

# AWARDS & ACCOLADES

## CORPORATE

### 1. Singapore Corporate Awards 2014

- **Best Investor Relations Award – Gold**  
(*\$1 billion and above market capitalisation category*)



### 2. 14<sup>th</sup> SIAS Investors' Choice Award

- **Most Transparent Company Award (Services Category)**  
– Winner (*This is the 10<sup>th</sup> consecutive time that SPH has won this award*)
- **Most Promising Journalist of the Year**
  - ▶ Winner – Ms Andrea Soh  
(*Journalist, The Business Times*)
  - ▶ Winner – Mr Cheow Kai Jian  
(*Journalist, Lianhe Zaobao*)
- **Most Promising Journalist of the Year (Special Award)**
  - ▶ Ms Rachel Scully (*Journalist, The Straits Times*)
- **Investor Education Journalist of the Year**
  - ▶ Winner – Mr Cai Haoxiang  
(*Correspondent, The Business Times*)
- **Outstanding Commentaries Award**
  - ▶ Mr Goh Eng Yeow  
(*Senior Correspondent, The Straits Times*)
- **Investor Education Journalist of the Year (Special Award)**
  - ▶ Ms Teh Hooi Ling  
(*Former Senior Correspondent, The Business Times*)
- **Special Award**
  - ▶ Mr Kenneth Lim (*Correspondent, The Business Times*)
- **Media Excellence in Community Investor Education**
  - ▶ The Sunday Times Invest Section (*The Straits Times*)



### 3. Patron of the Arts Award

- SPH received Distinguished Patron of the Arts award for the 22<sup>nd</sup> consecutive year
- SPH Radio (UFM100.3) was honoured with Distinguished Patron of the Arts award
- SPH Foundation received an Associate of the Arts award
- omy.sg received Arts Supporter award

### 4. Community Chest Awards

- SPH and SPH Foundation received the 10-Year Outstanding Corporate Award and the Corporate Platinum Award
- Sphere Exhibits received Special Events Gold Award

### 5. Patron of Heritage Awards by National Heritage Board

- SPH received Partner of Heritage award
- Zaobao.com was honoured with a Friend of Heritage award
- Kiss92 received a Supporter of Heritage award

### 6. National Blood Programme 2014 by Singapore Red Cross

- Bloodmobile Organiser – Merit award

### 7. 2014 Business Excellence Awards by Acquisition International Magazine

- SPH was accorded Media Entity of the Year (Singapore)

### 8. Asean Corporate Governance Scorecard

- Top 5 – Singapore Press Holdings

### 9. Singapore 1000, Singapore SME 1000 & Singapore International 100 by DP Information Group

- SPH was recognised as a Singapore 1000 Company

### 10. Brand Finance Top 100 Singapore Brands 2014

- **SPH** – ranked 12<sup>th</sup>
- **The Straits Times** – ranked 48<sup>th</sup>
- **Her World** – ranked 69<sup>th</sup>
- **Lianhe Zaobao** – ranked 73<sup>rd</sup>
- **Nuyou** – ranked 82<sup>nd</sup>

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### 11. Friend of MCCY

- Mr Seow Choke Meng (*Executive Vice-President, Cultural Industry Promotions, Chinese Newspapers Division*)

### 12. Energy Efficiency National Partnership (EENP) Awards

- Outstanding Energy Manager of the Year, under the SME category – Mr Wong Tat Choon (*Assistant Vice-President, Production Division – Engineering*)

## EDITORIAL / PRINTING / CREATIVE ACHIEVEMENTS

### 1. Icon de Martell Cordon Bleu 2014

- Ms Neo Xiaobin (*Executive Photographer, The Straits Times*)

### 2. PANPA 2014 Newspaper of the Year Awards

- 2014 Digital Publishing Innovation of the Year by The Straits Times Communities

### 3. PANPA 2014 Advertising & Marketing Awards

- Marketer of the Year – Mr Johnson Goh (*Vice President and Head of Business Development, Strategic Marketing*)

### 4. WAN-IFRA 13<sup>th</sup> Asian Media Awards

- **Best in Print (for circulation above 150K)**
  - ▶ Silver – The Straits Times
- **Best in Print (for circulation above 150K)**
  - ▶ Silver – Lianhe Zaobao
- **Best in Print (for circulation below 150K)**
  - ▶ Silver – Berita Harian
- **Best in Design (Magazine Overall Design)**
  - ▶ Gold – The Peak (April 2013) by SPH Magazines
- **Best in Design (Magazine Overall Design)**
  - ▶ Bronze – ZbZ
- **Best in Editorial Content (Newspaper Breaking News Article)**
  - ▶ Silver – The Straits Times Foreign Desk
- **Best in Editorial Content (Newspaper Feature Article)**
  - ▶ Gold (*Mr Kor Kian Beng and Ms Ho Ai Li, The Straits Times*)
- **Best in Photojournalism (Feature Photography)**
  - ▶ Gold (*Mr Alphonsus Chern, The Straits Times*)



### 5. WAN-IFRA Asian Digital Media Awards 2013

- **Best in Online Media Award - Newspaper Website**
  - ▶ Gold – Stomp ([www.stomp.com.sg](http://www.stomp.com.sg))
  - ▶ Bronze – The Straits Times ([www.straitstimes.com](http://www.straitstimes.com))
- **Best in Online Media Award - Magazine Website**
  - ▶ Silver – herworldPLUS ([www.herworldplus.com](http://www.herworldplus.com))
- **Best in Mobile Publishing Award**
  - ▶ Bronze – STProperty
- **Best in Tablet Publishing Award**
  - ▶ Gold – Wanbao iPad App (*Lianhe Wanbao & omy.sg*)
- **Best in Cross Media Award - Cross Media Advertising**
  - ▶ Gold – Tiger Beer "Have You Been Good This Year"
  - ▶ Bronze – STClassifieds
  - ▶ Bronze – STCars
- **Best in Cross Media Award - Cross Media Editorial Coverage**
  - ▶ Silver – The Haze In Singapore (*The Straits Times*)
- **Best in Social Media Award**
  - ▶ Gold – ST Communities (*The Straits Times*)
- **Best in Online Video Award**
  - ▶ Bronze – 48 Singaporean Seconds (*The Straits Times*)

### 6. 35<sup>th</sup> Society of News Design – The Best of News Design™ Creative Competition

- **Award of Excellence – Photography/ Single Photos Breaking News category**
  - The New Paper for "Main photo of rioters"
- **Award of Excellence – Feature Design/ Entertainment/ Compact 50,000 – 174,999 category**
  - The New Paper for "Real Steel / Hot Iron!"
- **Award of Excellence – Feature Design/ Entertainment/ Compact 50,000 – 174,999 category**
  - The New Paper for "Know Your Minions"
- **Award of Excellence – Redesigns Section**
  - The New Paper for Sports Section
- **Award of Excellence – Redesigns Overall Newspaper**
  - The New Paper

### 7. The Society of Publishers in Asia 2014 (SOPA) Awards for Editorial Excellence

- **Excellence in Editorial Cartooning (Group B category)**
  - Award for Excellence

- ▶ The Straits Times (Mr Manuel Francisco for "Reviving the land of the rising sun")
- **Excellence in News Photography (Group B category) – Award for Excellence**
  - ▶ The New Paper (Mr Jonathan Choo for "Little India Riot: Police cars overturned, some in flames")
- **Excellence in Magazine Design (Group A category) – Award for Excellence**
  - ▶ SilverKris (May 2013) by SPH Magazines
- **Excellence in Opinion Writing (Group B category) – Honourable Mention**
  - ▶ The Straits Times (Mr Ravi Velloor for "Prepare for the next horror that surely will come")
- **Excellence in Information Graphics (Group B category) – Honourable Mention**
  - ▶ The Straits Times (Mr Lim Yong for "Tech from nature")
- **Excellence in Magazine Design (Group B category) – Honourable Mention**
  - ▶ The Peak (April 2013) by SPH Magazines



#### 8. Enterprise Award at the Business China Award 2013

- Lianhe Zaobao



#### 9. Hall of Fame Awards 2013 by the Institute of Advertising

- **Print Campaign of the Year** - STClassifieds

#### 10. S.League Awards

- **RHB Story of the Year award** - Mr Fabius Chen, The Straits Times for "Man, He's On The Ground From Dawn To Dusk"

#### 11. W3 2013 Awards

- STCars - Mobile App (Services) – Silver
- STJobs - General Website (Employment) – Silver

#### 12. Singapore infocomm Technology Federation Awards 2013

- **Digital Media category** - STProperty – Bronze

#### 13. 18<sup>th</sup> EPPY Awards 2013

- **Best Classified Website** - STProperty

#### 14. GONG Singapore Creative Circle Awards

- **Film and Television category** - STCars' anti-drink driving campaign – Bronze

#### 15. Mob-Ex Awards 2014

- **Best Original Content category** – Gold (Stomp)
- **Best Use of Social Platform** – Bronze (Stomp)
- **Best App/ Content By a Media Owner category** – Bronze (SPH Radio Pte Ltd / Hot FM91.3)

#### 16. International Creative Media Awards (ICMA) 2013

- **Cover – Award of Excellence** (*The Peak Selections: Gourmet And Travel Issue 6*)
- **Cover – Award of Excellence** (*The Peak Selections: Gourmet And Travel Issue 7*)
- **Cover – Award of Excellence (SilverKris, April 2013)**
- **Photography – Award of Excellence** ("Pick of the crop", *The Peak Selections: Gourmet And Travel Issue 6*)
- **Alternative Storytelling - Award of Excellence** ("Have you eaten a giant Garoupa recently", *The Peak Selections: Gourmet And Travel Issue 6*)
- **Alternative Storytelling – Award of Excellence** ("Feel good, eat well", *The Peak Selections: Gourmet And Travel Issue 7*)
- **Alternative Storytelling – Award of Excellence** ("What's cooking in 2013", *The Peak Selections: Gourmet And Travel Issue 7*)

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### 17. APEX 2014's 26<sup>th</sup> Annual Awards for Publication Excellence

- **Digital category – Grand Award** (SilverKris by SPH Magazines for Singapore Airlines, for its August 2013 tablet edition)
- **Health & Medical Materials category – Award of Excellence** (Singapore Health (Sep-Oct 2013) by SPH Magazines for Singapore General Hospital and SingHealth Academic Healthcare Cluster)
- **Green Print Media category – Award of Excellence** (Singapore Nautilus' Green Pledge Booklet by SPH Magazines for Maritime and Port Authority of Singapore)

### 18. The Communicator Awards

- **Websites: News category**  
– Award of Excellence (AsiaOne)
- **Mobile Apps: News category**  
– Award of Excellence (AsiaOne for iPad)
- **Websites: Homepage category**  
– Award of Distinction (AsiaOne)
- **Websites: Homepage category**  
– Award of Distinction (AsiaOne Relax)
- **Websites: Homepage category**  
– Award of Distinction (The Straits Times SoShiok)
- **Websites: Structure & Navigation category**  
– Award of Distinction (The Straits Times SoShiok)
- **Websites: Structure & Navigation category**  
– Award of Distinction (AsiaOne Relax)
- **Websites: Visual Appeal category**  
– Award of Distinction (The Straits Times SoShiok)
- **Websites: Visual Appeal category**  
– Award of Distinction (AsiaOne YourHealth)
- **Websites: Visual Appeal category**  
– Award of Distinction (AsiaOne Ride)
- **Mobile Apps: Guides / Ratings / Reviews category**  
– Award of Distinction (The Straits Times SoShiok)

### 19. INMA Awards 2014

- **Best Public Relations or Community Service Campaign (Group 2)** – Third place ("48 Values From The News: The Straits Times Guide to building Character" by The Straits Times)
- **Best Idea to Encourage Print Readership or Engagement (Group 1)** – Third place ("From Mobile and Web to Print" by Stomp)
- **Best Idea to Grow Advertising Sales or Retain Advertising Clients (Group 1)** – Third place (SPH iink Awards)

### 20. 2014 Newspaper of the Year by Marketing Magazine

- The Straits Times (1<sup>st</sup>)
- The Business Times (2<sup>nd</sup>)
- The New Paper (5<sup>th</sup>)
- My Paper (6<sup>th</sup>)
- Lianhe Zaobao (7<sup>th</sup>)
- Lianhe Wanbao (8<sup>th</sup>)
- Shin Min Daily News (9<sup>th</sup>)
- tabla! (10<sup>th</sup>)

### 21. Magazine of the Year 2013 by Marketing Magazine

- **Magazine of the Year** – Her World (2<sup>nd</sup>), CLEO (3<sup>rd</sup>)
- **Women's Magazine of the Year** – Her World (1<sup>st</sup>), CLEO (2<sup>nd</sup>), The Singapore Women's Weekly (3<sup>rd</sup>)
- **Women's Fashion Magazine of the Year** – Female (1<sup>st</sup>), Harper's Bazaar (3<sup>rd</sup>)
- **Men's Magazine of the Year** – Men's Health (2<sup>nd</sup>)
- **Motor Vehicle Magazine of the Year** – Torque (1<sup>st</sup>)
- **Parenting Magazine of the Year** – Young Parents (1<sup>st</sup>)
- **Consumer Electronics Magazine of the Year** – HardwareMAG (HWM) (1<sup>st</sup>)
- **Property Magazine of the Year** – LP-Luxury Properties (1<sup>st</sup>)
- **In-flight Magazine of the Year** – SilverKris (1<sup>st</sup>)
- **Chinese Magazine of the Year** – ICON (2<sup>nd</sup>), Nuyou (3<sup>rd</sup>)
- **Luxury Magazine of the Year** – The Peak (2<sup>nd</sup>), AsiaSpa (3<sup>rd</sup>)
- **Local Business Magazine of the Year** – Business Quotient (BizQ) (2<sup>nd</sup>)



## 22. 2014 Tabbies by Trade Association Business Publications International

- **Front Cover Illustration – Honourable Mention**  
(*Singapore Nautilus Issue No. 24 by SPH Magazines*)
- **Best Single Issue (Top 25 Issues) – 5<sup>th</sup>** (*ASCENT Issue 13 by SPH Magazines*)

## 23. MPAS Awards 2014

- **Women's Media of the Year**  
– Winner (*Her World by SPH Magazines*)
- **Food Media of the Year**  
– Winner (*The Peak Selections: Gourmet & Travel by SPH Magazines*)
- **Special Interest Media of the Year**  
– Winner (*Torque by SPH Magazines*)
- **Travel Media of the Year**  
– Winner (*SilverKris by SPH Magazines*)
- **Lifestyle / Fashion / Entertainment Media of the Year**  
– Merit (*Female by SPH Magazines*)
- **Integrated Media Brand of the Year**  
– Merit (*Her World and herworldPLUS by SPH Magazines*)
- **Media Publishing Company of the Year**  
– Merit (*SPH Magazines*)



## 24. The Spark Awards 2014 by Marketing Magazine

- **Best Insights and Research Project by a Media Owner**  
– Bronze (*SPH Magazines for its research report "The Singapore Women Digital Study"*)

## PROPERTY ACCOLADES

### 1. Building & Construction Authority (BCA) Green Mark Award

- Gold – The Seletar Mall

### 2. Orchard Road Christmas Light Up, Best Dressed Building Contest 2013

- Winner – Paragon

### 3. The Most MasterCard® Friendly Mall Award 2013

- Winner – Paragon

### 4. Singapore Retailers Association (SRA) Shopping Centre Scorecard 2013 - Outstanding Efforts in Centre Management

- Paragon

### 5. National Environment Agency 9<sup>th</sup> Public Health Awards 2014 - Clean, Dry & Sparkling Public Toilets Award (Shopping Mall Division)

- The Clementi Mall