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# Newspapers



The Straits Times

The Sunday Times

The Business Times

The New Paper

The New Paper  
on Sunday

Lianhe Zaobao

Lianhe Wanbao



Total Paid Circulation

**1.044**  
Million  
copies a day

Total Readership

**2.7**  
Million  
readers

**14**

newspapers in  
four languages



Shin Min Daily News



My Paper



Friday Weekly



Thumbs Up



Berita Harian



Berita Minggu



Tamil Murasu

## Magazines



Her World



Female



Home & Decor



Young Parents



Icon



Citta Bella



Shape



”

More than  
**80**  
titles

**Number 1**

magazine player  
in Singapore

**800,000**  
copies a month distributed

“

**HER WORLD**

Best-read women's  
magazine

**200,000**  
readers a month



Simply Her



Maxim



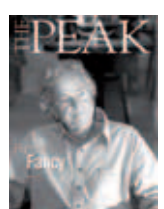
Men's Health



FIRST



Torque



The Peak



UW

and others

**Convergence brings exciting challenges for the media industry. To keep pace with the digital revolution, SPH has made its premier news and information accessible anywhere, anytime and across the print, mobile and online platforms. With strategic investments in Internet and outdoor media, both locally and overseas, we are poised to grow our business...**

**BE**

MOND

PRINT

## Online and New Media



Total Pageviews

**100  
Million**  
a month

Unique Visitors

**6  
Million**  
a month



**Launched**

**ST701** March 2006

**STOMP** June 2006

**Relaunched**

**AsiaOne** September 2006

**asiaone**

THE STRAITS TIMES INTERACTIVE

THE BUSINESS TIMES

聯合報  
zaobao.com

ELECTRIC  
newspaper

[www.asiaone.com.sg](http://www.asiaone.com.sg)

[straitstimes.asiaone.com](http://straitstimes.asiaone.com)

[business-times.asiaone.com](http://business-times.asiaone.com)

[www.zaobao.com](http://www.zaobao.com)

[newspaper.asia1.com.sg](http://newspaper.asia1.com.sg)





my paper 星洲報

CYBERITA

தமிழ் முரசு

ST701

THE STRAITS TIMES  
stomp

[www.mypaper.sg](http://www.mypaper.sg)

[cyberita.asia1.com.sg](http://cyberita.asia1.com.sg)

[tamilurasu.asia1.com.sg](http://tamilurasu.asia1.com.sg)

[www.st701.com.sg](http://www.st701.com.sg)

[www.stomp.com.sg](http://www.stomp.com.sg)



TOM OMG

Over

**300,000 m<sup>2</sup>**

of outdoor advertising space in China

TOM OMG

**Largest outdoor billboard and unipole network in China**

**60**

major cities

SPH MBO

**Singapore's largest outdoor motion display network**

**5**

large LED screens

**400**

plasma/LCD screens



**SPH  
MediaBoxOffice**

 **tom** | Outdoor  
户外传媒

SPH MediaBoxOffice (SPH MBO)

TOM Outdoor Media Group (TOM OMG)



## **CONTENTS**

**P11//GROUP FINANCIAL HIGHLIGHTS**

**P12//CHAIRMAN'S STATEMENT**

**P14//BOARD OF DIRECTORS**

**P18//SPH ORGANISATION STRUCTURE**

**P19//SENIOR MANAGEMENT**

**P22//CEO'S OVERVIEW OF GROUP  
OPERATIONS**

**P38//CORPORATE SOCIAL  
RESPONSIBILITY**

**P40//SIGNIFICANT EVENTS**

**P42//AWARDS & ACCOLADES**

**P43//CORPORATE GOVERNANCE**

**P49//DAILY AVERAGE NEWSPAPER  
CIRCULATION FOR AUGUST 2006**

**P50//SPH NEWSPAPERS  
READERSHIP TRENDS**

**P51//FINANCIAL REVIEW**

**P54//VALUE ADDED STATEMENT**

**P55//INVESTOR RELATIONS**

**P56//INVESTOR REFERENCE**

**P57//DIRECTORS' REPORT**

**P62//BALANCE SHEETS**

**P63//CONSOLIDATED INCOME STATEMENT**

**P64//CONSOLIDATED STATEMENT  
OF CHANGES IN TOTAL EQUITY**

**P66//CONSOLIDATED CASH FLOW  
STATEMENT**

**P69//NOTES TO THE FINANCIAL  
STATEMENTS**

**P113//OVERSEAS BUREAUS**

**P117//PROPERTIES OF THE GROUP**

**P118//SHAREHOLDINGS STATISTICS**

**P120//NOTICE OF ANNUAL GENERAL MEETING**

**P123//PROXY FORM**