

significant events

The Straits Times' iPad and iPhone apps

September 2011 - The Straits Times launched its new All-in-One pricing packages for its print, online, iPad and iPhone offerings on 8 September, with a free trial debuting on 1 August. A total of 1.3 million downloads was received in the first month and it currently has more than 800,000 active users.

Largest food fair in Singapore on show

September 2011 - Singapore hosted the World Food Fair 2011 which showcased a comprehensive and scrumptious spread of local, Asian and International favourites such as Korean coffee and fruity rice wine. The four-day event attracted over 250,000 visitors.

Launch of Chinese edition of "Lee Kuan Yew: Hard Truths to keep Singapore going"

September 2011 - The Chinese edition of "Lee Kuan Yew: Hard Truths to keep Singapore going" was launched by Mr Lee on his 88th birthday, on 16 September. The Chinese version of the book caters to the needs of older Singaporeans and non-Singaporean Chinese from China, Taiwan and Hong Kong.

Dr Lee Boon Yang elected to SPH Board

September 2011 - SPH appointed Dr Lee Boon Yang as Director to its Board on 1 October. He was appointed as Chairman on 1 December.



Dr Lee Boon Yang (right) elected to SPH Board

The Business Times Weekend iPad app

October 2011 - The Business Times Weekend launched its iPad app on 1 October to mark the business daily's 35th anniversary which comes with a PDF format of the BT Weekend print edition.

Inaugural tabla! Community Champion Award

October 2011 - tabla! celebrated its third anniversary with the launch of the tabla! Community Champion Award, presented to a member of the Indian community who has done distinguished work with the less fortunate in Singapore. President of the Dyslexia Association of Singapore (DAS), Dr Jimmy S. Daruwalla, was the inaugural winner.



Inaugural tabla! Community Champion Award

SPH and SPH Foundation honoured with Corporate Platinum Award by Community Chest

October 2011 - SPH and SPH Foundation were honoured with the Corporate Platinum Award by the Community Chest for the second consecutive year.

Five SPH financial journalists honoured at SIAS Investors' Choice Awards

October 2011 - SPH won five awards at the 2011 Financial Journalist Awards, which is part of the annual SIAS Investors' Choice Awards. The SPH journalists won in the Financial Journalist of the Year, Financial Story of the Year and Investor Education Journalist of the Year categories, and picked up two awards for Promising Journalist of the Year - one each by The Business Times and The Straits Times.

SPH Magazines acquired ACP titles

November 2011 - SPH Magazines now owns 11 new titles across four countries including The Singapore Women's Weekly and CLEO in Singapore, Malaysia and Indonesia; The Finder in Singapore and Malaysia and Harper's BAZAAR and Cosmopolitan in Singapore and Malaysia.

The New Paper Big Walk at Resorts World Sentosa 2011

November 2011 - President Dr Tony Tan Keng Yam flagged off 18,000 participants of The New Paper Big Walk at Resorts World Sentosa, where the four-kilometre walk gave participants a scenic "off-road" experience as they walked down the Sentosa Boardwalk into Resorts World Sentosa.



The New Paper Big Walk at Resorts World Sentosa 2011

Launch of "My Lifelong Challenge: Singapore's Bilingual Journey" by Lee Kuan Yew

November 2011 - The Straits Times and Lianhe Zaobao jointly launched a new book by Mr Lee Kuan Yew – "My Lifelong Challenge: Singapore's Bilingual Journey" at the Singapore Conference Hall. It comes in a 400-page Chinese edition and 388-page English edition. Proceeds from the sale of 200 special-edition autographed copies of the book went to the Bilingualism Fund which supports projects to raise the capability of schools and the community in promoting bilingualism.

44th Convention of the World Chinese Language Press Institute

November 2011 - Organised by Lianhe Zaobao, the 44th Convention of the World Chinese Language Press Institute attracted more than 150 media industry leaders from China, Taiwan, Hong Kong, and Singapore. The theme of the two-day convention was "New Content, New Platforms, New Opportunities".

ChildAid 2011 - Celebrating Friendship and Hope

December 2011 - The seventh ChildAid concert organised by The Straits Times and The Business Times in aid of the two children's charities – The Straits Times School Pocket Money Fund and The Business Times Budding Artists Fund, featured 130 budding musical talents. Held at the University Cultural Centre, a total of \$1.88 million was raised to help the two charities.



ChildAid 2011 - Celebrating Friendship and Hope

Lianhe Zaobao on iPad and Android-powered tablets

December 2011 - Lianhe Zaobao launched its web application for the iPad and Android-powered tablets and online users enjoyed the free trial for two weeks from 28 December. Users were treated to an enhanced reading experience with a vibrant and easy-to-navigate layout, accompanied by high-resolution news photos.

Accessing The Straits Times on Android smartphones

January 2012 - Readers of The Straits Times started to access their news on Android smartphones from 16 January. The Android app provides full editorial content of ST's daily print edition, as well as free breaking news, push notifications of breaking news and access to a seven-day archive.

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Lianhe Zaobao launched digital package

January 2012 - Readers of Lianhe Zaobao are now connected round the clock via new digital packages which include Zaobao Online, the Zaobao Web App and the Zaobao PDF version.

SPH and United Engineers awarded Sengkang Commercial Site

January 2012 - A joint venture company between SPH and United Engineers Limited (UEL) was awarded the tender for a commercial site at the junction of Sengkang West Avenue and Fernvale Road by the Housing and Development Board. To be called The Seletar Mall, it is expected to be completed by 2014.

Launch of the inaugural The Straits Times Digital Life Awards 2012

January 2012 - The inaugural Straits Times Digital Life Awards 2012 recognised the country's leading laptops, smartphones, tablets, cameras and games, as voted by the weekly pull-out's writers and readers. Trophies were presented to the winners of the Editor's and Readers' Choice awards.

Leadership change at The Straits Times

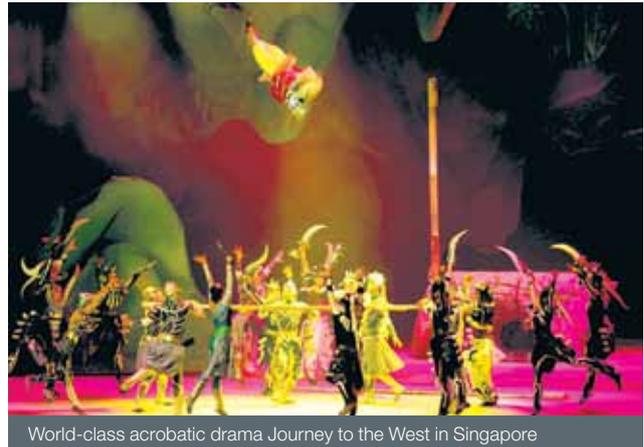
February 2012 - Mr Warren Fernandez is the Editor of The Straits Times. He takes over from Mr Han Fook Kwang who became Managing Editor of SPH's English and Malay Newspapers Division.

Lianhe Zaobao launched PDF version on iPad

February 2012 - Lianhe Zaobao launched its iPad PDF version, giving readers another platform to enjoy their Chinese daily. This is on top of the Web App for both iPad and Android tablets launched in December 2011 and the online PDF version in January.

World-class acrobatic drama "Journey to the West" in Singapore

February 2012 - The acclaimed acrobatic drama "Journey to the West" performed by the renowned Guangzhou Acrobatic Troupe of China, returned to Singapore by popular demand. It was jointly presented by Lianhe Zaobao, Scorpio East and Asia Arts & Culture Pte Ltd, and staged at the Kallang Theatre.



World-class acrobatic drama Journey to the West in Singapore

Personal finance website BT Invest launched

February 2012 - The Business Times launched a new personal finance website, BT Invest (www.btinvest.com.sg), which is a free one-stop financial portal for the public that provides users with the latest market updates, corporate announcements, research reports and policy updates.

Search for Asia's brightest start-ups at DEMO Asia 2012

February 2012 - The search for Asia's start-up and entrepreneur stars kicked off at the inaugural DEMO Asia 2012 at the Matrix@Biopolis. Over 500 startups, entrepreneurs, global venture capitalists and angel investors from Asia and the world came together in this three-day event for a preview of the latest innovation in consumer technology, social media, digital and mobile technologies and life and bio-sciences.

New Lianhe Zaobao wowed readers and advertisers

March 2012 - The revamped Lianhe Zaobao was unveiled to over 300 advertisers and guests at a trade event. Some of the changes included insightful news and commentaries on all things Chinese, an in-depth section on trends and developments in China as well as the lifestyle trends of Singaporeans.

Female and Nuyou Catwalk at Tanjong Pagar Railway Station

April 2012 - SPH Magazines' two leading women's fashion magazines Female and Nuyou presented their signature event - Female and Nuyou Catwalk - at the Tanjong Pagar Railway Station. This year's fashion show showcased Italian label REDValentino, the diffusion label of Italian house Valentino.



Female and Nuyou Catwalk at Tanjong Pagar Railway Station

Climatic finish at national spelling championships

April 2012 - A record 1,200 spellers from some 130 primary schools took part in the inaugural RHB-The Straits Times National Spelling Championship. The top three winners received their prizes from Minister of State for Community Development, Youth and Sports, Madam Halimah Yacob.

New look for The Straits Times

May 2012 - The Straits Times unveiled its new look, last updated in 2008. It featured a mix of design-oriented changes and feedback from readers. These included new section cover pages, more original content as well as greater use of infographics.

Active ageing at CATS Classified's Life Matters exhibition

May 2012 - A total of 39 booths at the first Life Matters exhibition offered active agers and caregivers a host of useful products and services, such as will-writing, hearing aids, travel packages, insurance, massage treatments, elderly fitness etc. The exhibition also included a section where visitors could speak to funeral directors and representatives from a columbarium.

SPH's revamped job site STJobs launched

June 2012 - Previously known as ST701Jobs, the STJobs portal offers job seekers and recruiters enhanced features and functionality, providing users with better search results and effective job matches.

SPH and SPH Foundation donated \$400,000 to 20 charities

June 2012 - SPH and SPH Foundation contributed \$400,000 to 20 charities under the Community Chest. SPH donated to 10 charities that are serving the elderly, while SPH Foundation contributed to 10 charities serving needy children and youth. Each charity received \$20,000 in cash.



SPH and SPH Foundation donated \$400,000 to 20 charities

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CEIBS Honorary President Prof Liu Ji spoke at Eminent Speakers Series 2012

June 2012 - Prof Liu Ji, the Honorary President of China Europe International Business School (CEIBS) and Chairman of the CEIBS Education Development Foundation, was the speaker at this year's Eminent Speakers Series. He spoke on the topic "China and the World in the Next Decade".

tabla! hosted the "Taj Express"

June 2012 - tabla! was the presenter for the Bollywood musical "Taj Express", which made its global premiere in Singapore at the Esplanade Theatre. This musical extravaganza showcased India's diverse culture and heritage and boasted fabulous costumes and set designs. The premiere was attended by former President S R Nathan.

The Straits Times STAR concert

July 2012 - The Straits Times celebrated its 167th birthday with a carnival and concert at the newly-opened Gardens by the Bay, as part of its efforts to deepen engagement with its readers and the community. Featuring a host of foreign and local acts such as 4Minute and Tanya Chua, it was attended by more than 30,000 people.



The Straits Times STAR concert

SPH is biggest winner at Singapore HR Awards 2012

July 2012 - SPH emerged the biggest winner at the Singapore HR Awards 2012 with seven awards, including the award's highest honour - the Corporate HR Champion. It won the Corporate HR Award and awards for Learning & Human Capital Development, HR Communications and Branding, E-HR Management, Fair Employment Practices (Special Mention) as well as Corporate Social Responsibility.

The Straits Times awarded World Young Reader Prize

July 2012 - The Straits Times won the jury commendation award in the Brand category of the WAN-IFRA World Young Reader Prize for its RHB-The Straits Times National Spelling Championship, dubbed The Big Spell. The award in the Brand category honours newspapers for outstanding marketing campaigns and community actions that engage the young.

The New Paper and Straits Times Press celebrated local football history and heritage

July 2012 - The New Paper and Straits Times Press collaborated to launch "50 Greatest Moments in Singapore Football". The book launch was held at the Istana and attended by over 200 guests, including members of the local football fraternity such as former national players and the book's writers and contributors.



The New Paper and Straits Times Press celebrated local football history and heritage

33 awarded SPH and SPH Foundation scholarships

July 2012 - SPH and SPH Foundation gave out 33 scholarships at the annual scholarship awards presentation ceremony. This year, there were nine recipients of the SPH Journalism Scholarships, while nine others were awarded the SPH Foundation Lim Kim San Memorial Scholarships. In addition, there were 13 scholars who were children of SPH staff and two scholars who were children of newspaper vendors.



SPH and SPH Foundation scholarships

Supporting the arts for 20 consecutive years

July 2012 - SPH became the first and only company to be honoured with the Distinguished Patron of the Arts award for 20 consecutive years. Conferred by the National Arts Council, the Distinguished Patron of the Arts award is the highest honour accorded to an organisation in support of the arts.

tabla! and Tamil Murasu's golf tournament promoted integration

July 2012 - 140 golfers took part in the inaugural Integration Cup that brought together the expatriate Indian and Singaporean communities. Organised jointly by tabla! and Tamil Murasu, the "Integration Night" dinner was attended by 400 members of the community, and raised funds for SINDA.

Inaugural jobs fair and fashion showcase by STJobs and STClassifieds

July 2012 - The STJobs Career & Development 2012 and STClassifieds Fashion & IT Showcase 2012 attracted more than 40,000 job-seeking and 20,000 shopping crowd respectively. Held at Suntec Singapore, the two-day career fair featured close to 200 exhibitors from various industries, offering over 1,000 employment opportunities. On show at the fashion and IT showcase were more than 40 established online retailers, up-and-coming local designers and popular blogshops.

SPH's revamped property site STProperty

August 2012 - SPH online classifieds portal ST701 unveiled its new property search site for property seekers and realtors with improved functionalities. Now known as STProperty, this new SPH online property portal offers new property search features.

ST- MOE national current affairs quiz

August 2012 - 23 teams of pre-university students, each representing a different institution, participated in the inaugural Straits Times-Ministry of Education National Current Affairs Quiz held at the Raffles City Convention Centre. The exciting final showdown was graced by Education Minister Mr Heng Swee Keat, who gave out the trophies to the winning teams. SPH Foundation was the presenting sponsor of the event.

New radio station Kiss92 goes live

September 2012 - Singapore's first all new radio station in 20 years, Kiss92, went on air on 3 September. It is the first station targeted at women in the 30-50 years age group. It joins sister stations UFM 100.3 and HOT FM91.3, both of which were also rebranded, as SPH's three radio stations under SPH UnionWorks.



New radio station Kiss92 goes live