

SIGNIFICANT EVENTS

6 Sept 2008

The Business Times Weekend refreshed

The Business Times, Singapore's leading financial daily, launched its revamped weekend edition on this day with a new look and fresh content.

6 Sept 2008

Lianhe Zaobao's 85th Anniversary

Lianhe Zaobao celebrated its 85th anniversary with a gala dinner at St Regis Hotel, attended by over 300 guests, including Guest-of-Honour Prime Minister Lee Hsien Loong, government officials, leaders in the Chinese community and journalists.

17 Sept 2008

Straits Times Press, new book publishing subsidiary, formed

SPH announced the formation of a new book publishing business under its subsidiary, Straits Times Press Pte Ltd. Straits Times Press has taken over the current contracts of SNP International Publishing, the book publishing arm of SNP Corporation, and its intellectual property rights, as well as its six-person team headed by publishing veteran Shirley Hew.

26 Sept 2008

OpenNet selected as Singapore's Next Generation National Broadband Network

OpenNet (Axia NetMedia Corporation 30%, Singapore Telecommunications Limited 30%, Singapore Press Holdings Limited 25% and SP Telecommunications Pte Ltd 15%) was selected by the Infocomm Development Authority of Singapore (IDA) to provide passive fibre grid services for Singapore's Next Generation National Broadband Network.

26 Sept 2008

SPH Magazines launched 24:7

SPH Magazines launched 24:7, Singapore's only English-language watch magazine for women.



Launch of 24:7

10 Oct 2008

Drumming up a new beat - SPH launched tabla!

The first issue of SPH's new English compact-size paper, tabla! hit the newsstands on this day. Targeted at the Indian diaspora in Singapore, tabla! is distributed free every Friday.

2 Nov 2008

The New Paper BIG WALK returned... "on water"

The New Paper Big Walk celebrated its 20th anniversary by bringing back its signature mass-participation fun walk. The New Paper Big Walk took place from Suntec City Mall to the Marina Barrage.

14 - 16 Nov 2008

Food Safari - Sphere Exhibits' inaugural event made debut at Suntec

Sphere Exhibits' inaugural show, The Food Safari and Home Electronics Fair, made its debut at the Suntec Convention Halls. The three-day event attracted more than 250,000 visitors.

7 Jan 2009

Friday Weekly revamped and renamed zbCOMMA

Friday Weekly, the Chinese student newspaper published by SPH, was revamped and renamed zbCOMMA (逗号) in January 2009. The student paper is distributed together with SPH's Chinese flagship newspaper Lianhe Zaobao via school subscription and at selected buzz pods.



Launch of zbCOMMA

4 Mar 2009
Paragon with new façade

Paragon's \$82 million renovation unveiled more than 40,000 square feet of commercial space for retail, medical and office use, showcasing a contemporary and elegant-looking façade as well as new stores.



Paragon's facelift

7 Mar 2009
SPH launched inaugural Singapore Entertainment Awards 2009 (新加坡e-乐大赏)

Organised by SPH's Chinese media including Lianhe Wanbao, Radio 100.3, omy.sg and UW (U-Weekly), the annual awards honoured the best talents in the Singapore and Asian entertainment scene.

26 Mar 2009
Her World's new look, with more of everything readers love

Her World, a publication of SPH Magazines and Singapore's No. 1 women's magazine, unveiled its new look with its April 2009 issue.

30 Mar 2009
New logo launched to mark SPH's 25th anniversary

SPH unveiled its new corporate logo at an event that marked the start of its 25th anniversary celebrations. Guest-of-Honour President S R Nathan, together with SPH chairman Dr Tony Tan, unveiled the new logo at SPH's headquarters at News Centre. At the event, SPH also revealed its new tagline that captures the essence of its brand – "Engaging Minds, Enriching Lives".



Launch of new SPH logo

7 Apr 2009
SPH expanded into Philippines with Online Classifieds www.AyosDito.ph

701Search Pte Ltd launched its latest classifieds website www.AyosDito.ph to serve the Filipino community. Ayosdito.ph is managed by 701Search, Inc, incorporated in November 2008 as a subsidiary of 701Search Pte Ltd, which was established in Sept 2006 as a joint venture between SPH and Norwegian media group Schibsted ASA.

12 Apr 2009
Launch of Crossroads by Minister Mentor

Crossroads, a weekly section which focuses on new immigrants in Lianhe Zaobao, was launched by Minister Mentor Lee Kuan Yew.



Launch of Crossroads by Minister Mentor Lee Kuan Yew



SIGNIFICANT EVENTS

15 Apr 2009

SPH's Third Warehouse at Southeast Asia's Largest Single Printing Site

SPH's third and newest warehouse was officially opened by SPH Chief Executive Officer Mr Alan Chan. With its eight presslines, the SPH Print Centre at Jurong Port Road is the largest single printing site in Southeast Asia. More than a million copies of newspapers are printed daily.



SPH's third warehouse at Print Centre

1 May 2009

Female and Nuyou presented Singapore's Longest Catwalk on Orchard Road

SPH Magazines' Female and Nuyou presented Singapore's longest staged catwalk in Orchard Road on 1 May 2009.

7 May 2009

FIRST moved to The New Paper

FIRST magazine, Asia's premier monthly movie magazine published by SPH Magazines Pte Ltd, morphed into a special weekly pull-out section in The New Paper.

21 May 2009

The Peak celebrated 25th Anniversary

The Peak, Singapore's leading luxury lifestyle magazine published by SPH Magazines, celebrated its 25th anniversary with a gala dinner featuring the Who's Who of Singapore's corporate and social circles.

25 June 2009

World Bank's Chief Economist at Eminent Speakers Series

Professor Justin Lin Yifu, the Chief Economist of the World Bank, spoke at the Eminent Speakers Series jointly organised by Lianhe Zaobao and Business China.

18 July 2009

Fun with CLing - A New Chinese Portal

Prime Minister Lee Hsien Loong launched "CLing" – a Chinese web portal which exposes young Singaporeans to modern China and help them learn Chinese through fun and interesting ways. The media platform is jointly presented by Business China and omy.sg.



Launch of "CLing" by Prime Minister Lee Hsien Loong

22 July 2009

AsiaOne extended to include Hardwarezone.com, GameAxis.com and Men's Health Online

The AsiaOne Network, Singapore's premier and fastest growing ad network, has expanded its range of online offerings with the addition of 3 key websites – Hardwarezone.com (<http://hardwarezone.com>), a leading online portal in the IT category, GameAxis.com (<http://www.gameaxis.com>) and Men's Health Online (<http://www.menshealth.com.sg>).

24 July 2009

Launch of Domain, by The Peak

The Peak Selections: Domain, a new annual publication covering high-end design, architecture and homes in the region was launched. This annual publication is a brand extension of The Peak.

30 July 2009

29 awarded SPH and SPH Foundation Scholarships

SPH and SPH Foundation presented a total of 29 scholarships at its annual scholarship awards ceremony held at the SPH News Centre.

Of these, 8 were the SPH Journalism scholarships, 15 were scholarships given to children of staff and newspaper vendors, and 6 were for the SPH Foundation's Lim Kim San Memorial scholarships.

22 Aug 2009

ShareInvestor launched third annual Invest Fair 2009

ShareInvestor, a financial Internet media and technology company and a subsidiary of SPH, officially launched its third annual Invest Fair 2009 at the Suntec Singapore International Convention & Exhibition Centre.

Centred on the theme "Invest with Knowledge", this event aimed to empower both beginners and seasoned investors and traders with the knowledge and techniques to make informed trading and investment decisions.

31 Aug 2009

President S R Nathan celebrated "The New Paper Be Yourself Day"

President S R Nathan celebrated this year's The New Paper Be Yourself Day together with students of Maha Bodhi School.