

SIGNIFICANT EVENTS

SEPTEMBER 2012 |

HER WORLD HONOURED PROF IVY NG

Her World Woman of the Year 2011/12 was awarded to Prof Ivy Ng, Group CEO of Singapore Health Services. The Her World Young Woman Achiever award went to Janice Wong, founder of 2am:dessertbar.



TABLA! COMMUNITY CHAMPION AWARD PRESENTED TO DR KUMARAN RASAPPAN

The second tabla! Community Champion Award was presented to Dr Kumaran Rasappan at the Singapore Expo in conjunction with the inaugural Deepavali Mela 2012.



NOVEMBER 2012 |

THE BUSINESS TIMES LAUNCHED IPHONE APP

The Business Times launched its iPhone app, offering free daily news summaries and real-time breaking news.

OCTOBER 2012 |

SPH RECEIVED MOST TRANSPARENT COMPANY AWARD

SPH received the Most Transparent Company Award in the Services category at the 13th Securities Investors Association (Singapore) (SIAS) Investors' Choice Awards 2012.

NEW LOOK FOR MY PAPER

My Paper, SPH's bilingual freesheet, was refreshed with improvements in design and content. The revamped My Paper has a more sophisticated look with vibrant and bolder colours to increase its visual appeal.

LAUNCH OF NEW STCLASSIFIEDS

The all-new STClassifieds was launched to reach out to people of different demographics and profiles, helping users to find what they need online.

ACCOLADE FOR ASIAONE

AsiaOne was awarded the top spot in the Best Online Media Advertising/Media Campaign category at the prestigious 2012 EPPY Awards. It was the only Singapore and Asian news portal to win at the Awards.

ST701 CARS RELAUNCHED

ST701 Cars was relaunched as STCars, after STJobs, STProperty and STClassifieds. The portal provides an improved buy-sell-rent platform for motorists and dealers.

SPH WON GOLD AT SINGAPORE HEALTH AWARD

SPH won a Gold Award at the Singapore HEALTH Award 2012 presented by the Health Promotion Board. The award gives national recognition to organisations with commendable workplace health promotion programmes.

MARKETING EXCELLENCE AWARD FOR SPH

SPH clinched a Silver award for Excellence in Public Relations at the Marketing Excellence Awards by Marketing Magazine.

DECEMBER 2012 |**THE BUSINESS TIMES LAUNCHED IPAD APP**

Following the launch of its iPhone app, The Business Times announced the debut of the BT iPad app.

CATS CLASSIFIED INTRODUCED PET OBITUARY SECTION

CATS Classified introduced the Pet Obituary section for pet owners to express their thoughts, share their sentiments and recapture memories of their pets in The Sunday Times CATS Classified section.

CHILDAID RAISED OVER \$2 MILLION FOR CHARITIES

More than 200 young performers dazzled the audience at the ChildAid Concert at Marina Bay Sands Grand Theatre on 7 and 8 December. The concert helped raised a record \$2.016 million for two children's charities, The StraitsTimes School Pocket Money Fund and The Business Times Budding Artists Fund.

**SPHERE CONFERENCES HOSTED INDONESIA TRANSPORT LEADERS PRESS FORUM**

Sphere Conferences hosted "The Future Transport Asia 2013" conference in Jakarta. The media conference titled "The Indonesia Transport Leaders Press Forum" brought together policy makers from different sectors and the media to push the infrastructure plan forward and attract foreign investors to Indonesia.

JANUARY 2013 |**MOBILE APP TO BOOK PROPERTY ADS**

Advertisers can make use of PropAdbooker, a brand-new and free mobile app by CATS Classified, to book their property advertisements in SPH newspapers.

LIANHE ZAobao KICKED OFF 90TH ANNIVERSARY CELEBRATIONS

Lianhe Zaobao kicked off a series of events to celebrate its 90th anniversary, starting with Fun with Books, a volunteer reading programme with National Library Board. Journalists and other volunteers take turns to read Chinese stories to children every Saturday at Toa Payoh Public Library.

**30TH ANNIVERSARY CELEBRATIONS FOR LIANHE WANBAO**

Lianhe Wanbao celebrated its 30th anniversary with a list of activities including a mass workout, fundraising event and anniversary gifts for readers.

**SPHERE CONFERENCES VENTURED INTO MYANMAR**

Sphere Conferences and the Republic of Union of Myanmar Federation of Chambers of Commerce & Industry (UMFCCI) inked an agreement to organise a series of industry-specific investment conferences showcasing investment opportunities in the urban development, banking and finance as well as logistics and supply chain sectors starting from May 2013.

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FEBRUARY 2013 |

SPH MAGAZINES LAUNCHED DIGITAL VERSIONS OF POPULAR TITLES

SPH Magazines launched digital versions of seven of its women's titles - Her World, Female, Cleo Singapore, Cosmopolitan Singapore, Simply Her, Shape Singapore and Nuyou. The digital editions of these women's magazines are available on tablets and smartphones through the Apple App Store and Google Play.

SPHERE CONFERENCES ORGANISED MYANMAR HOSPITALITY AND TOURISM CONFERENCE

Sphere Conferences and Myanmar Tourism Federation launched the country's first hospitality and tourism conference – the Myanmar Hospitality and Tourism Conference 2013 in Yangon on 27 and 28 February.



MARCH 2013 |

MEN'S HEALTH URBANATHLON FEATURED FEMALE PARTICIPANTS

Men's Health Urbanathlon, the urban obstacle race, featured nine obstacles along a 14km course that ran through the heart of the island's central business district. For the first time, the race also included 300 female participants.

OVER 650 EXHIBITORS TOOK PART IN IT SHOW

More than 650 exhibitors featured their best and latest products at IT SHOW 2013, Singapore's largest I.T, Digital, Mobile and Consumer Electronics Exhibition. Organised by SPH subsidiary Exhibits Inc, the four-day show was held at Marina Bay Sands.

SPH FOUNDATION CELEBRATED 10TH ANNIVERSARY WITH CREATIVE WRITING COMPETITION

SPH Foundation launched YOUth Write, a creative writing competition for secondary school students to mark its 10th anniversary. The competition was a collaboration with IN, a student publication by The Straits Times.

SINGAPORE ENTERTAINMENT AWARDS AT SPRING WAVE MUSIC FESTIVAL

The Singapore Entertainment Awards collaborated with Taiwan's biggest outdoor music festival, the Spring Wave Music Festival, for the first time at Gardens by the Bay. The event was fronted by Lianhe Wanbao, UFM 100.3, UW(U-Weekly) and omy.sg.



THE PEAK REFRESHED

Luxury lifestyle magazine The Peak was refreshed and repackaged to provide a more comprehensive, insightful and informative read.

MOB-EX AWARDS FOR SPH PRODUCTS

SPH won four awards at the inaugural MOB-Ex Awards organised by Marketing Magazine. The award honoured organisations that pushed the limits towards measurable success via the mobile platform through campaign strategies and mobile marketing programmes. SPH made a clean sweep in the 'Best App/Content by a Media Owner' category, with The Business Times clinching a Gold, SPH UnionWorks clinching a Silver and The Straits Times clinching a Bronze. The Straits Times also won a Silver in the 'Best User Experience' category.

APRIL 2013 |

A CLASSY AFFAIR AT ICON BALL

About 300 guests attended the ICON Ball at the Shangri-La Hotel's Island Ballroom, which was transformed into an European palace from the Baroque period. ICON also made its digital debut on tablet devices.



SHAREINVESTOR LAUNCHED PORTAL FOR YOUNG INVESTORS

SI Portal.com Sdn Bhd, the subsidiary of ShareInvestor, launched www.younginvestors.com.my, a one-stop portal where young investors can search for resources and information to plan their finances and build their wealth.

THE STRAITS TIMES LAUNCHED INTERACTIVE BOOK MYANMAR SUNRISE

The Straits Times launched an interactive book, Myanmar Sunrise, a collection of features and analyses on politics, economy, business and travel about Myanmar.

DR LOO CHOON YONG NAMED BUSINESSMAN OF THE YEAR

Dr Loo Choon Yong, Executive Chairman of the Raffles Medical Group, was named Businessman of the Year 2012 in the Singapore Business Awards, jointly organised by The Business Times and DHL Express.



SPH ACQUIRED SGCARMART

To enhance its digital offerings, SPH acquired sgCarMart, Singapore's leading car site.



SHAPE ORGANISED YOGA IN THE PARK

Shape Yoga in the Park 2013, Singapore's biggest women-only mass yoga workout organised by Shape magazine, saw 700 participants exercising at Bishan- Ang Mo Kio Park.



DANCE DRAMA GOLDEN LOTUS MADE ITS DEBUT

Acclaimed dance drama The Golden Lotus, adapted from the famous Chinese literary classic of the same name, made its debut in Singapore at the Esplanade Theatre. The production was presented by Lianhe Wanbao as part of its 30th anniversary celebrations.

THE BIG SPELL RETURNED

The final showdown of the RHB-The Straits Times National Spelling Championship saw Primary Six student Ashvin Sivakumar of Anglo-Chinese School (Primary) beat 30 others to emerge the top speller.

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MAY 2013 |

NEW LOOK AND DESIGN FOR BERITA HARIAN

Malay-language newspaper Berita Harian introduced a fresh new look and improved content from 18 May.



OPENING CEREMONY OF AMAZON FLOODED FOREST AND NEW FROZEN TUNDRA EXHIBIT

SPH Foundation celebrated its 10th anniversary with the adoption of the Amazon Flooded Forest at the River Safari. It also unveiled the new Frozen Tundra exhibit, home of Inuka the Polar Bear which is adopted by SPH Foundation. At the adoption ceremony on 29 May, SPH and SPH Foundation Chairman Dr Lee Boon Yang also presented a \$400,000 cheque to 20 charities under Community Chest.



ZAOBAO.COM REVAMPED

Zaobao.com, the online portal of Lianhe Zaobao, was revamped with a fresh design and new content to enhance the reading experience of online users.



JUNE 2013 |

LITERARY FIGURES SPOKE AT EMINENT SPEAKERS SERIES

Two renowned literary figures – Jiao Tong from Taiwan and Leung Man Tao from Hong Kong, were invited to speak at the Eminent Speakers Series organised by Lianhe Zaobao.



KISS92 RANKED THIRD IN SINGAPORE

Kiss92, the newest radio station by SPH UnionWorks, scored a quantum leap in listenership from 151,000 to 419,000. It is also ranked third amongst the English radio stations in Singapore.

JULY 2013 |**NEW APPS FOR STRAITS TIMES AND LIANHE ZAOBAO**

The Straits Times launched its new Straits Times app for Android tablets on Google Play Store while Lianhe Zaobao rolled out apps for iPhone and Android smartphones.

THE NEW PAPER TURNED 25

The New Paper turned 25 in style with a street-style birthday bash called the TNP Mardi Gras @ The Courtyard party on 25 July.

RAFFLES INSTITUTION WAS THE CHAMPION OF THE BIG QUIZ

Raffles Institution emerged the champion of The Straits Times - Ministry of Education National Current Affairs Quiz, beating three other finalist teams at an exciting and intense final battle on 31 July.

**SPH REIT WAS OFFICIALLY LISTED**

SPH REIT, which was officially listed on the Singapore Exchange on 24 July, made a strong market debut.

AUGUST 2013 |**THE STRAITS TIMES ACCORDED SUPERBRAND STATUS**

The Straits Times was accorded Superbrand status. It was voted Singapore's favourite newspaper, beating seven other newspapers identified by a survey commissioned by Superbrands Singapore.

STRAITS TIMES PRESS LAUNCHED LEE KUAN YEW'S BOOK

Straits Times Press launched One Man's View of the World by Lee Kuan Yew at the Istana on 6 August. The 400-page volume conveys Mr Lee's views on the future of the major powers and regions of the world.

**LAUNCH OF THUMBS UP LITTLE JUNIOR**

Lianhe Zaobao launched a new student newspaper called Thumbs Up Little Junior for pre-school children. The new publication provides pre-school children with a Chinese publication which is set in a local context and relevant to their daily lives.

FIRST MALAY HEART SPECIALIST NAMED BERITA HARIAN ACHIEVER OF THE YEAR

Dr Abdul Razakjr Omar, who became the first Malay heart specialist in Singapore, was named Berita Harian Achiever of the Year Award 2013. Mr Adil Hakeem Mohd Rafee, who was the first Malay in 44 years to be awarded the President's Scholarship, received the Berita Harian Inspiring Young Achiever Award.

