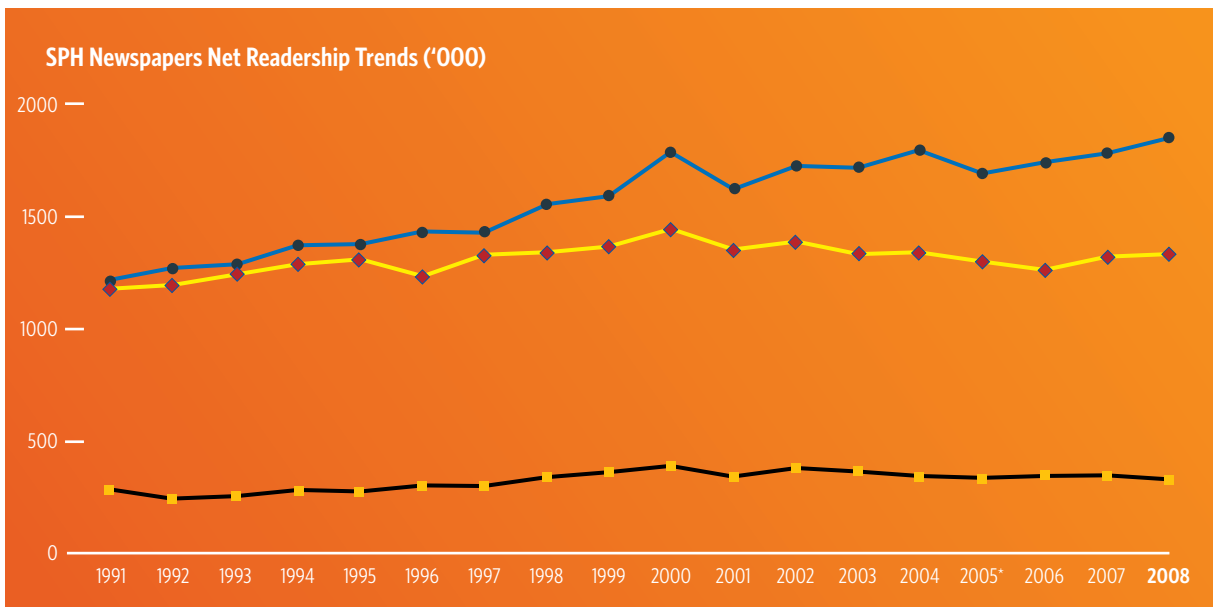
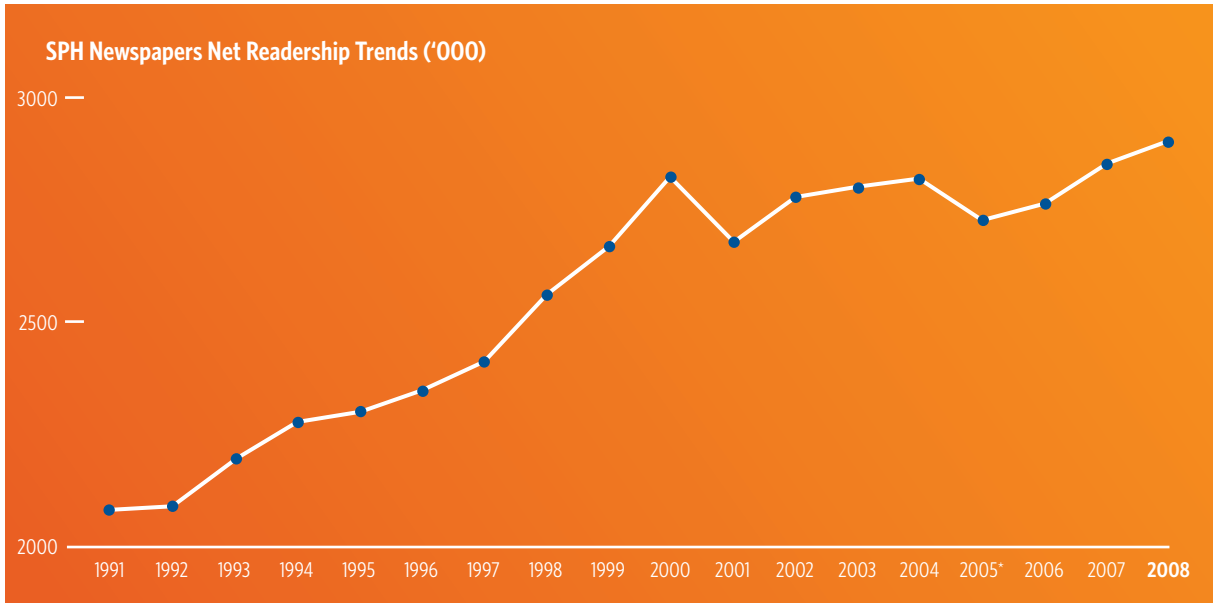


SPH NEWSPAPERS

readership trends



Publications:

- English-language papers*
- ◆— Chinese-language papers
- Malay-language & Tamil-language papers

* *Streets ceased publication from January 2005.*
 Remarks: *Fieldwork period: July-June; year indicated refers to the year when fieldwork was completed.*
 Source: *Nielson Media Research, Media index.*