

## SENIOR MANAGEMENT



**Back row from left:**

Goh Sin Teck, Susan Leng Mee Yin, Warren Fernandez, Sng Ngoi May, Loh Yew Seng, Janice Wu Sung Sung, Chua Boon Ping, Lim Swee Yeow

**Front row from left:**

Chua Wee Phong, Deborah Lee Siew Yin, Low Huan Ping, Tony Mallek, Patrick Daniel, Leslie Fong Yin Leong, Ginney Lim May Ling, Lim Jim Koon, Mable Chan Kam Man, Seow Choke Meng



## SENIOR MANAGEMENT

### ► **Patrick Daniel** Editor-in-Chief, English & Malay Newspapers

Patrick was appointed Editor-in-Chief of the English & Malay Newspapers Division of SPH in January 2007. Prior to this, he was Managing Editor of the division from September 2002, and Editor of The Business Times from May 1992. He joined The Straits Times in October 1986 from the Singapore Government's Administrative Service where his last position was Director in the Ministry of Trade and Industry.

Patrick chairs two SPH subsidiaries - Straits Times Press and Shareinvestor.com Holdings - and is a director of SPH Magazines, SPH Radio and Tamil Murasu Ltd. He also serves on the boards of the National University Health System and the Singapore University of Technology and Design.

Patrick graduated from University College, Oxford in 1976 with a Bachelor of Arts (Honours) in Engineering Sciences and Economics. He also has a Masters in Public Administration from the Kennedy School of Government, Harvard University.

### ► **Leslie Fong Yin Leong** Senior Executive Vice-President, Marketing

Leslie went to Trafalgar Primary School and then Raffles Institution. After obtaining his Higher School Certificate, family circumstances made it necessary for him to start working life.

He joined The Straits Times in August 1969 and has stayed with the company ever since. Between 1983 and 1986, he was seconded to Shin Min Daily News, where he became its de-facto Chief Editor. He became Editor of The Straits Times in 1987 at the age of 37.

He handed over editorship to Han Fook Kwang in September 2002 and became Editor-at-Large with special responsibilities for China.

In April 2005, he took over as Head of Marketing Division and was promoted to Senior Executive Vice-President, Marketing in January 2008.

Leslie also holds chairman positions in New Beginnings Management Consulting (Shanghai) Company Ltd and sgCarMart.

### ► **Lim Jim Koon** Editor-in-Chief, Chinese Newspapers

Jim Koon has been a journalist for 37 years. He took over the helm of Lianhe Zaobao in December 1993 and served as its Editor since January 1995. He handed over to Goh Sin Teck in August 2011.

Jim Koon became Editor-in-Chief of the Chinese Newspapers Division in June 2012, having served as Editorial Advisor in the last ten months.

Jim Koon holds a Bachelor of Arts (Honours) in Government & Public Administration from Nanyang University, Singapore. He is an advisor to the Center for World Chinese Media Studies, Peking University and an adjunct professor at the Lee Kuan Yew School of Public Policy and UniSIM.

### ► **Tony Mallek** Chief Financial Officer

Tony is the Chief Financial Officer for SPH. Before this appointment in January 2010, he served as Executive Vice-President, Finance from July 2006 and Senior Vice-President, Finance when he joined in June 2003.

Prior to this, he was General Manager, Finance for Intraco Limited from 1999 to 2001. Originally from Hong Kong, he started his career in 1978 in the United Kingdom and has been with various U.S. multinationals until 1991 when he was posted to Singapore.

His Singapore experience has mainly been in the healthcare industry, including general manager positions in finance and business development for Parkway Holdings Limited from 1994 to 1997.

Tony is a director of SPH REIT Management Pte Ltd, as manager of SPH REIT.

Tony holds a Bachelor of Technology (Honours) degree in Operations Management from The University of Bradford and is a Fellow of the Chartered Institute of Management Accountants. He was elected to the Council of Institute of Singapore Chartered Accountants (ISCA) in 2014.

### ► **Low Huan Ping** Executive Vice-President, Technology (IT & Production)

Huan Ping is the Executive Vice-President, Technology (IT & Production). He has been with the Group since 1987. Huan Ping is also a director of M1 Limited, iFast Corporation Pte Ltd, MediaCorp Press Ltd and Shareinvestor.com Holdings Ltd.

Huan Ping started his career at the Ministry of Defence, where he subsequently headed various IT departments.

Huan Ping holds a Bachelor of Arts (Honours) and Master of Arts from Cambridge University, where he read Engineering and a Master of Science from the University of Singapore. He also graduated from Harvard Business School's Advanced Management Program. Since May 2012, he also oversees the Production Division.

### ► **Ginney Lim May Ling** General Counsel, Executive Vice-President, Corporate Communications & CSR, & Group Company Secretary

Ginney Lim is General Counsel, Executive Vice-President, Corporate Communications & CSR, and Group Company Secretary of SPH. She is also the General Manager



of Singapore Press Holdings Foundation Limited, an Institution of Public Character established in 2003 by SPH.

When she joined SPH in 1991, she was tasked to set up the Secretariat/Legal Division. She is responsible for the corporate secretarial, legal, risk management, insurance and corporate communications functions in the SPH Group and sits on several steering and senior management committees. Ms Lim is a director of Times Development Pte Ltd, Orchard 290 Ltd, SPH Retail Property Management Services Pte Ltd and SPH REIT Management Pte Ltd, all of which are wholly-owned property subsidiaries of SPH. She is also a director of Waterbrooks Consultants Pte Ltd and an alternate director in MediaCorp Press Limited.

Prior to joining SPH, Ms Lim was heading the Legal & Secretariat department as well as the public relations section of NTUC Income.

Ms Lim was admitted as an advocate and solicitor of the Supreme Court of Singapore in 1985 and holds a Bachelor of Law (Honours) Degree from the National University of Singapore. She is also a Fellow in the Institute of Chartered Secretaries and Administrators and an Associate of the Chartered Insurance Institute.

► **Mable Chan Kam Man**  
Executive Vice-President, Human Resources  
& Administration

Mable has been with SPH since 1997. Before taking over as Head of Human Resources Division in June 2006, she was Senior Vice-President, Customer Service Department, Marketing Division.

In September 2013, she was placed in charge of the Administration Division.

Prior to joining SPH, Mable was the Executive Director of the Marketing Institute of Singapore.

She holds a Bachelor of Applied Science degree from the South Australian Institute of Technology and a Masters in Business Administration from the National University of Singapore.

► **Chua Wee Phong**  
Executive Vice-President, Circulation

Wee Phong has been with SPH for 20 years. He joined Circulation in May 1994 and was appointed head of the division in May 2005. He is currently the Chairman of Sphere Exhibits Pte Ltd.

Prior to joining SPH, Wee Phong served in the Singapore Armed Forces (SAF) for a period of 13 years. He was promoted to the rank of Colonel in 2005 and is currently the Chief of Staff, 9<sup>th</sup> Division.

He was awarded the Public Administration Medal (Bronze) (Military) in August 2007.

Wee Phong graduated from the National University of Singapore with a Bachelor of Arts (Honours) in Sociology on an SAF scholarship.

► **Warren Fernandez**  
Editor, The Straits Times

Warren is Editor of The Straits Times, Singapore's largest selling English daily newspaper. He joined the newspaper in 1990 as a political reporter and rose to become News Editor. He later also served as Foreign Editor and Deputy Editor. He left to join Royal Dutch Shell in 2008 as a Global Manager for its Future Energy project, before returning to The Straits Times in February 2012 as its editor.

He graduated with First Class Honours from Oxford University, where he read Philosophy, Politics and Economics, and also has a Masters in Public Administration from Harvard University's John F. Kennedy School of Government. Both degrees were obtained on Singapore Press Holdings scholarships.

He has written several books, including "Lee Kuan Yew: the Man and his Ideas"; "Thinking Allowed: Fear, Politics and Change in Singapore"; "Without Fear or Favour: 50 years of the Public Service Commission"; "Our Homes: 50 years of housing a nation"; "Men for Others"; and most recently, "Lead Your Life!". He was also part of the editorial team that assisted Mr Lee Kuan Yew with his two part memoirs, "The Singapore Story".

He has served on various national committees, including the Cost Review Committee; the Remaking Singapore Committee; Singapore 21 and Compass, as well as on the boards of directors for the National Environment Agency, the Civil Service College and the Energy Studies Institute. Currently he is a board member of the National Parks Board (NParks), National Heritage Board (NHB), sgCarMart and Sphere Exhibits Pte Ltd.

► **Goh Sin Teck**  
Editor, Lianhe Zaobao

Sin Teck joined SPH's Chinese flagship paper, Lianhe Zaobao, in 1987 upon graduating from the National University of Singapore with a Bachelor of Arts in Sociology. He worked his way up as a crime reporter to become the Editor of Lianhe Zaobao and the Consulting Editor of My Paper (Chinese Section), Singapore's first and only bilingual free-sheet. He also oversees Zaobao.com, the online edition of Lianhe Zaobao. He is a Director of SPH Radio Pte Ltd and Zaobao.com.

Sin Teck presently serves on the boards of URA and the NTU's Board of Trustees and is a member of the National Integration Council, National Translation Council, the Political Films Consultative Committee and the Committee to Promote Chinese Language Learning.

## SENIOR MANAGEMENT

► **Deborah Lee Siew Yin**  
Executive Vice-President, Corporate Development

Deborah joined SPH as Executive Vice-President, Corporate Development in April 2007. Prior to joining SPH, she was a consultant, specialising in corporate development work and mergers and acquisitions.

Before her consultancy work, Deborah was Senior Vice-President, Business Development at the Wuthelam Group, overseeing the establishment of the industrial electronics business, real estate business development and private equity investment for the Group in the region.

Deborah started her career as an auditor with Pricewaterhouse and subsequently joined Hewlett Packard, holding various management positions over a period of 11 years.

She holds a Bachelor of Accountancy (Honours) and a Master in Applied Finance from the National University of Singapore. She is a CFA charterholder.

► **Lim Swee Yeow**  
Senior Vice-President, Production

Swee Yeow has been with SPH for 14 years. He joined Production in January 2000 as Production Manager. Throughout his career with SPH, he helmed various sections in Operations, Engineering, Materials and Newsprint purchases. He was appointed head of division in September 2011.

He was involved in major projects with the company's printing presses and print processes such as the GOSS Colorliner upgrades (2011), manroland Uniset (2008) and KBA Commander (2002). He was also responsible for building the state-of-art printing presses and mailroom systems.

Swee Yeow graduated with a Bachelor of Science in Industrial and Manufacturing Engineering from Oregon State University, USA. He also holds a Higher National Diploma in Printing and Publishing Production from London College of Printing, UK.

► **Seow Choke Meng**  
Executive Vice-President, Times Properties and Cultural Industry Promotion, Chinese Newspapers

Choke Meng has been with the newspaper group for the last 35 years after spending five years in the airline industry.

He has held various positions, including General Manager, Human Resource Operations and General Manager, Circulation cum General Manager of Chinese Newspapers' Editorial Services Department.

Choke Meng is currently Executive Vice-President of Times Properties and Cultural Industry Promotion of the Chinese Newspapers Division. He is also the Executive Director of

Times Development Pte Ltd. Apart from serving in grassroots and community organisations, he is Chairman of the Promote Mandarin Council and a Board Member of the National Healthcare Group. He is also a Standing Committee member of the Singapore Chinese Chamber of Commerce & Industry since 2005.

Choke Meng graduated from the University of Singapore with a Bachelor of Science (Honours) degree.

► **Sng Ngoi May**  
Executive Vice-President, Retail Property Management

Ngoi May is Executive Vice-President, Retail Property Management, SPH with effect from 1 March 2013. Prior to that, she was the Executive Director, SPH Retail Property Management Services Pte Ltd.

In her role, she oversees the property management responsibilities of the SPH Group's retail properties, which are Paragon and The Clementi Mall. She is also involved in the development and marketing of the Group's latest retail mall at Fernvale Road, The Seletar Mall, which will be completed in December 2014.

Ngoi May is the Chairman of the Orchard Road Business Association, an appointment that she has held since September 2006.

Between 1983 and 2005, Ngoi May was with SPH and last held the position of Executive Vice-President responsible for the Group's Properties, Administration, Information Resource Centre, Legal/Secretariat and Corporate Relations functions. Prior to SPH, she was in the Government Administrative Service and worked in Ministries of Health, Finance and Home Affairs. Ngoi May holds a Master of Science from the University of Singapore.

► **Janice Wu Sung Sung**  
Senior Vice-President, Media Strategy and Analytics

Janice was appointed to head the newly created Media Strategy and Analytics Division in February 2014. Janice has held various positions across divisions in SPH in the last 16 years, with stints in Legal/Secretariat, SPH AsiaOne Ltd and Corporate Development. She was actively involved in legal advisory work, M&A transactions, joint ventures, property acquisitions and corporate planning. She also serves as director of SPH subsidiaries including SPH Magazines, sgCarMart and The Seletar Mall.

Janice graduated from the National University of Singapore with a Bachelor of Law (Honours) Degree and is qualified as an advocate and solicitor of the Supreme Court of Singapore. Prior to joining SPH as legal counsel, she was in private legal practice and legal counsel in the Ministry of Defence.

▶ **Chua Boon Ping**

Chief Executive Officer, SPH Media Fund

Boon Ping was appointed CEO of SPH Media Fund in August 2014. He has 14 years of venture capital and M&A experience in the technology, media and telecommunications sectors.

Prior to joining SPH, he was Senior Vice President of EDBI, the corporate investment arm of Singapore's Economic Development Board, where he headed the Internet and Digital Media investment team.

He holds a Bachelor of Engineering (Honours) and a Master in Business Administration (Banking & Finance) from Nanyang Technological University. He is a CFA charterholder.

▶ **Susan Leng Mee Yin**

Chief Executive Officer, SPH REIT

Susan was appointed CEO of SPH REIT in 2013. She has 16 years of shopping centre and property development experience and eight years of accounting and finance experience.

Susan began her career as an auditor with Coopers & Lybrand and her last appointment was Accounting Manager with Scotts Holdings Limited before she made a career change to shopping centre management in 1992. Since then, she has held various appointments, including General Manager of Scotts Shopping Centre, Director of Retail Management with Far East Organisation and General Manager of Capitol Investment Holdings.

She was also the General Manager of Orchard 290 Ltd, a wholly owned subsidiary of SPH, from 1997 to 2004. She was a pioneer member of the management team which redeveloped Paragon and The Promenade into one fully integrated high-end premier shopping mall with a prestigious office and medical tower.

She is Fellow of the Chartered Association of Certified Accountants (FCCA), UK.

▶ **Loh Yew Seng**

Chief Executive Officer, SPH Magazines Pte Ltd

Yew Seng was appointed Chief Executive Officer of SPH Magazines Pte Ltd in June 2006. He joined SPH in July 2001 and was Vice-President of Finance and Chief Financial Officer for the magazines business group before his current appointment.

Yew Seng began his career in 1994 with Arthur Andersen and held notable corporate finance and financial analyst positions in Banque Internationale à Luxembourg, Van der Horst Limited and Visa International.

He holds a Bachelor of Accountancy (Honours) from Nanyang Technological University and has been a CFA charterholder since 1999.