

INVESTOR RELATIONS

It is our belief that a strong commitment to the highest standards of corporate governance, coupled with a self-evident performance track record, have built the SPH brand that creates sustained value for our stakeholders. With the guiding principles of transparency and accountability as the cornerstones of our corporate governance practices, we devote attention to proactively engaging all stakeholders, and safeguarding their interests.

Guided by the overarching philosophy above, our Investor Relations (IR) practices are designed and developed around the key objective of maintaining regular, effective and fair communication with shareholders and investing community through clear, consistent and timely updates.

Our IR programme is calibrated to ensure that all segments of the investing community are kept actively engaged. The feedback and insights obtained from these engagements are regularly reported to the Board of Directors, alongside updates on shareholder statistics and views of investors and analysts.

SPH's efforts in driving a best-in-class IR function were once again recognised by the investing community in the year under review. We have clinched the gold award for 'Best Investor Relations' category at the Singapore Corporate Awards 2014, the hallmark for excellent IR practices amongst SGX-listed companies. In addition, this is also the tenth consecutive year that SPH has won the 'Most Transparent Company' award at the Securities Investors Association (Singapore) ["SIAS"] Investors' Choice Awards. We are encouraged by these accolades from the investing community, and will continue to build on the standing we enjoy with investors.

Proactively Engaging Investors

Our senior management plays an active role in engaging the investing community, by leveraging on multiple platforms to provide regular updates on the business, and to address concerns on the group's prospects and challenges.

To reach out to institutional investors, SPH participates in investor conferences and roadshows. These include Credit Suisse Asian Investment Conference in Hong Kong and Morgan Stanley Asia Pacific Summit in Singapore. Investor luncheons are also organised quarterly to brief investors on SPH's performance. These events are attended by CEO and/or CFO, which underscores the importance SPH accords to IR. In addition to the above, the IR team conducts face-to-face meetings and conference calls with institutional investors on a regular basis.

Retail investors are another important facet of the investing community. The company collaborates closely with external partners such as SIAS to address the collective needs of retail investors. In addition, the IR team engages retail investors through various channels including email, telephone enquiries, and public forums such as SIAS Corporate Profile Seminar and the annual Invest Fair organised by our subsidiary, Shareinvestor.

As technology continues to exert greater influence on the way investors access information relating to the company, it is critical to ensure that our IR website remains user-friendly and informative. As a testament to the importance attached, our IR website underwent a revamp during the year to enhance user engagement and experience, and to allow easier access to the wealth of relevant and timely information on SPH via a simple, intuitive web interface design.

On this note, shareholders are encouraged to access our corporate website at www.sph.com.sg for the latest updates. Queries can also be posted via our Investor Relations email address, sphir@sph.com.sg

INVESTOR RELATIONS CALENDAR

1st Quarter 2014 (September – November 13)

- 2013 Full Year Financial Results Announcement and Media Conference & Analysts' Briefing with audio webcast
- Full Year Results Investor Meeting
- Morgan Stanley Asia Pacific Summit 2013 (Singapore)
- Release of Annual Report 2013
- Annual General Meeting

2nd Quarter 2014 (December 13 – February 14)

- Payment of 2013 Final Dividends
- Announcement of 1Q FY 2014 results
- Post 1Q Results Investor Meeting

3rd Quarter 2014 (March – May 14)

- Credit Suisse Asian Investment Conference (Hong Kong)
- Announcement of 2Q/HY FY 2014 Results and Analysts' Briefing with audio webcast
- Post 2Q Results Investor Meeting

4th Quarter 2014 (June – August 14)

- Announcement of 3Q FY 2014 Results
- Post 3Q Results Investor Meeting
- SIAS Corporate Profile Seminar
- Shareinvestor's Invest Fair 2014

FINANCIAL CALENDAR



2014

15 October

Announcement of FY 2014 Results

10 December

Record Date for Dividend Entitlement

23 December

Proposed Payment of 2014 Final Dividends



2015*

13 January

Announcement of 1Q FY 2015 Results

14 April

Announcement of 2Q FY 2015 Results

9 July

Announcement of 3Q FY 2015 Results

13 October

Announcement of FY 2015 Results

* The dates are indicative and subject to change. Please refer to SPH website, www.sph.com.sg, for the latest updates.