30 Jul 2015**SPH and SPH Foundation donate \$400,000 to Community Chest at SPH Gift of Music 10th Anniversary Concert**

SPH Gift of Music, the free concert series sponsored by SPH, celebrated its 10th anniversary with a lunchtime concert by the Singapore Symphony Orchestra at Esplanade Concert Hall. It was also the platform for the annual SPH and SPH Foundation Charity Cheque Presentation. Dr Lee Boon Yang, Chairman of SPH and SPH Foundation, presented a cheque of \$400,000 to Mr Eric Ang, Vice Chairman of Community Chest at the concert.

1 Aug to 7 Sep 2015**Lianhe Wanbao launches "Memory in Prints: Lee Kuan Yew and Us" exhibition**

Lianhe Wanbao launched a pictorial exhibition featuring photos of the seven-day state funeral of founding Prime Minister Lee Kuan Yew on 1 August 2015. The travelling exhibition, titled "Memory in Prints: Lee Kuan Yew and Us", was presented in four official languages at different locations.

**4 Aug 2015****"Ministerial Coffee Talk" addresses the latest news topics on multiple platforms**

The Chinese Media group of SPH produced an 8-episode Chinese talk show programme called "Ministerial Coffee Talk" on SPH's media platforms including radio and online, as well as on StarHub TV. Each 30-minute episode featured a Minister addressing issues such as health, housing and transportation.

7 Aug 2015**Sing50 concert celebrates 50 years of Singapore music**

Singapore's jubilee celebrations hit a high note with more than 250 Singaporean performers and a 1,000-strong community choir belting out more than 70 of Singapore's greatest hits to a 45,000 crowd at the Sing50 concert, held at the National Stadium. The star-studded, two-and-a-half hour concert covered different genres of music, highlighted key milestones and featured iconic artists who made an impact in Singapore's music scene.

14 Aug 2015**Zaobao.com celebrates 20 years of digital excellence**

Zaobao.com, the online portal of Lianhe Zaobao, culminated its 20th anniversary celebrations this year with a gala dinner. A forum discussion titled "Internet Economy in Asia from Investor's Perspective" was also held.

18 to 19 Aug 2015**Sphere Conferences and The Business Times organise first Asia Pacific CEO Congress 2015**

Sphere Conferences and The Business Times were the co-organisers for the inaugural Asia Pacific CEO Congress 2015. More than 250 CEOs from various key sectors across Asia debated and strategised on the key issues on doing business in the ever changing competitive world.

19 Aug 2015**Lianhe Zaobao presents new political website Z-Politics**

Lianhe Zaobao presented its newest website, Z-Politics, dedicated to the coverage of local political news. Online readers could access the free Chinese language site on zpolitics.zaobao.com.sg.

