

AWARDS AND ACCOLADES



SIAS Investors' Choice Awards 2008

CORPORATE AWARDS

1. **SIAS Investors' Choice Awards 2008**
 - Most Transparent Company Award
 - Best Financial Journalist of The Year Award (Ng Hwee Min, Lianhe Zaobao)
 - Most Promising Journalist of the Year (Chew Xiang, The Business Times)
 - Special Award (Kalpana Rashwala, The Business Times)
2. **24th Community Chest Awards**
 - Corporate Gold Award
3. **Patron of the Arts Award**
 - SPH received Distinguished Patron of the Arts and SPH Foundation was awarded Patron of the Arts
4. **SSO Benefactor Award**
 - SPH is the sole recipient of the award in 2009
5. **Patron of Heritage Award**
6. **Singapore HR Awards 2009**
 - HR Advocate Award for Corporate Social Responsibility
 - Leading HR Practices in Talent Management, Retention & Succession Planning Award
 - Leading HR Practices in Corporate Social Responsibility Award
 - Special Mention in Compensation & Rewards Management
7. **Brand Finance Forum 2009 – Top 100 Most Valuable Brand (20th position)**
8. **CPF Board 2009 Supplier Awards**
9. **Singapore Health Award (Gold)**
10. **Wall Street Journal Asia 200 Survey 2009 – (4th most admired company in Singapore)**



SOPA Awards for Editorial Excellence

EDITORIAL ACHIEVEMENTS

1. **23rd ASEANTA Awards For Excellence in Tourism**
 - Best Asean Travel Article – Silverkris
2. **Asia Travel & Tourism Creative Awards 2008**
 - Editorial Spread on a Travel-Related Subject - Bronze (SilverKris)
3. **MPAS (Magazine Publishers Association of Singapore) Singapore Publishing Awards:**
 - Her World (MPAS Magazine of the Year 2009)
 - ICON (MPAS Chinese Magazine of the Year 2009)
4. **SOPA Awards for Editorial Excellence**
 - Excellence in Reporting Breaking News – Winner (The New Paper)
 - Excellence in Information Graphics – Honourable Mention (The New Paper)
 - Excellence in Reporting Breaking News – Honourable Mention (The Straits Times)
 - Excellence in Business Reporting – Honourable Mention (The Straits Times)
 - Excellence in Magazine Design - Honourable Mention (Female)
5. **Hitwise Rankings for 2008**
 - Food and Beverage - Lifestyle and Reference (www.soshiok.com)
 - Lifestyle - Blogs and Personal Websites (singaporeseen.stomp.com.sg)
 - News and Media – Print (www.zaobao.com)
 - Shopping and Classifieds – Classified (www.st701.com)
 - Computers and Internet – Hardware (www.hardwarezone.com)
 - Social Networking & Forums (www.hardwarezone.com)
 - News and Media – IT Media (www.hardwarezone.com)
6. **APEX Awards 2009**
 - Grand Award for Design & Illustration (SilverKris)
 - Award of Excellence for Custom-Published Magazine (Pinnacle)
 - Award of Excellence for Most Improved Magazine (Millenia)



PANPA Awards for SPH Ads

EDITORIAL ACHIEVEMENTS (Continued)

7. Magnum Opus Awards 2009

- Best Feature/Design – Gold (SilverKris)
- Best Overall Design – Honourable Mention (SilverKris)
- Best Feature/Design – Silver (Pinnacle)
- Most Improved Editorial – Gold (Millenia)
- Most Improved Design – Silver (Millenia)
- Best Use of Photography - Honourable Mention (LATITUDE ONE^o15)

8. Tabbie Awards 2009

- Front Cover, Digital Imagery - Honourable Mention (BiZQ)

9. PANPA (Pacific Area Newspaper Publishers' Association) Advertising Awards

- Best Ad Promoting Print (The Business Times)
- Best Tactical Use of Newspapers (Launch of *my paper*)
- Best Print Campaign (Berita Harian, for client Andalus)
- Best Print Campaign (The New Paper, for client Carlsberg Euro 2008)

10. Newspaper Design Competition for Beijing Olympics

- Editorial Planning – Gold (Lianhe Zaobao)
- Best Design (Overseas Newspaper category) – Silver (Lianhe Zaobao)

11. India Boating Awards

- Best Yachting Magazine (Asia-Pacific Boating)

12. Newspaper of the Year 2009 (by Marketing Magazine)

- The Straits Times (Gold – 20, Silver – 8, Bronze – 2)
- The Business Times (Gold – 6, Silver – 13, Bronze – 7)
- The New Paper (Gold – 2, Silver – 1)
- *my paper* (Bronze – 4)
- Lianhe Zaobao (Silver – 1, Bronze – 1)

13. Magazine of the Year 2009 (by Marketing Magazine)

- The Peak (Gold – 2, Silver – 5, Bronze – 3)
- Her World (Gold – 2, Silver – 2, Bronze – 3)
- HWM (Gold – 2, Silver – 1, Bronze – 1)



The Straits Times is one of the Top 10 Singapore Brands

PROPERTIES ACCOLADES

1. Singapore Retailer Association (SRA) Shopping Centre Scorecard 2008

- Outstanding Efforts in Advertising & Promotions (Paragon)
- Outstanding Efforts in Mall Maintenance (Paragon)

OTHER AWARDS

1. Global Telecoms Business Innovation Awards

- Best Consumer Service Innovation (Rednano Locate)

2. AdAsia's Asia Interactive Awards

- Innovative Online Achievement (rednano.sg)

3. Fast Forward 09 conference - Digital Market Award

- (rednano.sg)

4. Superbrands – Top 10 Singapore Brands

- (The Straits Times)