

# AWARDS & ACCOLADES

## CORPORATE GOVERNANCE AWARDS

- 1. 13<sup>TH</sup> SIAS INVESTORS' CHOICE AWARDS 2012**
  - MOST TRANSPARENT COMPANY AWARD IN THE SERVICES CATEGORY**  
(This is the 9<sup>th</sup> consecutive time that SPH has won the Most Transparent Company Award.)
  - FINANCIAL JOURNALIST OF THE YEAR – MS EMILYN YAP**  
(Correspondent, The Business Times)
  - FINANCIAL STORY OF THE YEAR – MS GRACE LEONG**  
(Correspondent, The Business Times)
  - MOST PROMISING JOURNALIST OF THE YEAR AWARD (WINNER) – MR JONATHAN KWOK**  
(Journalist, The Straits Times)
  - OUTSTANDING COMMENTARIES AWARD – MR SIVANITHY RATHANANTHAN**  
(Senior Correspondent, The Business Times)



SIAS Investors' Choice Awards 2012

## OTHER CORPORATE AWARDS

- 1. 2012 GLOBAL CHINESE BUSINESS 1000 AWARD BY YAZHOU ZHOUKAN**
- 2. MARKETING EXCELLENCE AWARDS BY MARKETING MAGAZINE**
  - EXCELLENCE IN PUBLIC RELATIONS – SILVER AWARD**
- 3. ASSOCIATE OF MINDS**
  - BRONZE AWARD**
- 4. NATIONAL BLOOD PROGRAMME**
  - BLOOD MOBILE ORGANISER MERIT AWARD**
- 5. COMMUNITY CHEST AWARDS**
  - SPH AND SPH FOUNDATION RECEIVED THE CORPORATE PLATINUM AWARD WHILE SPHERE EXHIBITS WAS HONOURED WITH THE SPECIAL EVENTS GOLD AWARD**
- 6. PATRON OF THE ARTS AWARD**
  - SPH RECEIVED DISTINGUISHED PATRON OF THE ARTS AWARD FOR THE 21<sup>ST</sup> CONSECUTIVE YEAR**
  - SPH UNIONWORKS (UFM 100.3) WAS HONOURED WITH PATRON OF THE ARTS AWARD**
  - SPH FOUNDATION AND OMY.SG EACH RECEIVED AN ASSOCIATE OF THE ARTS AWARD**
- 7. PATRON OF HERITAGE AWARDS 2012**
  - SPH RECEIVED FRIEND OF HERITAGE AWARD**



The Straits Times School Pocket Money Fund

#### 8. SINGAPORE HEALTH (HELPING EMPLOYEES ACHIEVE LIFE-TIME HEALTH) AWARD

- **GOLD AWARD**

#### 9. ACCREDITED TRAINING ORGANISATION UNDER THE SINGAPORE QUALIFICATION PROGRAMME

#### 10. ASEAN LEADERSHIP AWARD ON RURAL DEVELOPMENT AND POVERTY ERADICATION

- **THE STRAITS TIMES SCHOOL POCKET MONEY FUND**

## EDITORIAL / PRINTING / CREATIVE ACHIEVEMENTS

#### 1. BEST JOURNALISTIC WORK IN ECONOMIC JOURNALISM IN ASIA COMPETITION BY IE BUSINESS SCHOOL

- **MS HIMAYA QUASEM**  
(Journalist, The Straits Times)

#### 2. SIEMENS GREEN TECHNOLOGY JOURNALIST SINGAPORE AWARD 2013

- **MS GRACE CHUA**  
FOR “TOWARDS A ROBUST CLEAN AIR STRATEGY”  
(Correspondent, The Straits Times)

#### 3. PROFESSIONAL SERVICE AWARD BY LIBRARY ASSOCIATION OF SINGAPORE (LAS)

- **MR IDRIS RASHID KHAN SURATTEE**  
(Head Librarian, Information Resource Centre)

#### 4. SINGAPORE'S SUPERBRANDS PROGRAMME

- **THE STRAITS TIMES WAS ACCORDED SUPERBRAND STATUS**

#### 5. MOST RESPECTED BUSINESS PUBLICATION IN SINGAPORE AWARD BY SUPERBRANDS

- **THE BUSINESS TIMES**

#### 6. MOB-EX AWARDS BY MARKETING MAGAZINE

- **BEST APP/CONTENT BY A MEDIA OWNER CATEGORY**
  - **GOLD** (The Business Times)
  - **SILVER** (SPH UnionWorks)
  - **BRONZE** (The Straits Times)
- **BEST USER EXPERIENCE CATEGORY**
  - **SILVER** (The Straits Times)

#### 7. WAN-IFRA XMA CROSS MEDIA AWARDS 2012

- **MONETIZATION CATEGORY – GOLD**  
(omy.sg for omy Blog Club)
- **MONETIZATION CATEGORY – BRONZE**  
(The Straits Times Online for “Flying High”)

#### 8. 2012 ANNUAL W3 AWARDS

- **SILVER (ASIAONE'S EDUCATION WEBSITE EDVANTAGE)**

#### 9. 2013 NEWSPAPER OF THE YEAR BY MARKETING MAGAZINE

- **THE STRAITS TIMES (1<sup>ST</sup>)**
- **THE BUSINESS TIMES (2<sup>ND</sup>)**
- **THE NEW PAPER (5<sup>TH</sup>)**
- **MY PAPER (6<sup>TH</sup>)**
- **LIANHE ZAOBAO (7<sup>TH</sup>)**
- **LIANHE WANBAO (8<sup>TH</sup>)**
- **SHIN MIN DAILY NEWS (9<sup>TH</sup>)**
- **BERITA HARIAN (10<sup>TH</sup>)**



Grace Chua won the Siemens Green Technology Journalist Singapore Award 2013



Marketing Magazine's annual Magazine of the Year awards

# AWARDS & ACCOLADES

## 10. MARKETING MAGAZINE'S "MAGAZINE OF THE YEAR" AWARDS 2013

- **OUTDOOR MAGAZINE OF THE YEAR CATEGORY – WINNER** (Action Asia by Blu Inc Media)
- **BOATING MAGAZINE OF THE YEAR CATEGORY – WINNER** (Asia-Pacific Boating by Blu Inc Media)
- **PROPERTY MAGAZINE OF THE YEAR CATEGORY – WINNER** (LP – Luxury Properties by Blu Inc Media)
- **TRAVEL MAGAZINE OF THE YEAR (REGIONAL) CATEGORY – SECOND PLACE** (AsiaSpa by Blu Inc Media)

## 11. WAN-IFRA ASIAN DIGITAL MEDIA AWARDS 2012

- **BEST IN ONLINE MEDIA AWARD – NEWSPAPER WEBSITE – GOLD** (The Straits Times Online)
- **BEST IN MOBILE MEDIA AWARD – GOLD** (STProperty)
- **BEST IN CROSS MEDIA AWARD CROSS MEDIA ADVERTISING**
  - **SILVER** (STJobs)
  - **BRONZE** (Straits Times Appreciate Readers (STAR) 2012)
- **BEST IN SOCIAL MEDIA AWARD – SILVER** (omy.sg for Social Media Fiesta 2012)

## 12. ASIAN PUBLISHING CONVENTION 2012

- **BEST MULTIMEDIA INTEGRATION TO ENGAGE AUDIENCES CATEGORY – EXCELLENCE AWARD** (omy.sg for "Vice Ring Probe" Mobile News Magazine App)
- **BEST MULTIMEDIA CAMPAIGN BY CORPORATE ADVERTISER CATEGORY – EXCELLENCE AWARD** (omy.sg for Social Media Fiesta project)

## 13. 2012 EPPY AWARDS

- **BEST ONLINE MEDIA ADVERTISING/MEDIA CAMPAIGN CATEGORY – WINNER** (AsiaOne for Adventure Race 4 project)



The Straits Times Appreciates Readers (STAR) concert

## 14. 34<sup>TH</sup> SOCIETY OF NEWS DESIGN – THE BEST OF NEWS DESIGN™ CREATIVE COMPETITION

- **AWARD OF EXCELLENCE FOR NEWS PAGE DESIGN**
  - The New Paper on Sunday for "Living with my daughter's meltdown"
- **AWARD FOR EXCELLENCE FOR PHOTOGRAPHY/SINGLE PHOTOS (SPORTS) CATEGORY**
  - The Straits Times for "Both Kim Ji Yeon of South Korea and Mariel Zagunis"

## 15. SOCIETY OF PUBLISHERS IN ASIA (SOPA) 2013 AWARDS FOR EDITORIAL EXCELLENCE

- **EXCELLENCE IN NEWS PHOTOGRAPHY (HONOURABLE MENTION)**
  - The New Paper on Sunday (Kelvin Chng for "LionsXII survive Sarawak 'hell'")
- **EXCELLENCE IN FEATURE PHOTOGRAPHY (HONOURABLE MENTION)**
  - The Straits Times (Desmond Lim for "Hiding Place: Singapore's first halfway house")

## 16. ASIAN PUBLISHING AWARDS 2013

- **BEST MULTIMEDIA INTEGRATION TO ENGAGE AUDIENCE CATEGORY – EXCELLENCE AWARD** (Lianhe Wanbao's iOS app, "Wanbao - 30 Years of Dedication Mobile App")
- **BEST FEATURE ON ASIAN FASHION CATEGORY – GOLD** (Female Brides Lookbook Issue 5)
- **BEST USE OF DESIGN, LAYOUT & PRESENTATION CATEGORY – EXCELLENCE AWARD** (ICON Moments 2012/2013)
- **BEST USE OF DESIGN, LAYOUT & PRESENTATION CATEGORY – EXCELLENCE AWARD** (SilverKris for July 2012 issue)
- **BEST COVER DESIGN CATEGORY – EXCELLENCE AWARD** (SilverKris for December 2012 issue)



Excellence in Feature Photography (Honourable Mention) at Society of Publishers in Asia (SOPA) 2013 Awards

## 17. 2013 CONTENT MARKETING AWARDS

- **BEST EDITORIAL – NEW PUBLICATION – GOLD**  
(SO/HO by SPH Magazines for Far East Organization)
- **BEST OVERALL DESIGN – GOLD**  
(SO/HO by SPH Magazines for Far East Organization)
- **BEST COVER – GOLD**  
(SilverKris by SPH Magazines for Singapore Airlines)
- **MOST IMPROVED EDITORIAL – SILVER**  
(ASCENT by SPH Magazines for Ascendas)
- **MOST IMPROVED DESIGN – HONOURABLE MENTION**  
(ASCENT by SPH Magazines for Ascendas)
- **BEST OVERALL EDITORIAL**
  - **BRONZE** (Singapore Health by SPH Magazines for Singapore General Hospital and the SingHealth Group)
  - **HONOURABLE MENTION** (Savour by SPH Magazines for Cold Storage)

## 18. SINGAPORE SPORTS AWARDS 2013

- **MOST INSPIRING SPORTS STORY OF THE YEAR**  
("True Grit" by Chan U-Genie, The Sunday Times)

## 19. APEX 2013 AWARDS

- **MAGAZINES & JOURNALS CATEGORY – GRAND AWARD**  
(SilverKris by SPH Magazines for Singapore Airlines)
- **CUSTOM-PUBLISHED MAGAPAPERS & NEWSPAPERS CATEGORY – AWARD OF EXCELLENCE**  
(Singapore Health by SPH Magazines for Singapore General Hospital and the SingHealth Group)
- **NEW MAGAZINES & JOURNALS CATEGORY – AWARD OF EXCELLENCE**  
(SO/HO by SPH Magazines for Far East Organization)
- **MOST IMPROVED MAGAZINES & JOURNALS CATEGORY – AWARD OF EXCELLENCE**  
(ASCENT by SPH Magazines for Ascendas)

## 20. 2013 PANPA NEWSPAPER OF THE YEAR AWARDS

- **BEST NEWSPAPER EVENT 90,000+ CIRCULATION CATEGORY**  
The Straits Times Appreciates Readers (Star) programme
- **DIGITAL NEWS DESTINATION OF THE YEAR (SPECIALTY/NICHE SITES AND NICHE APPS)**  
Myanmar Sunrise by The Straits Times

## 21. 2013 PANPA AD AWARDS

- **PRINT – BEST ADVERTISEMENT/CAMPAIGN PROMOTING PRINT IN A TRADE PUBLICATION OR AS AN IN-HOUSE AD (CIRCULATION 90,000+)**  
SPH iink Awards 2013 for its "Alice in Wonderland" campaign

## 22. MPAS MAGAZINE AWARDS 2013

- **BEST USE OF PHOTOGRAPHY/ILLUSTRATION – WINNER**  
(The Peak Selections Timepieces by SPH Magazines)
- **BEST USE OF PHOTOGRAPHY/ILLUSTRATION – MERIT WINNER**  
(The Peak's Gourmet & Travel by SPH Magazines)

## 23. WAN-IFRA INTERNATIONAL NEWSPAPER COLOR QUALITY CLUB (INCQC) 2012 – 2014

- **THE STRAITS TIMES**
- **LIANHE ZAOBAO**
- **BERITA HARIAN**

## 24. WAN-IFRA ASIAN MEDIA AWARDS

- **BEST IN NEWSPAPER MARKETING – GOLD**  
(My Paper Revamp Campaign 2012)
- **BEST IN COMMUNITY SERVICE – GOLD**  
(The Straits Times for "48 Values From The News: The Straits Times Guide To Building Character")
- **BEST IN EDITORIAL CONTENT (NEWSPAPER BREAKING NEWS ARTICLE) – SILVER (TIE)**
  - The Straits Times for "Delhi Gang-Rape Tragedy"
  - The New Paper for "Source. Messages. Scandal"
- **BEST IN PHOTOJOURNALISM (FEATURE PHOTOGRAPHY) – SILVER**  
(Nuria Ling, The Straits Times, for "Father And Son")
- **BEST IN DESIGN (MAGAZINE OVERALL DESIGN) – BRONZE**  
(ICON Singapore April 2012 issue by SPH Magazines)

## 25. WAN-IFRA WORLD YOUNG READER PRIZE 2013

- **LEARNING WITH NEWS CATEGORY**  
"48 Values From The News: The Straits Times' Guide to Building Character" by The Straits Times

## PROPERTY ACCOLADES

### 1. SINGAPORE RETAILERS ASSOCIATION (SRA) SHOPPING SCORECARDS 2013

- **OUTSTANDING EFFORTS IN CENTRE MANAGEMENT**  
– Paragon