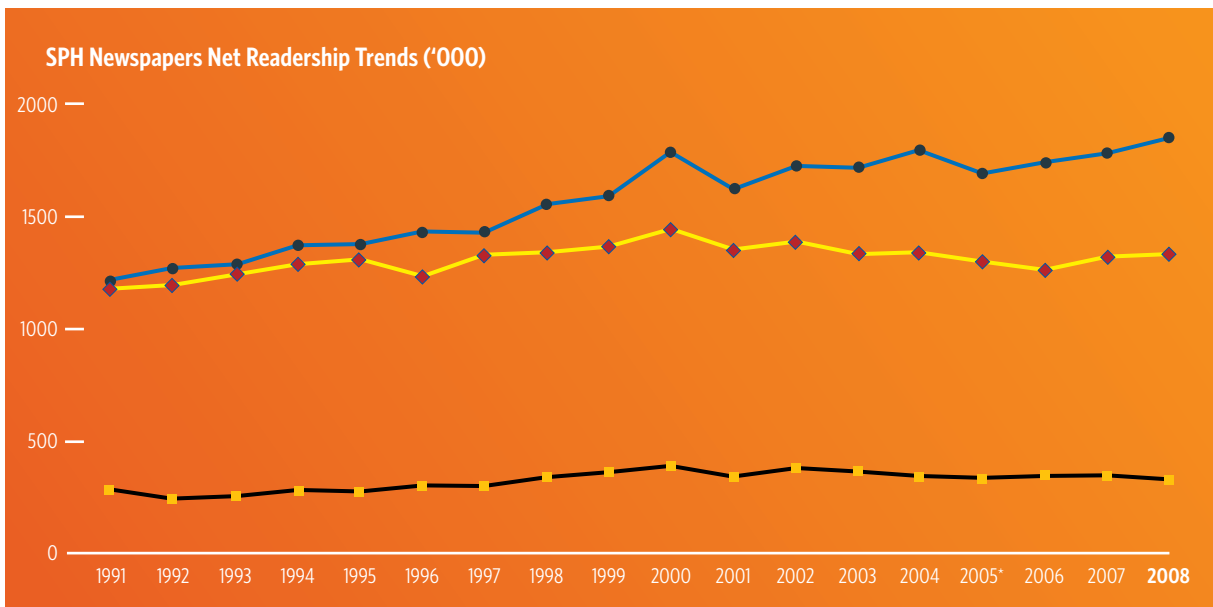
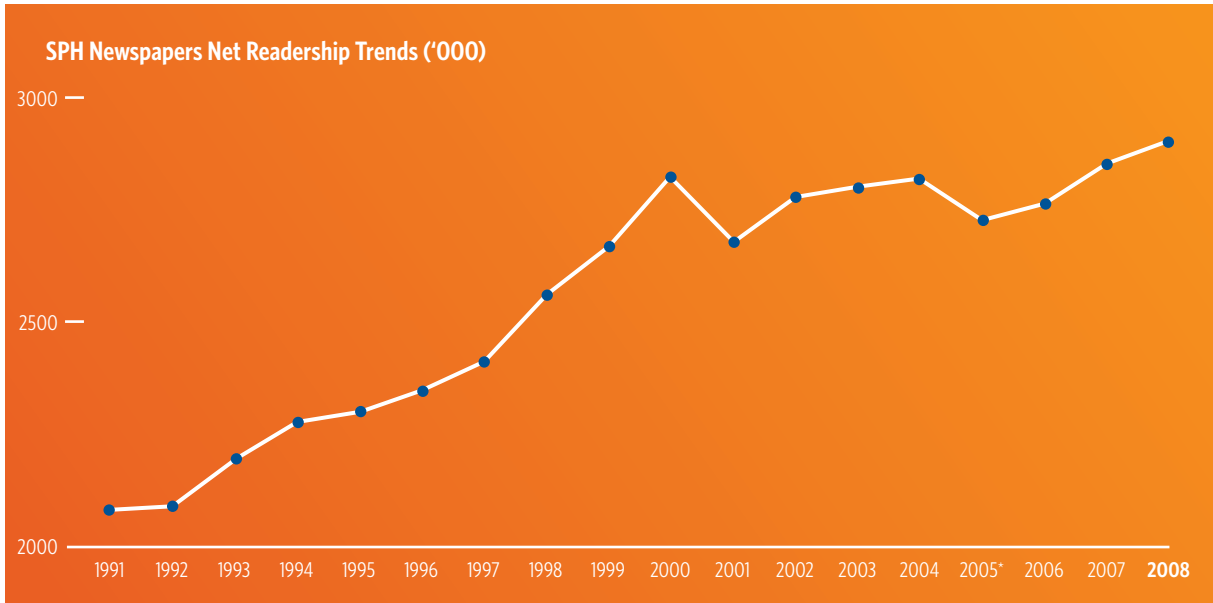


# SPH NEWSPAPERS

## readership trends



**Publications:**

- English-language papers\*
- ◆— Chinese-language papers
- Malay-language & Tamil-language papers

\* *Streets ceased publication from January 2005.*  
 Remarks: *Fieldwork period: July-June; year indicated refers to the year when fieldwork was completed.*  
 Source: *Nielson Media Research, Media index.*