

## OPERATING COMPANIES OF THE GROUP

as at August 31, 2009

### SUBSIDIARIES

Name of Subsidiary	Principal Activities	Country of Incorporation
701Sou (Beijing) Information Technology Co Ltd	Researching and developing search engine software and networking technology and providing related services	The People's Republic of China
701Sou (Hong Kong) Pte Ltd	Holding investments	Hong Kong
Blu Inc Holdings (Malaysia) Sdn Bhd	Holding investments and providing management support services	Malaysia
Blu Inc Media (HK) Limited	Publishing magazines and providing editorial and other services	Hong Kong
Blu Inc Media China	Advertising and promoting the magazine publishing business	The People's Republic of China
Blu Inc Media Sdn Bhd	Publishing and distributing magazines and books	Malaysia
Blu Inc Media Singapore Pte Ltd	Acting as an agent to promote, solicit and generate advertisement orders	Singapore
clickTRUE Pte Ltd	Providing online marketing and technology services	Singapore
Focus Publishing Ltd	Publishing magazines and providing editorial services	Singapore
Hardware Zone Pte Ltd	Holding investments	Singapore
MI Publishing Sdn Bhd	Media representative	Malaysia
New Beginnings Management Consulting (Shanghai) Company Limited	Business management and consultancy services	The People's Republic of China
Rednano Pte Ltd	Online search and directories	Singapore
Shareinvestor Pte Ltd	Providing online investor relations services, developing applications and operating a financial portal	Singapore
Shareinvestor.com Holdings Pte Ltd	Holding investments and providing management services	Singapore
SI Portal.com Sdn Bhd	Providing online investor relations services, developing applications and operating a financial portal	Malaysia
Sin Chew Jit Poh (Singapore) Limited	Holding investments and properties	Singapore
Singapore Press Holdings (Overseas) Limited	Providing marketing and other services and holding investments	Singapore
SPH (Americas) Pte Ltd	Providing news reporting services	Singapore

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### SUBSIDIARIES (CONT'D)

Name of Subsidiary	Principal Activities	Country of Incorporation
SPH AlphaOne Pte Ltd	Holding investments	Singapore
SPH Buzz Pte Ltd	Franchising kiosks to third party operators	Singapore
SPH Data Services Pte Ltd	Licensing copyrights and trademarks	Singapore
SPH Interactive International Pte Ltd	Licensing software, providing technical services and holding investments	Singapore
SPH Interactive Pte Ltd	Holding investments	Singapore
SPH Magazines Pte Ltd	Publishing magazines, providing online marketing services and editorial services and holding investments	Singapore
SPH MediaBoxOffice Pte Ltd	Providing advertising and events management services	Singapore
SPH Net Pte Ltd	Holding investments	Singapore
SPH NewMedia Pte Ltd	Internet and related activities	Singapore
SPH Search Pte Ltd	Online businesses	Singapore
SPH UnionWorks Pte Ltd	Radio broadcasting	Singapore
Sphere Exhibits Pte Ltd	Events/ exhibitions/ conventions/ conference organisers	Singapore
Straits Times Press Pte Ltd	Book publishing business	Singapore
Tamil Murasu Ltd	Publishing newspapers	Singapore
The Straits Times Press (1975) Limited	Holding investments	Singapore

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### ASSOCIATES

Name of Associate	Principal Activities	Country of Incorporation
Beijing Gameaxis Info Ltd	Business management and consultancy services	The People's Republic of China
Blu Inc Media (Thailand) Co Ltd	Publishing magazines	Thailand
GMM Times Co Ltd	Publishing and distributing magazines	Thailand
Hardware Zone (Philippines) Co	Publishing, advertising and providing online services	Philippines
Hardware Zone (Thailand) Co Ltd	Publishing, advertising and providing online services	Thailand
MediaCorp Press Ltd	Publishing and distributing free newspaper	Singapore
MediaCorp TV Holdings Pte Ltd	Holding investment in subsidiaries which provide television broadcasting and content production services	Singapore
MI Publishing (HK) Co Limited	Publishing magazines	Hong Kong
OpenNet Pte Ltd	Developing national broadband network	Singapore
Shanghai YouHer Consultancy Limited	Consultancy services	The People's Republic of China
SI.com (Thailand) Co. Ltd	Providing online investor relations services, developing applications and operating a financial portal	Thailand

### JOINTLY-CONTROLLED ENTITIES

Name of Jointly-Controlled Entity	Principal Activities	Country of Incorporation
701Panduan Sdn Bhd	Providing online search and directories services	Malaysia
701Search Pte Ltd	Online businesses	Singapore
701Search, Inc.	Providing online search, directories and classifieds	Philippines
Mudah.my Sdn Bhd (formerly known as 701Search Sdn Bhd)	Online search and directories	Malaysia
Shanghai Blu Inc Advertising Co Ltd	Advertising and consultancy services	The People's Republic of China
Shanghai Goal Media Management Consulting Co. Ltd.	Providing management consultancy for media related businesses	The People's Republic of China