

FINANCIAL YEAR

07/08

SIGNIFICANT events

12 Sept

Shin Min Daily News celebrates its 40th anniversary with the launch of two books - "Shin Min's 40th Anniversary Commemorative Book: Refresh", a collection of social news reports published in the paper and "The Bosses", a collection of success stories of 55 entrepreneurs in Singapore.



Launch of omy

25 Sept

SPH launches omy, a bilingual news and interactive web portal, providing a navigation-friendly environment for users not familiar with surfing the Internet in Chinese. Targeted at users aged 18-35 years, it provides the latest news and infotainment for web-savvy users, and allows them to generate news content by becoming citizen journalists.

04 Oct

SPH wins the Singapore Corporate Governance Award (Merit) and the Most Transparent Company Award at the SIAS Investors Choice Awards 2007. Straits Times Senior Correspondent Lorna Tan and Business Times Senior Correspondent Michelle Quah both clinch the Financial Journalist of The Year Award while Fiona Chan of The Straits Times is named the Most Promising Journalist of the Year.



SIAS Investors Choice Awards 2007

12 Oct

Lianhe Wanbao is transformed into an upbeat and refreshing Chinese evening daily, sporting a new masthead and a striking dual-cover, offering readers the combination of top news stories and the latest entertainment and lifestyle reports.



30 Nov

SPH Magazines raises the standard for quality magazine publications in Singapore by bringing about improvements in print quality of magazines, as well as increasing efficiency in the running of advertisements with a Colour Standard for all its magazines. This allows for exceptional pricing for the ad transmission for advertisers and agencies, so that magazine advertisements can move more quickly from delivery to print.

08^{Jan}

Singapore's first Chinese freesheet *my paper* becomes a full-fledged bilingual newspaper with equal emphasis on the Chinese and English languages. The popular daily expands into a 48-page paper from its current 24-page format, and its daily circulation increases from 180,000 to 280,000 copies.



Launch of rednano.sg

18^{Mar}

SPH's subsidiary SPH Search launches rednano.sg, Singapore's first local search and directory engine. Unveiled by Mr Lee Yi Shyan, Minister of State for Trade and Industry, rednano.sg aims to deliver the most appropriate results for searches specifically on Singapore and making access to these results as easy as possible.

13^{Feb}

SPH Gift of Music kicks off its fourth season with two Valentine's Day concerts by the Singapore Symphony Orchestra (SSO) at the Singapore Management University and Nee Soon South. This year's concert series is also brought to shopping malls, in addition to touring the usual heartlands and parks.



Launch of the revamped ST Index

10^{Jan}

SPH, together with Singapore Exchange (SGX) and FTSE Group (FTSE), launch the revamped Straits Times Index (STI) as well as the other 18 new indices of the FTSE ST Index Series, offering greater comprehensiveness in tracking the real-time performance of the Singapore stock market each trading day.

25^{Feb}

The Business Times and OCBC Bank launch the inaugural Emerging Enterprise 2008, a novel entrepreneurship award that offers up to three small and medium enterprises (SMEs) a chance to each receive \$380,000 in interest free loans, grants, consultancy services, as well as educational and information technology packages.

07^{Apr}

SPH, through SPH Interactive International Pte Ltd, enters into a joint venture with Star Publications (Malaysia) Bhd to create 701Panduan Sdn Bhd. The partnership offers digital media services in providing content, advertising and technology solutions for consumers, advertisers and publishers in Malaysia.

18^{Jan}

SPH is presented with the Singapore 1000 - Net Profit Excellence Awards (Services sector) at the 21st Annual Singapore 1000 and SME 500 Awards event 2008. This is the third consecutive year that SPH has won this award.



SPH Red Apple Day

15^{May}

SPH's annual blood donation drive or SPH Red Apple Day, into its 9th year, attracts over 300 blood donors, including staff and members of the public.

SIGNIFICANT events

04 Jun

SPH enters the Meetings, Incentives, Conventions and Exhibitions (MICE) business with its subsidiary, Sphere Exhibits Pte Ltd. It aims to be the leading lifestyle event company in Singapore and the region and its setting-up complements its parent company's media and publishing businesses.

08 Aug

SPH's flagship newspaper, The Straits Times, is relaunched with major changes in its print and online editions and a new masthead. It launches ST Breaking News - a free site for breaking news and ST Digital - an online subscription service for those who prefer to read the print product online.

15 Aug

The New Paper celebrates its 20th anniversary with a refreshing new look - from its masthead and fonts to its colour palette and design architecture. It reinforces its position to be the newspaper for the "street" and delivers news in quicker and more palatable ways.

05 Aug

SPH pays tribute to Singapore's senior citizens with a \$200,000 donation to 20 charitable programmes focusing on the needs of the elderly in the area of nursing care, home nursing and meals delivery services. SPH staff also put up a musical concert showcasing their singing talents with favourite evergreen tunes of yesteryears to honour these elderly beneficiaries.



The Straits Times RazorTV

20 Aug

SPH commissions the world's longest UNISSET press at its Media Centre and now owns newspaper presslines by the world's top three press manufacturers - manroland, KBA and Goss, underlining its commitment to its core print business.

08 Aug

The Straits Times RazorTV, a novel interactive Web TV service, is launched. It offers "live" programmes comprising local and current news. The talkshow-like programme format, backed by interactive technologies, allows users to engage and interact with the programme hosts, studio guests and other user audiences.



SPH Group Giving 2008



Commission of UNISSET Press