

## Awards & Accolades

**“See The Big Picture” campaign organised in celebration of SPH’s 30<sup>th</sup> anniversary in 2014, won 14 awards.**

### INMA Awards 2015

- Best Use of an Event to Grow a News Brand category – 2<sup>nd</sup> place

### W<sup>3</sup> Awards 2014

- Best Web Video - Documentary – Gold (SPH Razor)
- Video Channels and Networks – News and Information – Gold (SPH Razor)

### Asian Media Awards 2015

- Best in Community Service – Gold

### Mob-Ex Awards 2015

- Best Brand Awareness Campaign – Gold
- Best Original Content – Gold
- Best Use Of Mobile For An Event – Gold
- Best Integration of Mobile – Silver

### Marketing Events Awards by Marketing Magazine 2014

- Best Consumer Event – Silver
- Best Exhibition Event – Silver
- Best Multi-Channel Campaign – Silver

### The MARKies by Marketing-Interactive 2015

- Best Use of Events award

### PR Awards 2015

- Best PR Idea – Silver
- Most Creative PR Stunt – Bronze

### Corporate Awards

### Corporate LiveWire’s 2015 Innovation & Excellence Awards by Fenice Media Ltd

- Most Innovative Media Organisation - SPH

### 15<sup>th</sup> SIAS Investors’ Choice Award 2014

- Most Transparent Company Award (Services Category) – Winner  
(This is the 11<sup>th</sup> consecutive time that SPH has won the Most Transparent Company Award.)

### Community Chest Awards 2015

- SPH and SPH Foundation received the Corporate Platinum Award for the sixth consecutive year

### Patron of the Arts Award 2015

- Singapore Press Holdings – Patron of the Arts and SG50 Arts Patron Award

- UFM100.3, SPH Radio - Patron of the Arts and SG50 Arts Patron Award
- Singapore Press Holdings Foundation Ltd – Friend of the Arts award

### Patron of Heritage Awards by National Heritage Board 2015

- Singapore Press Holdings – Partner of Heritage award

### President’s Challenge 25<sup>th</sup> Anniversary Commemorative Dinner 2015

- Singapore Press Holdings – Outstanding Supporter Award

### HEALTH Awards 2014 by Health Promotion Board

- Singapore Press Holdings – Gold

### Editorial /Printing/Creative Achievements

### Awards for Print - Newspapers

### 2014 World Young Reader Prize by WAN-IFRA

- Enduring Excellence – The Straits Times’ Schools programme

PR Awards 2015



### 2015 World Young Reader Prize by WAN-IFRA

- Public Service category – Silver (The Straits Times for MCCY-Straits Times Idea Jam)

### Pacific Area Newspaper Publishers' Association (PANPA) Advertising and Marketing Awards 2015

- Best Young Reader Program – The Straits Times

### 15<sup>th</sup> SIAS Investors' Choice Award 2014

- Financial Journalist of the Year – Ms Michelle Quah (Senior Correspondent, The Business Times)
- Most Promising Journalist of the Year – Ms Lee Meixian (Journalist, The Business Times)
- Best Commentary Award – Mr Goh Eng Yeow (Senior Correspondent, The Straits Times)

### S. League Awards 2014

- Mikasa Story of the Year – “Beating Cancer is his biggest win” by David Lee, The New Paper
- Yeo's Picture of the Year – “Head over Heels” by Jeremy Long, The New Paper

### Asian Media Awards 2015

- Best in Design (Newspaper Overall Design) - Bronze (The Straits Times)
- Best Editorial Content (Newspaper Breaking News Article) - Bronze (The Straits Times for “MH370 crash”)
- Best in Photojournalism (Feature Photography) - Silver (The Straits Times for winning image of the new Sports Hub stadium by Desmond Lim)
- Best in Photojournalism (Sports Photography) – Silver (Lianhe Zaobao for image of training regimen of the women synchronised swimming team in Singapore by Jonathan Yeap)
- Best in Editorial Content (Newspaper Feature Article) – Silver (The New Paper for coverage of the unethical practices of shops at Sim Lim Square)
- Best in Newspaper Marketing - Bronze (The New Paper for The New Paper Big Walk)

### Society of Publishers in Asia (SOPA) Awards 2015

- Excellence in Editorial Cartooning – Honourable Mention (Manny Francisco, The Straits Times)

### 36<sup>th</sup> Best of Newspaper Design by Society for News Design 2015

- Photography/Multiple Photos Photo page or spread category – Award for Excellence (The Straits Times for “Survival of the Fittest” by Alphonsus Chern and Caroline Chia)
- Photography/Single Photos Portrait category - Award for Excellence (The Straits Times for “She loves me like a rock” by Kevin Lim)
- Feature design pages – Travel/ Compact 50,000-174,999 copies – Award for Excellence (The New Paper for “Ola Brasil!” by Billy Ker)
- Redesigns Overall – Newspaper category – Award for Excellence (The Business Times for the redesign of its newspaper)

### INMA Awards 2015

- Best Idea to Grow Subscription Sales – 2<sup>nd</sup> place (The New Paper Big Walk” campaign)



# Awards & Accolades

## Awards for Print - Magazines

### Asian Publishing Awards 2014

- Best Use of Design, Layout & Presentation – Gold (ICON Moments 2013-2014)
- Best Feature on Asian Travel - Gold (SilverKris May 2014: “Echoes of a Master”)
- Best Cover Design – Excellence Award (ICON Jun 2014)
- Best Multimedia Integration – Excellence Award (SilverKris.com, May 2014)
- Best Use of Design, Layout & Presentation – Excellence Award (SilverKris Feb 2014)
- Best Feature on Timepieces – Excellence Award (The Peak Selections: Timepieces 2014/2015)
- Best Use of Design, Layout & Presentation – Excellence Award (The Peak Selections: Gourmet & Travel Issue 10 - 2014)
- Best Use of Design, Layout & Presentation – Excellence Award (Female Apr 2014)
- Best Use of UGC (User-Generated Content) – Excellence Award (Lianhe Zaobao's I Report)

### International Corporate Media Award (ICMA) 2014

- Photography in General – Bronze (The Peak Selections: Gourmet & Travel Issue 9, pages 124 – 129)
- Photography in General – Bronze (The Peak Selections: Gourmet & Travel Issue 9, pages 144 – 153)
- Alternative Storytelling – Award of Excellence (The Peak Selections: Gourmet & Travel Issue 9, pages 73 – 82)
- Alternative Storytelling – Award of Excellence (The Peak Selections: Gourmet & Travel Issue 10, pages 89 – 97)

- Client Magazine, Business to Client (B2C) – Gold (SilverKris Feb & May 2014 issues)
- Books - General Literature – Silver (The Peak 30/30 – The Game Changers)
- Front Page – Award of Excellence (Nuyou Sep 2014)
- Front Page – Award of Excellence (Nuyou Time 2014/2015)

### Pearl Awards 2014

- Best New Magazine (Design) – Gold (The Johnnie Walker House Edit Vol 1)

### Content Marketing Awards 2015

- Best Hospitality/Travel Publication – SilverKris (Sep 2014 issue)

### Tabbie Awards 2015

- Front Cover, Illustration category – Gold (Issue 26 of Singapore Nautilus)
- Best Single Issue: Top 25 Issues – 6<sup>th</sup> place (Singapore Nautilus Issue 28)

### APEX Awards 2015

- Magazines, Journals & Tabloids – Design & Layout category – Grand Award (SilverKris, Sep 2014 issue)
- Magazines, Journals & Tabloids – Writing category - Award of Excellence (The Johnnie Walker House Edit Vol 2)
- Magazines, Journals & Tabloids – Custom-Published category - Award of Excellence (Singapore Health, Nov/Dec 2014 issue)

### MPAS Awards 2015

- Luxury Media of the Year (Winner) – The Peak Singapore Nov/Dec 2014
- Food Media of the Year (Winner) – The Peak Selections: Gourmet & Travel Issues 9 & 10

- Special Edition of the Year (Winner) – The Peak 30/30 – The Game Changers
- Fashion Media of the Year - Winner – Harper's Bazaar Oct/Nov 2014 - Merit – Female Sep/Oct 2014
- Women's Media of the Year - Winner – The Singapore Women's Weekly Oct/Dec 2014 - Merit – Her World Jun/Dec 2014
- Consumer Feature Article of the Year - Winner – Man of Honour (Harper's Bazaar Man Sep 2014) - Merit – Our Fun Hobbies Paid Off (Her World Sep 2014)
- Print Photography of the Year (Winner) – Elements of Style (The Peak Oct 2014)
- Online Photography of the Year (Winner) – In Search of Old Japan (Hardwarezone.com)
- Front Cover of the Year, Consumer (Merit) – Harper's Bazaar Art Jan/Aug 2014
- Social Media Campaign of the Year (Merit) – herworldPLUS
- In-flight Media of the Year (Merit) – SilverKris (Singapore Airlines Aug/Sep 2014)
- Health/Fitness/Sports Media of the Year (Merit) – Shape Jun/Sep 2014
- Media Company of the Year (Merit) – SPH Magazines Pte Ltd

## Awards for Digital

### Spring 2014 DV Awards

- Outstanding Achievement in Digital Video Production – SPH Razor (for “RazorTV – News that Matters”)
- Outstanding Achievement in Digital Video Production - SPH Razor (for “5 Uniquely Singaporean Chinese New Year Practices”)

### The Spark Awards 2015 by Marketing Magazine

- Most Improved Offering by a Media Owner category – Silver (AsiaOne for its revamped mobile and iPad apps)
- Best App by a Media Owner category – Bronze (SPH's FastJobs app)

### Mob-Ex Awards 2015

- Most Improved Mobile Activation/ App – Silver (The Business Times for its relaunch campaign)

### Singapore Business Review Listed Companies Awards 2015

- Best Innovation for Advertising Award - The Straits Times Classified app

### W<sup>3</sup> Awards 2014

- Mobile applications – Photo & Video – Silver (SPH Razor iOS app)

### Davey Awards 2014

- News category – Silver (AsiaOne iPad app)
- Food & Beverage category – Silver (The Straits Times SoShiok app)

### WAN-IFRA Asian Digital Media Awards 2014

- Best Mobile Service category – Bronze (Straitstimes.com)

### Digital Media Asia Hack (DMA.Hack) 2014

- Winner – SPH Digital

### Pearl Awards 2014

- Best Overall Web Design – Digital category – Bronze (www.silverkris.com)

### Editor & Publisher EPPY Awards 2014

- Best User Experience category (under 1 million unique monthly visitors) – omy.sg (for The Singapore Entertainment Awards 2014 website)

### Other Awards

### The Spark Awards 2015 by Marketing Magazine

- Best Commercial Team category – Gold (SPH Radio)
- Best Media Solution – Radio category – Bronze (SPH Radio for “Experience Macau” campaign)

### Singapore Racing Awards 2014 by Singapore Turf Club

- Racing Media Award (Chinese) - Ms Joleen Tan Chung Yu (Associate Racing Editor, Central Integrated Newsroom, Chinese Media group)

### Property Accolades

### Singapore Retailers Association (SRA) Shopping Centre Awards 2014 - Outstanding Efforts in Centre Management

- Paragon

### Best Dressed Building Contest 2014 organised by Orchard Road Business Association (ORBA) - Overall Winner (Judges' Choice)

- Paragon

### BCA Design and Engineering Safety Excellent Award 2015

- Commercial category – Merit (The Seletar Mall)

